



Challenges in Implementing Prevention Interventions in Kenya

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Agenda

01

What has been done in Kenya

02

Challenges

03

Addressing the challenges

UPC Dissemination in Kenya

Curriculum	Target	No. Trained
Introduction to Prevention Science	Policy makers & implementers	314
School Based Prevention	Quality Assurance & Standards Officers; Teachers as implementers	390
Workplace Based Prevention	ADA prevention committee members	4,321
Family Based Prevention	Practitioners in faith based organizations & implementers	502
Media Based Prevention	Media health reporters & implementers	68
UPC CORE	Implementers	35

NATIONAL GUIDELINES ON ALCOHOL AND DRUG USE PREVENTION

2021

International Standards on Drug Use Prevention

Second updated edition



Prevention Interventions

Positive Parenting
(Schools, FBOs, CSOs,
workplaces)

Approx. 12m parents
reached

Workgroups

Developed Framework for
Community Engagement

- Capacity building and establishment of W/Groups
- Advocacy & lobbying for implementation of county laws on ADA



Research: Primary (2019)
Secondary (2016)

- **National Guidelines on
Prevention & Mngt of ASU**

More than 10,000 schools
reached

- **LST (364 teachers; 213 schools;
12,000 learners)**

Formal & Informal

Research: Public Sector
Workplaces (2020)

- **Policy**
- **EAP**

450 public sector institutions
reached



Challenges

- Community readiness for change
 - No awareness (low perception of harm especially traditional substances)
 - Denial/resistance (not within my locality!)
 - Limited enthusiasm to provide resources or cooperate in implementation efforts
 - Resistance to shift from awareness creation to programs targeting specific populations



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Challenges

- Lack of action to help move efforts forward
- Resources run out – no scale up
- Prevention outcomes are subtle and take time to be felt whereas many people want immediate results
- Quantity vs quality



Addressing the Challenges

- Interventions backed by research to make a case for evidence informed interventions
- Development of frameworks to support prevention work e.g. National guidelines for ASU in basic education institutions, code of practice etc
- Capacity building for in-country prevention professionals to raise a critical mass required to make a change in the various settings
- Leveraging on partners and use of locally available resources



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Asante Sana!
Thank you!