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REGIONAL OFFICE FOR
Europe

Less alcohol webinar series

Population-wide interventions for reducing alcohol consumption: what is the per capita consumption indicator telling us?

Tuesday, 16 November, 2021 – 15:00–16:30 CET

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ABOUT

This event aims at discussing the validity and reliability of alcohol per capita consumption, its sensitivity to describe changes in alcohol control policies and reflect on the implication of COVID-19 pandemic in alcohol consumption projected trends by 2030.

OPENING

Naoko Yamamoto

Assistant Director-General, Healthier Population Division, World Health Organization

Rüdiger Krech

Director, Department of Health Promotion, World Health Organization

SPEAKERS

Ingeborg Rossow

Research Professor, Department of Alcohol, Tobacco, and Drugs, Norwegian Institute of Public Health, Norway

Mindaugas Štelemėkas

Head and Senior Scientist, Health Research Institute, Lithuanian University of Health Sciences, Lithuania – WHO Collaborating Centre

Paula Carvalho de Freitas, TBC

Technical Advisor, Department Health Analysis and Surveillance of Noncommunicable Diseases
Ministry of Health, Brazil

Kevin Shield

Independent Scientist, Institute for Mental Health Policy Research, Centre for Addiction and Mental Health, Canada
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Peter Rice

President, European Alcohol Policy Alliance, EURO CARE

Charles Parry

Director, Alcohol, Tobacco & Other Drug Research Unit, South African Medical Research Council, South Africa

Jürgen Rehm

Senior Scientist, Institute for Mental Health Policy Research, Campbell Family Mental Health Research Institute, Centre for Addiction and Mental Health, Canada – WHO Collaborating Centre

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Senior Advisor, Noncommunicable Diseases and Mental Health, Pan American Health Organization

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Head, Alcohol, Drugs and Addictive Behaviours Unit, Department of Mental Health and Substance Use, World Health Organization

Juan Tello

Head, Less Alcohol Unit, Department of Health Promotion, World Health Organization

Participation in this event is by invitation. If you have not received one, you can still register; your application will be considered and subject to a declaration of interest. **Contact us:** Lessalcohol@who.int