

WCTOH 2018 - 17th World Conference on Tobacco or Health,  
7 - 9 March, 2018,  
Cape Town, South Africa

## **Scientific Programme**

### **Monday, 05 March 2018**

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Workshop (WS)  
09:00 - 12:30

Beluebell

#### **Youth Pre-Conference Workshop**

## Scientific Programme

### Tuesday, 06 March 2018

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Workshop (WS)  
09:30 - 16:30

Nerina

#### **Analysing Global Tobacco Surveillance Data using Epi Info**

Organized by: Centers for Disease Control and Prevention (CDC)

The Global Tobacco Surveillance System (GTSS) is designed to enhance countries' capacity to implement and evaluate tobacco control interventions, as well as to monitor key tobacco control indicators. It is comprised of three tobacco surveys: Global Youth Tobacco Survey (GYTS), Global Adult Tobacco Survey (GATS), and Tobacco Questions for Surveys (TQS). GTSS focuses on several topics such as tobacco use, cessation, secondhand smoke, media and advertising, and knowledge and attitudes regarding tobacco use. Epi Info™ is a free software tool designed by the Centers for Disease Control and Prevention (CDC) for the global community of public health practitioners and researchers. It provides a set of data management, analysis, and visualization tools designed specifically for public health surveillance and evaluation. The workshop will be divided into four parts:

- (1) overview of GTSS,
- (2) key features and modules of Epi Info,
- (3) analyzing GYTS data, and
- (4) analyzing GATS data.

Chair: Candace Kirksey Jones  
Chair: Simone W Salandy (United States of America)

<b>Analysing Global Tobacco Surveillance Data using Epi Info</b> Krishna Mohan Palipudi (United States of America)	<b>09:30 - 11:00</b>
<b>Analyzing Global Tobacco Surveillance Data using Epi Info</b> Candace Kirksey Jones	<b>11:00 - 12:30</b>
<b>Lunch break</b>	<b>12:30 - 13:30</b>
<b>Analysing Global Tobacco Surveillance Data using Epi Info</b> Simone W Salandy (United States of America)	<b>13:30 - 15:00</b>
<b>Analyzing Global Tobacco Surveillance Data using Epi Info</b> Edward O Rainey (United States of America)	<b>15:00 - 16:30</b>

## Scientific Programme

Workshop (WS)  
09:30 - 16:30

Protea

### Economics of Tobacco Control Workshop

Organized by: Economics of Tobacco Control Project - University of Cape Town

This workshop is a collaboration between the WHO FCTC Secretariat Knowledge Hub on Tobacco Taxation, based at the University of Cape Town, and the Tobacconomics research group, based at the University of Illinois at Chicago. The overall objectives of the workshop are the following:

- To provide an overview of the evidence for price and tax measures in tobacco control;
- To introduce the basic economic principles used in the field;
- To explore tobacco tax models;
- To highlight some of the work of the WHO FCTC Secretariat's Knowledge Hub on Tobacco Taxation and the Tobacconomics research group;
- To explore possible future collaborations with other organizations and individuals interested in conducting research on the economics of tobacco control.

The proposed workshop will be a full day session targeted at two groups of individuals. Firstly, individuals involved in tobacco control advocacy and policy formulation and secondly, individuals with economics or research backgrounds in the area of tobacco control. Given the expected diversity of economics knowledge, the morning sessions will be less technical in approach, while the afternoon sessions will be more rigorous and hands-on. Group sessions will be available for English, French, Spanish and Mandarin.

During the morning session, participants will be introduced to the current evidence on the economic impact of tobacco control, basic concepts used in the field, including the rationale for recommended price and tax measures; and will explore the validity of common economic arguments against these recommendations.

The afternoon session will introduce two tax modelling tools. Participants will learn of the strengths and weaknesses of the tools and will practice using the tools. In addition, the issue of illicit trade in low- and middle-income countries will be explored.

A report detailing potential areas of further research and collaboration will be the main expected outcome.

Chair: Patricio Marquez (United States of America)

Chair: Jeremias Paul (Switzerland)

<b>The evidence for tax and price measures</b>	<b>09:30 - 10:15</b>
Frank Chaloupka (United States of America)	
<b>Basic concepts in the economics of tobacco control</b>	<b>10:15 - 11:00</b>
Zunda Chisha (South Africa)	
<b>Types of tax structures</b>	<b>11:00 - 11:45</b>
Hana Ross (South Africa)	
<b>Group Work: Common economic arguments against taxation</b>	<b>11:45 - 12:30</b>
Evan Blecher (United States of America)	
<b>Lunch break</b>	<b>12:30 - 13:30</b>
<b>Introduction to tax models: TetSim</b>	<b>13:30 - 14:15</b>
Corne Van Walbeek (South Africa)	

## Scientific Programme

<b>Introduction to tax models: WHO TaxSim</b> Mark Goodchild (Switzerland)	<b>14:15 - 15:00</b>
<b>Data sources and ongoing research</b> Vanessa Darsamo (South Africa)	<b>15:00 - 15:45</b>
<b>Discussion</b>	<b>15:45 - 16:00</b>

Workshop (WS)  
 09:30 - 16:30

Arum Suite

### Power and Influence. Networking and Partnerships

Organized by: The Union Training and Education Department

This workshop provides participants with a better understanding of the basics of power and influence and how to use them more effectively through creating networks, partnerships and alliances.

In this 6h workshop, participants will come away with a better understanding of how to use their power and influence with their superiors, subordinates, peers and those within and outside their organisation.

Participants will be given the tools to develop a leadership development plan they can implement to create more effective networks, have more influence and create more partnerships and alliances. Focus is given to developing the interpersonal communication skills necessary to facilitate an enhanced sense of community and cooperation as well as to establish strong partnerships for tobacco control policy advocacy.

Benefits of attending:

- Practice negotiations with internal and external stakeholders to form effective partnerships
- Use the art of focused conversation to gain political commitment
- Discuss how to forge strong coalitions and partnerships
- Acquire and apply skills for tobacco control advocacy through collaborating and pooling information and resources
- Improve interpersonal communication skills to build stronger relationships

Course topics:

1. Communications
2. Power & Influence
3. Creating Effective Social Networks
4. Negotiations
5. Partnerships & Technology
6. Globalization and Culture
7. Trust
8. Motivating Self and Others

This workshop is designed for middle- to senior-level managers, organizational leaders and decision makers who are responsible for influencing, formulating or devising tobacco control policies at regional, national and international levels. It is specifically designed to equip participants of the World Conference on Tobacco of Health 2018 with concrete tools that will allow them to build their leadership capacity and establish broader alliances for tobacco control policy advocacy.

<b>Power and Influence. Negotiations. Partnerships and Technology. Trust.</b> Bartholomew Timm (United States of America)	<b>09:30 - 11:00</b>
<b>Communications. Creating Effective Social Networks. Globalization and Culture. Motivating Self and Others.</b> Marianne Gaye-Ayrault (France)	<b>11:00 - 12:30</b>
<b>Lunch break</b>	<b>12:30 - 13:30</b>
<b>To be confirmed</b>	<b>13:30 - 15:00</b>
<b>To be confirmed</b>	<b>15:00 - 16:30</b>

## Scientific Programme

Workshop (WS)  
09:30 - 16:30

Pincushion

### Research to Inform the Development and Implementation of Tobacco Control Policies and Interventions

Organized by: National Cancer Institute (NCI), the Society for Research on Nicotine and Tobacco (SRNT) and the Center for Tobacco Control in Africa (CTCA)

The goals of this 1 day workshop are to highlight the important role of research in the development and implementation of tobacco control policies and interventions. The workshop will emphasize low-cost validated methodologies and existing data resources, and will provide tools for developing capacity for research, data analysis, and dissemination, with a focus on research that can support implementation of tobacco control policies and interventions. The workshop is targeted towards new and established investigators who are interested in developing tobacco research and implementation science. The objectives are

- (i) to provide an overview of tools, methodologies, training, and data resources for tobacco research and implementation science;
- (ii) to present examples of successful international research projects and developing areas of research needs in tobacco control; and
- (iii) to provide an opportunity to interact with experts and apply the gained knowledge by designing a research study aimed at the development or implementation of tobacco control policies.

The format of the workshop will include two parts: presentation and a breakout working session. Presentations will include an overview of resources for tobacco research, with the emphasis on the low-cost, validated options; methods and tools from the field of implementation research and their application to tobacco control; and research needs for advancing tobacco control in Africa. During the breakout session, participants will use the knowledge and resources from the first part of the workshop to develop and discuss ideas for research studies aimed at informing the development, implementation, or evaluation of tobacco control interventions and strategies. The outcome of the workshop is knowledge by the participants of tools and resources for conducting tobacco research, and of strategies to develop productive international collaborations. The longer-term aim is to facilitate the development of research ideas that can evolve into funded research projects led by the participants.

Chair: Irina Stepanov (United States of America)  
Chair: Mark Parascandola (United States of America)

<b>Resources for tobacco research and training</b> Carla Berg (United States of America)	<b>09:30 - 11:00</b>
<b>Using implementation research methods and tools for tobacco control</b> Mark Parascandola (United States of America)	<b>11:00 - 12:30</b>
<b>Lunch break</b>	<b>12:30 - 13:30</b>
<b>Center for Tobacco Control in Africa: Research Agenda</b> Jim Arinaitwe (Uganda)	<b>13:30 - 15:00</b>
<b>Breakout session: Designing effective studies to address research gaps and agendas in tobacco control</b> Irina Stepanov (United States of America)	<b>15:00 - 16:30</b>

## Scientific Programme

Workshop (WS)  
09:30 - 12:30

Freesia

### **Financing, Resource Allocations and Cost of Action Versus Inaction for Full Implementation of WHO FCTC**

Organized by: World Heart Federation

The workshop is proposed by a group of World Heart Federation Emerging Leaders who have piloted a tool for identifying cost of action and inaction and sustainable mechanisms for accelerated and full implementation of the FCTC. The workshop envisages sharing the outcome from the pilot project and training other young tobacco control advocates to develop and use country specific factsheets on this issue.

The workshop will help tobacco control advocates identify sustainable mechanisms to fund and accelerate the comprehensive implementation of the FCTC in their respective countries.

Participants will be able to identify costs of implementing comprehensive tobacco control policies (costs of action) and the health costs of continued tobacco use (costs of inaction) and advocate for accelerating full implementation of FCTC.

All participants will be invited to share common indicators including, affordability of tobacco products, health cost of tobacco use, current status of FCTC implementation, besides prevalence of tobacco use among young and adults in their country. This will help prepare factsheet on the impact of resource mobilization for full implementation of FCTC in that country.

This country-specific factsheet can be used for identifying mechanisms to fund and advocate with concerned stakeholders for allocation of more resources for full implementation of FCTC.

Participants will be guided to make country-specific action plan for undertaking advocacy for demanding sustainable resources for full implementation of FCTC, besides, the factsheet and action plan will be disseminated in their local media and published through other appropriate channels.

The workshop will be helpful for tobacco control advocates of all countries, especially from LMICs and those working in tobacco taxation and resource mobilisation for advancing tobacco control. Considering that the 17th WCTOH will witness a galaxy of global tobacco control advocates, this workshop presents an opportunity to highlight the need for greater resources for implementing FCTC.

Chair: Frank Chaloupka (United States of America)

Chair: Rijo M John (India)

<b>Prioritising sustainable funding mechanisms for accelerated and full implementation of FCTC</b>	<b>09:30 - 09:40</b>
Amit Yadav (India)	
<b>Piloting user friendly tool for identifying cost of action and inaction in advancing tobacco control</b>	<b>09:40 - 09:50</b>
Ce Shang (United States of America)	
<b>Financing, Resource Allocations and Cost of Action versus Inaction in Tobacco Control - Experience from Russian Federation, Poland and Philippines</b>	<b>09:50 - 10:00</b>
Anna Kontsevaya (Russian Federation)	
<b>Tobacco taxation to meet FCTC and SDG objectives - Experience from Ukraine</b>	<b>10:00 - 10:10</b>
Andrii Skipalsky (Switzerland)	

## Scientific Programme

Workshop (WS)  
09:30 - 12:30

Orchid

### **Monitoring Compliance of a Smoke-free Law and Overcoming Obstacles in Compliance with Smoke-free Law in Hospitality Venues**

KOMPLY Project, World Heart Federation

This workshop will provide attendees with an overview on the second-hand smoke (SHS) exposure, the adoption of policies designed to protect populations from SHS's adverse health effects, how to monitor indoor SHS, as well as how to overcome obstacles to the law, particularly economic roadblocks and strong opposition from the tobacco industry. This workshop will be run by the KOMPLY Project, which was assembled by the World Heart Federation Emerging Leaders Program to assess the level of compliance with Uganda's 100% smoke-free laws (SFL) in hospitality venues. This workshop is open to all delegates, and is designed for tobacco control researchers, tobacco control programs evaluation staff, tobacco control partner organizations and other public health professionals that are involved with the evaluation of SFL.

Overall, this workshop will provide attendees with an overview of the benefits of comprehensive SFL, the process of its implementation, how to overcome interference with SFL, and the lessons learned by Uganda, Uruguay and the United States. In brief, attendees will:

Learn to take systematic observations using a checklist and measure real-time indoor air quality using PM2.5.

Get an overview of how epidemiological evidence regarding the harms of SHS exposure is translated into policy and to distil lessons that could be applied to other countries, especially LMICs.

Attendees will gain hands-on experience with the objective assessment of SHS using systematic observational checklists and using the PM2.5 machine to measure real-time tobacco-related fine particulate matter of diameter less than 2.5 microns. Additionally, participants will gain a better understanding of how to overcome obstacles that hinder the effectiveness of SFL in hospitality venues (e.g. false economic beliefs, the tobacco industry, front groups, and lack of focused, well-organized advocacy that is needed to translate even the strongest epidemiological evidence into policy change).

Chair: Vinayak Prasad (Switzerland)

Chair: Rana J Singh (Indonesia)

<b>Building capacity for assessing smoke free compliance in Africa</b> Kellen N Nyamurungi (Uganda)	<b>09:30 - 10:05</b>
<b>Gathering objective evidence for monitoring tobacco second-hand smoke (PM2.5)</b> Gabriel Okello (United Kingdom)	<b>10:05 - 10:40</b>
<b>Knowledge, opinions and compliance related to the 100% smoke-free law in hospitality venues in Kampala, Uganda: Cross-sectional results from the KOMPLY Project</b> Shannon Gravely (Canada)	<b>10:40 - 11:15</b>
<b>Smoke-free in Uruguay</b> Eduardo Bianco (Uruguay)	<b>11:15 - 11:50</b>
<b>Smoke-Free Policies Make Good Dollars and Sense: An Overview of the Economic Impact of Smoke-Free Policies on the Hospitality Industry</b> Brian King (United States of America)	<b>11:50 - 12:25</b>

## Scientific Programme

Workshop (WS)  
09:30 - 12:30

Watsonia

### Breaking Big Tobacco's Grip

Organized by: The Campaign for Tobacco-Free Kids

The solutions for reducing tobacco use are well-documented and have been recognized by international health champions including governments, civil society groups, and international organizations as laid out in the Framework Convention on Tobacco Control. So what stands in the way of adopting and implementing responsible tobacco control policy? Tobacco companies and their grip on policy makers.

We will discuss a potential framework for disrupting the industry's critical sources of support including:

- Monitoring, exposing and countering tobacco companies' efforts to block the tobacco control agenda, including blocking and weakening laws;
- Publicly disrupting relationships that strengthen tobacco companies;
- Blocking tobacco industry attempts to rebrand themselves as "credible," "changed" or "responsible";
- Identifying proactive litigation opportunities;
- Expanding the leadership of the tobacco control movement to represent more critical voices.

Leading experts in advocacy, corporate accountability and law will lead discussions that will generate new ideas and consensus and mobilize a diverse global movement to increasingly isolate Big Tobacco.

Chair: Yolonda Richardson

<b>Corporate Campaigning Best Practices</b> John Stewart (United States of America)	<b>09:30 - 10:15</b>
<b>Blocking Tobacco Industry Attempts to Rebrand Themselves</b> Steve Hamill (United States of America)	<b>10:15 - 11:00</b>
<b>Identifying Litigation Opportunities</b> Patricia Lambert (United States of America)	<b>11:00 - 11:45</b>
<b>Publicly Disrupting Relationships that Prevent Our Policy Agenda</b> Stella Bialous (United States of America)	<b>11:45 - 12:30</b>



## Scientific Programme

Workshop (WS)  
09:30 - 12:30

Beluebell

### **National and International Implementation of an Evidence-based, Clinical Tobacco Program: The Ottawa Model for Smoking Cessation**

Organized by: University of Ottawa Heart Institute

The Ottawa Model for Smoking Cessation (OMSC) is a Canadian nationally-recognized, quality improvement program for addressing tobacco addiction in busy clinical environments. It is a simple, systematic approach that emphasizes interdisciplinary collaboration and utilizes the best available evidence-based treatments.

The OMSC program works with various healthcare settings across Canada to establish a tailored, systematic smoking cessation protocol to identify and document the smoking status of all patients, and link these patients to strategic counseling, evidence-based medications, and follow-up support.

Objectives: The objectives of this workshop will be to provide an overview of the OMSC program, highlight its evidence-based outcomes, review the implementation steps and organizational change elements required to adopt the program, and showcase experiences of implementing the program at both a national and international level in Canada and Uruguay.

Expected outputs/outcomes: At the end of this workshop, participants will be able to explain the 5 key features of the Ottawa Model, describe the rationale for the program, learn about their tools and resources, and take away knowledge on various ways the program can be adapted and implemented in a variety of clinical settings and specialty areas.

Relevance of topic for target audience: Tobacco use continues to be the leading global cause of preventable death. The negative consequences of tobacco use are therefore a global concern. Being highly adaptable, the OMSC program is well-positioned to address the tobacco issue and can be easily adapted and implemented in a variety of settings such as hospitals, primary care, and specialty care settings. It is an inter-disciplinary approach that can be used by all healthcare professionals.

<b>National and International Implementation of an Evidence-Based, Clinical Tobacco Program: The Ottawa Model for Smoking Cessation</b>	<b>09:30 - 10:05</b>
<b>National and International Implementation of an Evidence-Based, Clinical Tobacco Program: The Ottawa Model for Smoking Cessation</b>	<b>10:05 - 10:40</b>
<b>National and International Implementation of an Evidence-Based, Clinical Tobacco Program: The Ottawa Model for Smoking Cessation</b>	<b>10:40 - 11:15</b>
<b>National and International Implementation of an Evidence-Based, Clinical Tobacco Program: The Ottawa Model for Smoking Cessation</b>	<b>11:15 - 11:50</b>
<b>National and International Implementation of an Evidence-Based, Clinical Tobacco Program: The Ottawa Model for Smoking Cessation</b>	<b>11:50 - 12:25</b>

## Scientific Programme

Workshop (WS)  
13:30 - 16:30

Freesia

### New Legal Approaches in Tobacco Control

Organized by: Dutch Cancer Society with the Norwegian Cancer Society and the University of Groningen (NL)

As stronger Tobacco control legislation is being implemented in several countries, the Tobacco Industry is more and more looking at legal possibilities to delay or prevent legislation. Therefore legal capacity is very important in tobacco control, as is the role of NGOs. This workshop will provide practical examples of legal challenges, such as Norway encountered when the industry filed a court case against the government, the criminal liability case in the Netherlands and the possibilities of Human Rights for Tobacco control. At the end of the workshop we will work together towards a road map on law and Tobacco control.

Chair: Guy Muller

Chair: Ingrid Stenstadvold-Ross (Norway)

<b>How to respond to the tobacco industry`s new tactic introducing “new and less harmful tobacco products</b>	<b>13:30 - 14:15</b>
Marianne And Ingrid Hammer and Stendstadvold-Ross (Norway)	
<b>A human rights approach to tobacco control</b>	<b>14:15 - 15:00</b>
Marie Elske and Birgit Gispen en Toebes (Netherlands)	
<b>Criminal Liability of the tobacco industry</b>	<b>15:00 - 15:45</b>
Laura Houtenbos (Netherlands)	
<b>Criminal liability of the tobacco industry</b>	<b>15:45 - 16:30</b>
Kelsey Romeo-Stuppy (United States of America)	

Workshop (WS)  
13:30 - 16:30

Beluebell

### International Network of Women Against Tobacco: Gender Front and Centre-planning for Gender in Tobacco Control

Organized by: International Network of Women Against Tobacco

Description: This pre-conference workshop will bring together INWAT members and all interested conference attendees to discuss how to better plan for the integration of both sex and gender into all tobacco control activities. In addition, the session will incorporate the INWAT General Meeting, awards and strategic planning. Non members can become members of INWAT for free at the workshop.

Goal: To offer some practical advice, wisdom and tools aimed at making tobacco control more gender sensitive, and ultimately preventing tobacco use, especially among women and girls around the world.

Objectives:

1. To define sex, gender and equity, and illustrate how these ideas apply to tobacco control
2. To illustrate how the COP and the FCTC can assist in integrating gender into tobacco control.
3. To engage participants with the work of INWAT and develop priorities for the next three years

<b>Sex, Gender and Gender Transformative Tobacco Initiatives:</b>	<b>13:30 - 14:05</b>
Lorraine Greaves (Canada)	
<b>Integrating a gender lens into COP activity to illuminate impacts on women</b>	<b>14:05 - 14:40</b>
Mira Aghi (India)	

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<b>Conservatism and Tobacco Use Amongst Women</b> Elif Dagli (Turkey)	<b>14:40 - 15:15</b>
<b>Gender Relevance in the Development Implementation and Evaluation of Tobacco Control Programs</b> Beatriz Champagne (United States of America)	<b>15:15 - 15:50</b>
<b>International Network of Women Against Tobacco- Where are we going?</b> Marion Hale (Australia)	<b>15:50 - 16:25</b>

## Scientific Programme

### Wednesday, 07 March 2018

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Plenary Session (PS)  
09:00 - 10:30

Auditorium 1

#### **Priorities for Tomorrow's Tobacco Control Agenda and Sustainable Development**

Speakers:

Hon Pakishe Aaron Motsoaledi, Minister of Health (South Africa)

Dr Tedros Adhanom Ghebreyesus, WHO Director General (Switzerland)

Dr Vera Luiza da Costa e Silva, Head of the Convention Secretariat at WHO FCTC (Switzerland)

Symposium (SUS)  
11:00 - 12:30

Meeting Room 1.4 East

#### **Track 2 Money Talks! Unleashing the Power of Global Finance Leaders and Eminent Philanthropists in Comprehensive Tobacco Control**

While health professionals, educators and policy makers have long been aligned in tobacco control efforts, the finance sector has largely been an outlier – investing in and striving to profit from tobacco. With seven million tobacco related deaths in the past year, genuine cross-sector collaboration is essential to challenge the status quo. Global finance leaders have recently taken unprecedented action in implementing tobacco-free investment and lending policies and ending commercial relationships with tobacco companies. The finance sector is evolving into a powerful ally for the tobacco control community and along with it a new generation of philanthropic support has emerged.

Chair: Her Royal Highness Princess Dina Mired of Jordan Mired (Jordan)

<b>Philanthropy in action</b> Andrew Forrest (Australia)	<b>11:00 - 11:12</b>
<b>Uniting leaders from all sectors to address the global tobacco epidemic</b> Bronwyn King (Australia)	<b>11:12 - 11:24</b>
<b>Mentorship, strategy and networks - essential ingredients in creating change</b> Ted Baillieu (Australia)	<b>11:24 - 11:36</b>
<b>Business leadership in global tobacco control</b> Denis Duverne (Canada)	<b>11:36 - 11:48</b>
<b>The United Nations and its agencies, and their relationship with tobacco industry - an analysis of positions, policy and practice</b> Pranay Lal (India)	<b>11:48 - 12:00</b>

Full Oral Session (OS)  
11:00 - 12:30

Meeting Room 1.6 East

#### **Track 5 Tobacco and Women: The Gendered Nature of Tobacco**

Chair: Marion Hale (Australia)

## Scientific Programme

<b>FO-300-5</b>	<b>Smoking cessation in Argentina: a gender-based perspective from GATS results</b> Brunilda Casetta (Argentina)	<b>11:00 - 11:12</b>
<b>FO-301-5</b>	<b>Attitudes, policy and behaviour change: the effect of attitudes towards smoke-free laws on quit attempts among smokers</b> Yaou Sheng (United States of America)	<b>11:12 - 11:24</b>
<b>FO-302-5</b>	<b>A qualitative study exploring women's journeys to becoming smokers in the social context of urban India</b> Devashri Salvi (India)	<b>11:24 - 11:36</b>
<b>FO-303-5</b>	<b>Modeling smoking and depression comorbidity in the U.S</b> Jamie Tam (United States of America)	<b>11:36 - 11:48</b>
<b>FO-304-5</b>	<b>Evolution of tobacco consumption in pregnant women's populations in Uruguay</b> Raquel Magri (Uruguay)	<b>11:48 - 12:00</b>
<b>FO-305-5</b>	<b>Association between hair cotinine and selected toxic metals among non-smoking pregnant women in China</b> Zhiwen Li (China)	<b>12:00 - 12:12</b>
<b>FO-306-5</b>	<b>The Vietnam Women's Union Testimonial Campaign - "Women create smoke-free homes"</b> Tom Carroll (Australia)	<b>12:12 - 12:24</b>

Special Session (SPC)  
11:00 - 12:30

Meeting Room 1.6 West

### **WHO Innovations and Opportunities for Scaling up Tobacco Cessation Support: WHO Recommendations and Country Experiences**

Tobacco cessation is a key component of the comprehensive tobacco control strategy, as reflected in the WHO Framework Convention on Tobacco Control (WHO FCTC) as well as the WHO Global Action Plan for Prevention and Control of Noncommunicable Diseases 2013-2020. But only about 30% of the World's population is currently covered by a comprehensive tobacco cessation service. The aim of this session is to highlight WHO recommendations and country experiences for scaling up tobacco cessation support by using innovations and existing opportunities in health systems.

Chair: Sameer Pujari (Switzerland)  
Chair: Christina Gratiou (Greece)

<b>WHO recommendations and technical tools for promoting three wide-reach tobacco cessation approaches: brief advice in primary care, toll-free quit line and mCessation.</b> Dongbo Fu (Switzerland)	<b>11:00 - 11:10</b>
<b>WHO-ERS joint smoking cessation project to improve the access to brief tobacco interventions in primary care in three countries: success and lessons learned</b> Vicky Katsaounou (Greece)	<b>11:10 - 11:20</b>
<b>Integrating brief tobacco interventions into oral health programme in primary care in Japan and Thailand</b> Hiroshi Ogawa (Japan)	<b>11:20 - 11:30</b>

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**Thai National Quitline: success and challenges** 11:30 - 11:40  
Jintana Yuniband (Thailand)

**mCessation project in India** 11:40 - 11:50  
Jagdish Kaur (India)

Full Oral Session (OS)  
11:00 - 12:30

Auditorium 2

### Track 4 Exploring ENDS: Health Effects and Use Patterns

Chair: Krishna Mohan Palipudi (United States of America)

**FO-307-4 Use of electronic cigarettes across 13 ITC countries with different regulatory environments** 11:00 - 11:12  
Shannon Gravely (Canada)

**FO-308-4 Awareness and use of electronic cigarettes among youth: evidence from the Global Youth Tobacco Survey 2012 - 2015** 11:12 - 11:24  
Krishna Mohan Palipudi (United States of America)

**FO-309-4 Awareness, use, sales and interest of heat-not-burn tobacco products in Italy** 11:24 - 11:36  
Silvano Gallus (Italy)

**FO-310-4 Does use of electronic nicotine delivery systems predict current cigarette use among young adults?** 11:36 - 11:48  
Alexandra Loukas (United States of America)

**FO-311-4 Effect of seeing e-cigarettes in small shops on probability of e-cigarette experimentation by 1 year follow up in adolescents in Scotland, UK** 11:48 - 12:00  
Catherine Best (United Kingdom)

**FO-312-4 Use of flavored cigarettes in the first few puffs: a step toward smoking initiation and nicotine addiction? Data from a national survey among Brazilian adolescents** 12:00 - 12:12  
Valeska C. Figueiredo (Brazil)

**FO-313-4 Tobacco cigarette use versus electronic cigarette use: determinants of smoking and vaping behavior** 12:12 - 12:24  
Reinskje Talhout (Netherlands)

Symposium (SUS)  
11:00 - 12:30

Meeting Room 2.4

### Track 3 Evaluating the Public Health Impact of Tobacco Tax

Tobacco tax policies are the most effective, yet least implemented tobacco control policy, especially in low- and middle-income countries. One of the reasons for this is that the effects of policy outcomes on public health are poorly evaluated. This session focusses on recent advancements in evaluating tobacco tax policies using innovative methods which are particularly useful in low- and middle-income countries

Chair: Evan Blecher (United States of America)  
Chair: Estelle Dauchy (United States of America)

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<b>The Distributional Impact of Tobacco Tax Increases in Ukraine on Tobacco Use and Spending: Estimates from Survey Data</b>	<b>11:00 - 11:10</b>
Estelle Dauchy (United States of America)	
<b>Evaluating South Africa's tobacco control policy using a synthetic control method</b>	<b>11:10 - 11:20</b>
Grieve Chelwa (South Africa)	
<b>The Impact of Tobacco Tax Reform in Kenya on the Decision to Smoke and Long Term Health Outcomes</b>	<b>11:20 - 11:30</b>
Evan Blecher (United States of America)	
<b>Estimating Biased Beliefs in Smoking Cessation: Do Tobacco Control Policies Induce Lost Pleasure?</b>	<b>11:30 - 11:40</b>
Justin White (United States of America)	
<b>The Impact of Tobacco Tax Increase in Argentina on cigarette affordability, tobacco consumption and tax revenues</b>	<b>11:40 - 11:50</b>
German Rodriguez-Iglesias (United States of America)	

Symposium (SUS)  
11:00 - 12:30

Meeting Room 2.6

### **Track 1 FCTC at the Crossroads: Directions and Challenges to Strengthening and Accelerating FCTC Implementation and Sustaining its Impact**

The first decade of the FCTC focused on building the treaty through ratifications and development of guidelines. But the focus has now shifted toward strengthening and accelerating implementation. The FCTC is at the crossroads. This symposium brings together leading figures from different sectors/communities to present perspectives on challenges and possibilities for strengthening and accelerating implementation and for sustaining its impact. These presentations provide important directions for successfully meeting the challenges of implementation to fulfill the FCTC objective to "protect present and future generations from the devastating health, social, environmental and economic consequences of tobacco consumption and exposure to tobacco smoke."

Chair: Judith Mackay (Hong Kong)

<b>Strengthening, Accelerating, and Sustaining Implementation of the WHO FCTC: Perspectives from the Convention Secretariat</b>	<b>11:00 - 11:10</b>
Vera Luiza Da Costa e Silva (Switzerland)	
<b>Strengthening and Accelerating WHO FCTC Implementation in the Context of Legal Challenges</b>	<b>11:10 - 11:20</b>
Benn McGrady (Switzerland)	
<b>Civil Society's Changing Role in the Evolution of the FCTC</b>	<b>11:20 - 11:30</b>
Francis Thompson (Canada)	
<b>Strengthening a truly global approach to implementing the FCTC: Governing an increasingly globalized tobacco industry</b>	<b>11:30 - 11:40</b>
Kelley Lee (Canada)	
<b>The Role of Research Evidence in Strengthening and Accelerating Implementation of the FCTC: Past Contributions and Potential for the Future</b>	<b>11:40 - 11:50</b>
Geoffrey Fong (Canada)	

## Scientific Programme

Full Oral Session (OS)  
11:00 - 12:30

Roof Terrace

### Track 2 Tobacco Industry Tactics - Exposing and Countering

Chair: Pranay Lal (India)  
Chair: Amanda Amos (United Kingdom)

<b>FO-314-2</b>	<b>Building up echo chambers and framing messages: comparison of tobacco industry's think tank activities</b> Satu Lipponen (Finland)	<b>11:00 - 11:12</b>
<b>FO-315-2</b>	<b>Influencing decision makers - model of interference of the tobacco industry in Brazil</b> Danielle Silva (Brazil)	<b>11:12 - 11:24</b>
<b>FO-316-2</b>	<b>Local level action on FCTC Article 5.3 in Bangladesh</b> Sharmin Akter (Bangladesh)	<b>11:24 - 11:36</b>
<b>FO-317-2</b>	<b>Exposing interference of tobacco industry in Vietnam</b> Thu Le Thi (Viet Nam)	<b>11:36 - 11:48</b>
<b>FO-318-2</b>	<b>Is "hookah cafe" a tool to bypass smoke-free law?</b> Elif Dagli (Turkey)	<b>11:48 - 12:00</b>
<b>FO-319-2</b>	<b>Monitoring and exposing tobacco industry tactics in implementation of 85 percent pictorial health warnings</b> Binoy Mathew (India)	<b>12:00 - 12:12</b>
<b>FO-320-2</b>	<b>Analysis of media reports to understand tobacco industry tactics in undermining tobacco tax policies in Bangladesh</b> Sushanta Kumar Singha (Bangladesh)	<b>12:12 - 12:24</b>

Poster Session (PS)  
12:30 - 14:00

Poster Lounge

### Poster Session I

<b>PS-500-1</b>	<b>A quantitative analysis of the 2015 WHO MPOWER report</b> Gholamreza Heydari (Iran, Islamic Rep. Of)	
<b>PS-501-1</b>	<b>Attitude towards plain packaging of tobacco products among the adult population in Bangladesh: a mixed method approach</b> Kazi Ahmed (Bangladesh)	
<b>PS-502-1</b>	<b>Policy progress of health warnings on tobacco products as per Article 11 of WHO FCTC: a global analysis</b> Shekhar Grover (India)	
<b>PS-503-1</b>	<b>Global Policy progress in Article 16 of WHO FCTC on cigarettes (CIG) and smokeless tobacco (SLT)</b> Shekhar Grover (India)	
<b>PS-504-1</b>	<b>Awareness and implementation of cigarette and other tobacco products act in selected communities in Northern India</b> Rama Shankar Rath (India)	



## Scientific Programme

- PS-505-1 Are strong tobacco control policies associated with bans on the retail sales of electronic nicotine delivery systems?**  
Alex Liber (United States of America)
- PS-506-1 Global policy progress in Article 20 of World Health Organization's Framework Convention on Tobacco Control (WHO FCTC) on Smokeless Tobacco (SLT)**  
Dhirendra N. Sinha (India)
- PS-507-1 Impacting global tobacco use: an evidence-based implementation strategy**  
Sheila John (Canada)
- PS-508-1 Universities' role on tobacco control law support in Thailand**  
Pongsri Srimoragot (Thailand)
- PS-509-1 NCD prevention: a pathway to India's sustainable development**  
Shoba John (India)
- PS-510-1 Assessment of 2016 Taiwan tobacco control performance based on WHO MPOWER guidelines**  
Shu-Ying Lo (Taiwan)  
Yi-Ren Wang (Taiwan)
- PS-511-1 Empowering librarians on effective tobacco demand reduction through public libraries in Sri Lanka**  
Sasanka Dharmasena (Sri Lanka)
- PS-512-1 Upgrade needed: South African tobacco control policy and the WHO-framework convention on tobacco control**  
Catherine Egbe (United States of America)
- PS-513-1 Prevalence, perceptions and predictors of smokeless tobacco use in a rural community in South Eastern Nigeria**  
Uzochukwu Ofonakara (Nigeria)
- PS-514-1 Tobacco control and sustainable development goals in Brazil**  
Monica Andreis (Brazil)
- PS-515-1 Effectiveness of tobacco cessation intervention among patients visiting primary care settings in India: a quasi-experimental study**  
Rajmohan Panda (India)
- PS-516-1 Usage of big data for global tobacco control: exploring the trends in quantitative research from 2006 to 2015**  
Hector Mongi (Tanzania, United Rep.)
- PS-517-1 Willingness to quit tobacco smoking and its correlates among Indian smokers - findings from GATS India, 2009 - 10**  
Sitanshu Sekhar Kar (India)
- PS-518-1 The Data on Alcohol and Tobacco in Africa (DATA) project**  
Arnalda Vanessa Darsamo (South Africa)
- PS-519-1 Impact of tobacco control policies on smoking prevalence and quit ratios in 27 European Union countries from 2006 - 2014**  
Ariadna Feliu (Spain)

## Scientific Programme

- PS-520-1 Trends in tobacco use among Indian adults 1998 - 99 to 2015 - 16: results from nationally representative data of the national family health surveys**  
GK Mini (India)
- PS-521-1 Restaurant smoking sections in South Africa and the perceived impact of the proposed smoke-free laws: evidence from a nationally representative survey**  
Megan Little (South Africa)
- PS-522-1 Comparative jurisdictional analysis of municipal smoke-free policies in Canada**  
Chizimuzo Okoli (United States of America)
- PS-523-1 Gaps in tobacco control research in accordance with WHO FCTC guidelines: a systematic literature review in Thailand**  
Sarunya Benjakul (Thailand)
- PS-524-1 Developing synthetic birth cohort-specific smoking histories using Global Adult Tobacco Surveys - an example from India**  
Deepak Sharma (India)
- PS-525-1 Chemical profiling of smokeless tobacco and their disease association**  
Amit Kumar (India)
- PS-526-1 California policymakers' perspectives on tobacco endgame approaches**  
Ruth Malone (United States of America)
- PS-527-1 Ban on Gutka in India: symbolic Victory or actual end-game for smokeless tobacco. Large-scale household survey in Delhi finds out!**  
Gaurav Kumar (India)
- PS-528-1 Redesigning government regulations towards a tobacco endgame strategy: a comparative law approach**  
Lee Edson Yarcia (Philippines)
- PS-529-1 Seeking patterns of countries banning sales of electronic nicotine delivery systems at different stages of the tobacco epidemic: an exploratory analysis**  
Alex Liber (United States of America)
- PS-530-1 Baseline and Endline study helped administration to declare 8 districts compliant to various sections of Indian Tobacco Control Act in a scientific manner**  
Mukesh Kumar Sinha (India)
- PS-531-1 Achieving the tobacco endgame: the case for removing additives: findings from the ITC New Zealand Survey**  
Richard Edwards (New Zealand)
- PS-532-1 Decreasing temptation: attitudes to tobacco sales by alcohol-licensed premises and policy implications**  
Suzan Burton (Australia)
- PS-533-1 The effect of tobacco control policies on smoking prevalence using the SimSmoke Ireland model: influence of interventions 2010-2016 on reaching End Game 2025**  
Shasha Li (Ireland)

## Scientific Programme

- PS-534-1 Regulating Shisha/ waterpipe smoking & E-cigarettes by regulating nicotine as poison: a success story from India**  
Hemant Goswami (India)
- PS-535-2 Policy and advocay in tobacco control in Romania of the Romanian Society of Pneumology**  
Florin Mihaltan (Romania)
- PS-536-2 Smoking habits and anti-smoking acts awareness among general public in Gurgaon, Haryana, India**  
Clement Joy Kingsly Francis (India)
- PS-537-2 Reconciling profits and pandemics? An analysis of attitudes to commercial sector engagement in health policy and research**  
Jeffrey Collin (United Kingdom)
- PS-538-2 Initiatives of Sirajganj district administration to tobacco control in Bangladesh**  
Mohammad Hashib Sarker (Bangladesh)
- PS-539-2 Mobile app to identify gaps in implementation and provide evidences for effective policy change**  
S Cyril Alexander (India)
- PS-540-2 Intellectual property arguments in tobacco industry legal challenges: lessons from recently concluded cases**  
Suzanne Zhou (Australia)
- PS-541-2 Second hand smoke “a threat to child's health and development”**  
Seye Omiyefa (Nigeria)
- PS-542-2 Sensitization of Ministries, Departments and Agencies (MDAs) on tobacco control measures of the public health ACT 851 and WHO FCTC Article 5.3 in Ghana**  
Divine Darlington Logo (Ghana)
- PS-543-2 Story from Indonesia: the media advocacy strategy on restraining ‘The Tobacco Bill Draft’**  
Nina Samidi (Indonesia)
- PS-544-2 Effectiveness of health warning on smoking, Cambodia**  
Rany Ray (Cambodia)
- PS-545-2 Asia Pacific Mayors Alliance for Tobacco Control (AP-CAT): a breakthrough to gain political will**  
Sabita Karapan (Singapore)
- PS-546-2 To encounter the challenges of tobacco industry: concerted community effort to advocate for policy change**  
Antonio Kwong (Hong Kong)
- PS-547-2 JHSPH scholar's program: strengthening the next generation of global tobacco control leaders**  
Naseeb Kibria (United States of America)
- PS-548-2 How a doctors and cancer patients campaign changed the narrative for tobacco control advocacy in India**  
Sanjay Seth (India)

## Scientific Programme

- PS-549-2 Balparishad - a health assembly of young leaders advocating for tobacco control around schools and in the communities**  
Rajashree Kadam (India)
- PS-550-2 Capacity building for female community health workers - an effective tool for tobacco control and empowerment**  
Rajashree Kadam (India)
- PS-551-2 Strengthening smokeless tobacco control in Myanmar: challenges and the way forward**  
Aung Tun (Myanmar)
- PS-552-2 Advocacy with police department for effective implementation of tobacco control policies**  
Rajashree Kadam (India)
- PS-553-2 Advocacy by children to remove surrogate products advertisements on the public transport buses in Mumbai**  
Rajashree Kadam (India)
- PS-554-2 Evaluation of a training workshop on tobacco cessation: capacity building initiative in India**  
Mohit Kumar Varshney (India)
- PS-555-2 Efforts made for Tobacco Control (NTCP) implementation in all health institution, Govt. offices and Districts Basti Tobacco Free State of Uttar Pradesh**  
Arvind Kumar Singh (India)
- PS-556-2 Compliance COTPA 2003 and other supportive law for tobacco free district Kanpur Nagar in State of Uttar Pradesh**  
Satish Kumar Tripathi (India)
- PS-557-2 Brazilian Virtual Health Library of Prevention and Cancer Control: facebook fanpage and tobacco control**  
Daniela Rangel (Brazil)
- PS-558-2 Citizen Oversight Groups (Veedurías), a suitable instrument to advance in the tobacco control agenda, the Colombian experience**  
Liliana Andrea Avila Garcia (Colombia)
- PS-559-2 True progress is tobacco-free campaign: engaging civil society to implement FCTC Article 5.3 in the Philippines**  
Ralph Emerson Degollacion (Philippines)
- PS-560-2 Effective implementation of Article 5.3 of the WHO framework convention on tobacco control to curb tobacco industry interference**  
Rakesh Gupta (India)
- PS-561-2 Emotional attachment to personal tobacco packages might affect quitting behaviour. Results from a cross-sectional survey among tobacco users**  
Ingeborg Lund (Norway)
- PS-562-2 One unhealthy commodities industry? Understanding links across tobacco, alcohol and ultra-processed food manufacturers and their implications for tobacco control and the SDGS**  
Jeffrey Collin (United Kingdom)

## Scientific Programme

- PS-563-2 Tobacco industry interferences to undermine effective tobacco control policies in Sri Lanka**  
H. Sampath Damika De Seram (Sri Lanka)
- PS-564-2 Industry interference for introduction of heat-not-burn cigarette in Brazil: harm reduction discourse**  
Stella Martins (Brazil)
- PS-565-2 An analysis of tobacco industry interference strategies during COP-7 India**  
Bakul Sharma (India)
- PS-566-2 The filter fraud: debunking the myth of “Safer” as a key new strategy of tobacco control**  
Alan Blum (United States of America)
- PS-567-2 Use of electronic games as tobacco cross boarder advertisement**  
Daniel Carvalho (Brazil)
- PS-568-2 Exposing the false statements disseminated by tobacco industry - media campaign**  
Asitha Fonseka (Sri Lanka)
- PS-569-2 Widespread violations of point-of-sale advertisements of tobacco products law around schools in India**  
Rajashree Kadam (India)
- PS-570-2 Brazilian observatory to monitor the strategies of the tobacco industry: first year of results**  
Silvana Turci (Brazil)
- PS-572-2 Ongoing relationships between the tobacco industry and universities: an insidious obstacle to tobacco control**  
Alan Blum (United States of America)
- PS-573-2 Strategies and impacts of Japanese tobacco industry in shutting down domestic factories and setting up production plants in Taiwan**  
Sea Wain Yau (Taiwan)
- PS-574-2 Analysis of tobacco related articles in English newspapers**  
Peshani Risna Vithanage (Sri Lanka)
- PS-575-2 Smoking out the lies: documents research on tobacco tax policy in Kenya**  
Rodgers Kidiya (Kenya)
- PS-576-2 Tobacco industry tactics to retail vendors in Sri Lanka**  
Amaranath Tenna (Sri Lanka)
- PS-577-2 Progress towards a health surcharge in Bangladesh**  
Fahmida Islam (Bangladesh)
- PS-578-2 Pooling local public health budgets to achieve exceptional value for money: the case of the North East of England**  
Ailsa Rutter (United Kingdom)
- PS-579-2 Vietnam tobacco control sustainable funding**  
Hai Phan (Viet Nam)

## Scientific Programme

- PS-580-2 Member states of the FCTC can generate self-sustaining funding by applying the polluter-pay principle to the tobacco industry**  
Neil Collishaw (Canada)
- PS-581-3 Taxation policy impact on tobacco sales in Argentina** **12:30 - 12:40**  
Jonatan Konfino (Argentina)
- PS-582-3 Goods and service tax reform and estimated impact on tobacco products in India**  
Rijo M John (India)
- PS-583-3 Implementing a sub-national strategic framework to reduce the illicit tobacco market to support national strategies**  
Catherine Taylor (United Kingdom)
- PS-584-3 Ban of single stick cigarettes**  
Sujeewa Dilangana Peiris (Sri Lanka)
- PS-585-3 Impact of increased tobacco tax on revenue and prices in Panama 2009 - 2016**  
Victor Hugo Herrera Ballesteros (Panama)
- PS-586-3 Monitoring tobacco taxation in the Philippines at the TAP (Tobacco Action Patrol) of a finger**  
Jason Ligot (Switzerland)
- PS-587-3 Illicit cigarette packs found in urban retail locations**  
Kevin Welding (United States of America)
- PS-588-3 Availability and price distribution of three popular brand variants**  
Kevin Welding (United States of America)
- PS-589-3 The impact of a 2018 tax increase on illicit cigarette trade in Mongolia - baseline results**  
Tsetsegsaikhan Batmunkh (Mongolia)
- PS-590-3 Assessing market competition in the Philippine cigarette industry**  
Meg Reganon (Philippines)
- PS-591-3 Parental perceptions of exposure to tobacco smoke: a new tool to shed light on parental smoking behaviour**  
Vicki Myers Gamliel (Israel)
- PS-592-3 Capacity building and empowerment of primary health care workers for a smoke free house initiative**  
Shubhan Alva (India)
- PS-593-3 Exposure to second-hand smoke at work in the European Union, 2006 - 2014**  
Giuseppe Gorini (Italy)
- PS-594-3 Did local smoke free policy in Indonesia prevent youth from smoking?**  
Wahyu Septiono (Netherlands)
- PS-595-3 A cross-country comparison of secondhand smoke exposure in public places among adults in five African countries - The Global Adult Tobacco Survey, 2012 - 2015**  
Simone W Salandy (United States of America)

## Scientific Programme

- PS-596-3 Trends in SHS exposure and smokers' support for smoke-free laws in China: findings from the ITC China survey, 2007 - 15**  
Yuan Jiang (China)
- PS-597-3 Knowledge, attitude and practice regarding smoking among Police in Bangladesh**  
Mehedi Hasan Ahmed (Bangladesh)
- PS-598-3 Beliefs and rules about vaping in home and smoke-free public places: findings from the ITC 4-country project**  
K. Michael Cummings (United States of America)
- PS-599-3 The development of local smoke free policy of Indonesia in 2004 - 2015**  
Wahyu Septiono (Netherlands)
- PS-600-3 Small initiative, big success**  
Helal Ahmed (Bangladesh)
- PS-601-3 What kind of factors influence the effective enforcement of smoke-free law in China?**  
Jie Yang (China)
- PS-602-3 Tobacco control policies and perinatal and child health: a systematic review and meta-analysis**  
Timor Faber (Netherlands)
- PS-603-3 Results from unannounced visits to check compliance with smoke-free regulations in three types of indoor places in Beijing**  
Shuyan Wu (China)
- PS-604-3 A pre-post evaluation of and public support for smoke-free policies at the 2016 Rio Olympics: findings from the ITC Brazil survey, 2012 - 17**  
Cristina Perez (Brazil)
- PS-605-3 Impact of the smoke-free legislation on the incidence and mortality of AMI and stroke in Tianjin China: analysis of routinely collected data**  
Xia Wan (China)
- PS-606-3 Strengthening tobacco-free worksite policies in India**  
Shalini Bassi (India)
- PS-607-3 The long road to smokefree bars in the Netherlands: findings from the ITC Netherlands Survey 2008-2016**  
Gera Nagelhout (Netherlands)
- PS-608-3 Promoting tobacco control law enforcement in China through applications of "Government Information Disclosure" and media advocacy**  
Zhenyu Wang (China)
- PS-609-3 Do European smokers opt for partial or total bans on smoking in homes and cars? Findings from the ITC 6 European Country Survey (EUREST-PLUS Project)**  
Olena Tigova (Spain)
- PS-610-3 Togo smokefree compliance monitoring in public places after 3.5 years of implementation of the law (2017)**  
Ernesto Sebrie (United States of America)

## Scientific Programme

- PS-611-3 Smoking ban in public places in Japan - adverse legacy of the 2020 Olympic Paralympic Games?**  
Kota Katanoda (Japan)
- PS-612-3 99,146 schools declared 'Tobacco Free': an experience from Madhya Pradesh**  
Somil Rastogi (India)
- PS-613-3 Awareness of tobacco advertising, promotion and sponsorship in four states: findings from TCP India survey - Wave 1 and Wave 2**  
Namrata Puntambekar (India)
- PS-614-3 Denormalising tobacco at a Danish music festival**  
Astrid Knudsen (Denmark)
- PS-615-3 Enforcing and strengthening implementation of TABS law in Barisal Division, Bangladesh**  
Syed Tarikul Islam (Bangladesh)
- PS-616-3 Removing tar information from cigarette packages may reduce South Korean smokers' misconceptions about low-tar cigarettes**  
Hye-Jin Paek (Korea, Republic of)
- PS-617-3 Collaboration between stakeholders: TAPS free model rail station**  
Mir Abdur Razzak (Bangladesh)
- PS-618-3 Effects of 85% pictorial health warnings on manufactured cigarette package: a cross-sectional survey at retail shops**  
Sarunya Benjakul (Thailand)
- PS-619-3 "Pro-tobacco propaganda": a case study of tobacco industry-sponsored elementary schools in China**  
Jennifer Fang (Canada)
- PS-620-3 Monitoring of tobacco advertising and promotion in Lagos, Nigeria: observational assessment to inform proposed regulations to the National Tobacco Control Act**  
Ernesto Sebie (United States of America)
- PS-621-3 Monitoring compliance with the ban on tobacco advertising and promotion at the point of sale in Bangladesh (2017)**  
Ernesto Sebie (United States of America)
- PS-622-3 Menace of surrogate advertising of Gutka-tobacco brand advertisement and resultant rampant selling bypassing Gutka ban in State of U.P.**  
Alok Kumar (India)
- PS-623-3 E-cigarette marketing online: characteristics of websites serving the Indian market**  
Rajashree Kadam (India)
- PS-624-3 Study on violation of tobacco control law (Tobacco Advertisement, Promotion and Sponsorship) in TV drama**  
Arif Sikder (Bangladesh)
- PS-625-3 Big Tobacco, Tiny Targets: discrediting tobacco industry tactics targeting kids through ads by school communities in 5 cities in Indonesia**  
Geni Achnas (Indonesia)



## Scientific Programme

- PS-626-3 The dispute between health and market: a communicational analysis of the cigarette package in Argentina**  
Brenda Konfino (Argentina)
- PS-627-3 Effectiveness of Moi(s) sans tabac, a French national and regional campaign against smoking**  
Romain Guignard (France)
- PS-628-3 An innovative approach to improving implementation of pack warnings**  
Syed Saiful Alam (Bangladesh)
- PS-629-3 Impact of pictorial health warnings on Vietnamese male smokers' knowledge of smoking harms**  
Tran Thu Ngan (Viet Nam)
- PS-630-3 Pictorial warning labels in Jordan: are we maximizing the benefit for smokers?**  
Rasha Bader (Jordan)
- PS-631-3 Evaluating the impact of health warnings in Brazil over 7 years (2009 - 2016): findings from the ITC Brazil Wave 1-3 surveys**  
Cristina Perez (Brazil)
- PS-632-3 Translational practice: Media Beacon**  
Christina Curell (United States of America)
- PS-633-3 Perceived effectiveness of larger graphic health warnings and plain packaging among urban and rural adolescents and adults of Delhi and Telangana, India**  
Tina Rawal (India)
- PS-634-3 Cancer foundation campaign for the 2017 World No Tobacco Day**  
Claudia Gomes (Brazil)
- PS-635-3 Impact of textual framing and depictions of harm on indicators of cigarette pictorial health warning label effectiveness in China**  
Jeffrey Hardesty (United States of America)
- PS-636-3 The role of digital and social media within mass media anti-smoking campaigns**  
Ailsa Rutter (United Kingdom)
- PS-637-3 Implementation of graphic health warnings in Bangladesh - current status and challenges**  
Md Bazlur Rahman (Bangladesh)
- PS-638-3 Urgent need for implementing media education campaigns and health warnings in Parties with high burden of SLT use**  
Amit Yadav (India)
- PS-639-3 Connecting the region through infographics and social media in tobacco control campaigns**  
Wendell Balderas (Thailand)
- PS-640-3 Worth the fight and patience: 85% pictorial pack warnings - promulgation to implementation in India**  
Ashima Sarin (India)

## Scientific Programme

- PS-641-3 Engaging youth in anti-tobacco awareness campaigns in India**  
Rajashree Kadam (India)
- PS-642-3 A study of gruesome graphical health warning labels among Georgian adults: for whom are they more effective?**  
Carla Berg (United States of America)
- PS-643-3 MADES study: evaluation plan of the new tobacco product directive 2014/40/UE in Italy**  
Giuseppe Gorini (Italy)
- PS-644-3 An overview of the role of flavors in e-cigarette addiction**  
Erna Krüseemann (Netherlands)
- PS-645-3 Concentrations of hazardous chemicals in mainstream aerosol generated by heat-not-burn tobacco**  
Naoki Kunugita (Japan)
- PS-646-3 Prevalence of lower harm perceptions of cigarette product characteristics: findings from 10 low-middle-income countries from the ITC project**  
Shannon Gravely (Canada)
- PS-647-3 E-liquid product labels: the good, the bad, and the ugly**  
Shawn O'Connor (Canada)
- PS-648-4 The use of flavour-changing capsule cigarettes among smokers in the United Kingdom**  
Crawford Moodie (United Kingdom)
- PS-649-4 Smoking practices of nursing and medical students in Manila**  
Jenishia Maria Romano (Philippines)
- PS-650-4 Socioeconomic differences in smoking declining? Result from population-based surveys in 1978 - 2016 in Finland**  
Otto Ruokolainen (Finland)
- PS-651-4 Dual use of combustible and electronic cigarettes: patterns and associations between products**  
Thomas Brandon (United States of America)
- PS-652-4 Varieties in vaper identities in a Norwegian context**  
Rikke Tokle (Norway)
- PS-653-4 Smoking and snus use among Finnish young males**  
Maria Danielsson (Finland)
- PS-654-4 Factors associated with ever-use of e-cigarette among college students in the Republic of Korea**  
Ahn Na Lee (Korea, Republic of)
- PS-655-4 Electronic cigarette effectiveness to quit smoking in the representative Italian population PASSI survey, 2014 - 2016**  
Giuseppe Gorini (Italy)
- PS-656-4 Perceptions, work environment, and job stress related with tobacco use among fishermen in remote Island, Rebun Japan**  
Eri Kanazawa (Japan)

## Scientific Programme

- PS-657-4 E-cigarettes or vaping: examining perceptions of use and associated harm among current users in Australia and Bangladesh**  
Muhammad Aziz Rahman (Australia)
- PS-658-4 E-cigarettes or vaping: is there any difference in perceptions of use and associated harm among the current users between a developed and a developing country?**  
Muhammad Aziz Rahman (Australia)
- PS-659-4 Prevalence and characteristics of e-cigarette use among adults in Malaysia**  
Jamalludin Ab Rahman (Malaysia)
- PS-660-4 Prevalence of flavored cigarettes and e-cigarettes in Uruguay: findings from the Wave 5 of the ITC Uruguay survey**  
Diego Rodriguez Sendoya (Uruguay)
- PS-661-4 Contrasting trends of smoking cessation status: insights from the stages of change theory using data from the global adult tobacco survey**  
Lazarous Mbulo (United States of America)
- PS-662-4 Health care professional and cigarette cessation volunteers knowledge, attitude and practice on e-cigarettes**  
Hooman Sharifi (Iran, Islamic Rep. Of)
- PS-663-4 Smoking prevalence and smoking behavior change among the soldiers in the Korean military**  
Jinyoung Kim (Korea, Republic of)
- PS-664-4 Association of tobacco control policies with cigarette smoking among school age youth 13 to 15 in the Philippines, 2000 - 2015**  
Rene Arrazola (United States of America)
- PS-665-4 Prevalence and willingness to pay for home-made cigarettes (HC) and industry cigarettes (IC) of Thai men**  
Siriwan Grisurapong (Thailand)
- PS-666-4 Tobacco use among priests and their willingness to spread anti-tobacco messages among devotees in Delhi**  
Tanu Anand (India)
- PS-667-4 Characteristics and factors associated with tobacco use: findings of Kenya Global Adult Tobacco Survey, 2014**  
Valerian Mwenda (Kenya)
- PS-668-4 Amendment of tobacco hazards prevention act in Taiwan: brought about a reduction of 810,000 smokers and cut health inequality pragmatically within eight years**  
Shu-Ying Lo (Taiwan)  
Yi-Ren Wang (Taiwan)
- PS-669-4 E-cigarette use in Germany from 2015 to 2017**  
Katrin Schaller (Germany)
- PS-670-4 "Chewing of tobacco laced areca-nuts" - is nothing but "Chewing of tiny-cancer-causing-bombs in the mouth" and one more tobacco Hiroshima and Nagasaki is in waiting**  
REGUNATHAN Venkatachalam Pillai (India)

## Scientific Programme

- PS-671-4** **Passive exposure to e-cigarette emissions: irritation symptoms, severity and duration**  
Anna Tzortzi (Greece)
- PS-672-4** **Cigarette brand preferences of adolescent and adult smokers in the United States**  
Georges Nahhas (United States of America)
- PS-673-4** **“It Didn't Fill the Void”: reasons for e-cigarette and tobacco dual use**  
Lindsay Robertson (New Zealand)
- PS-674-4** **Comparison of smoking prevalence and initiation between physician and general people of Bangladesh**  
Mohammad Abdullah Al Mamun (Bangladesh)
- PS-675-4** **Novel tobacco products in Japan - their risks and impacts to tobacco control policy and the society**  
Yumiko Mochizuki (Japan)
- PS-676-4** **Marketing tobacco at the point of sale: a survey of 675 tobacco shops in Mumbai, India**  
Rajashree Kadam (India)
- PS-677-4** **Prevalence and factors that influence smokeless tobacco use among adults in pastoralist communities of Borena zone, Ethiopia: mixed method study**  
Edao Etu (Uganda)
- PS-678-4** **Perceptions of risk and use of smoked tobacco products among youth**  
Rajashree Kadam (India)
- PS-679-4** **The smoking situation in Hungary**  
Gábor Kovács (Hungary)
- PS-680-4** **Prevalence and determinants of tobacco use among youth in Myanmar: review of findings from Global Youth Tobacco Survey 2016 Data**  
Aung Tun (Myanmar)
- PS-681-4** **Patterns of use of electronic cigarettes and use in public and private settings in Barcelona (Spain)**  
Jose M Martínez-Sánchez (Spain)
- PS-682-4** **Tobacco related morbidity among patients hospitalized at Kenyatta National Referral Hospitals Kenya**  
Gladwell Gathecha (Kenya)
- PS-683-4** **Reported health effects of passive smoking by bar workers in Ibadan, Nigeria**  
Modupe Onigbogi (Nigeria)
- PS-684-4** **Physical and psychological health problems associated with tobacco consumption among professional drivers in India**  
Ravinder Kumar Soni (India)
- PS-685-4** **Risk of cancers associated with tobacco use in India: a systematic review and meta-analysis**  
Jang Bahadur Prasad (India)

## Scientific Programme

- PS-686-4 Projections of burden of tobacco related cancers: a new approach for measuring incidence cases for India and its states - Till 2025**  
Jang Bahadur Prasad (India)
- PS-687-4 Prevalence and correlates of dry nasal snuff use among HIV-infected adult women in South Africa**  
Jessica Elf (United States of America)
- PS-688-4 Reduction in mortality from myocardial infarction after tobacco tax increases in Hong Kong**  
Xiaolin Wei (Canada)
- PS-689-4 Physical activity level and its relationship with tobacco use among youth: a cross-sectional survey in North India**  
Divya Monga (India)
- PS-690-4 Effect of smokeless tobacco on vascular changes following flap surgery - a doppler study**  
Thamizhchelvan Harikrishnan (India)
- PS-691-4 How to monitor WHO-MPOWER policies implementation at sub national level in low resource settings? Experience from the state of Himachal Pradesh in India**  
Gopal Chauhan (India)
- PS-692-4 Impact of India's National Tobacco Control Programme on bidi and cigarette consumption: a difference-in-differences analysis**  
Gaurang P. Nazar (India)
- PS-693-4 Classification and regression tree for characterising smoking patterns among adults: evidence from global adult tobacco survey, Bangladesh**  
Mohammad Alamgir Kabir (Bangladesh)
- PS-694-4 Computerized tablet based versus traditional paper- based survey methods: results from adolescent's health research in schools of Maharashtra, India**  
Naveen Agarwal (India)
- PS-695-4 Mapping of tobacco use among people visiting mass gathering (Kumbh Mela) in India**  
Kunal Oswal (India)
- PS-696-4 A sudden surge in outpatient volume of the smoking cessation clinic after the implementation of Beijing tobacco control regulation**  
Lirong Liang (China)
- PS-697-4 Implementing section - 6b of Cigarettes and Other Tobacco Products Act 2004, prohibiting the sale around educational institutions using technology based software - safe zone**  
E Vidhubala (India)
- PS-698-4 Building capacity for tobacco-free schools in rural Maharashtra: the Salaam Mumbai model**  
Rajashree Kadam (India)
- PS-699-4 Tobacco cessation - as we want it! An interview study with young people**  
Ingrid Edvardsson Aurin (Sweden)

## Scientific Programme

- PS-700-4 Third times the C.H.A.R.M.S: a socioecological thirdhand smoke cessation pilot study**  
Janine Quinlan (United States of America)
- PS-701-4 Empowering smoke-free environment through self-verbalization and cognitive re-appraisal psychotherapies among university participants in a smoke-stoppage programme**  
Jonathan Osiki (Nigeria)
- PS-702-4 Experiences of young smokers in quitting smoking in twin cities of Pakistan: a phenomenological study**  
Haleema Masud (Pakistan)
- PS-703-4 Hard-core smoking among daily smoking adults men and women in 22 countries: estimates from global adult tobacco surveys**  
Chandrashekhar T Sreeramareddy (Malaysia)
- PS-704-4 Evaluation of effect of tobacco cessation counseling programme in a dental college**  
Abhishek Mehta (India)
- PS-705-4 ABC in ED results of the "ASSET" study: outcomes of "Brief Interventions" to stop smoking given in the emergency department of a central city hospital (2016)**  
Karen J Stevens (New Zealand)
- PS-706-4 Development of a guided imagery tobacco cessation intervention to be delivered by quitline and website**  
Judith Gordon (United States of America)
- PS-707-4 Integration of a personalized approach for tobacco use and dependence in a dentistry setting-preliminary results**  
Antigona Trofor (Romania)
- PS-708-4 "Lung age" - a motivational smoking cessation tool in smokers with chronic obstructive pulmonary disease**  
Antigona Trofor (Romania)
- PS-709-4 Self-perceived ability to cope with stress without smoking predicts successful smoking cessation 12 months later in a quitline setting: a randomized trial**  
Eva Nohlert (Sweden)
- PS-710-4 Scaling up the availability of tobacco dependence treatment training: leveraging the experience of King Hussein Cancer Center to create new training hubs**  
Rasha Bader (Jordan)
- PS-711-4 Effect of community based tobacco cessation intervention in a rural community of Bangladesh**  
Shamim Jubayer (Bangladesh)
- PS-712-4 Long-term effectiveness, safety, perception, satisfaction and cost of electronic cigarette among single and dual users in Malaysia**  
Mohamad Haniki Nik Mohamed (Malaysia)
- PS-713-4 Evaluation of a national tobacco dependence treatment program in Uruguay 2017**  
Elba Esteves (Uruguay)

## Scientific Programme

- PS-714-4 Smoking, general practitioners and pregnancy follow-up in France in 2015**  
Raphael Andler (France)
- PS-715-4 Readiness to quit addiction! A study among patients attending tertiary care hospital in Western India**  
Kedar Mehta (India)
- PS-716-4 Pregnant smokers' views on babyClear®: a package of measures including universal carbon monoxide monitoring and opt-out referral to support their quit**  
Ruth Bell (United Kingdom)
- PS-717-4 Analysis on current status and the evaluation criteria of smoking cessation clinics in China**  
Yan Yang (China)
- PS-718-4 Evaluation of nicotine dependence in adult population of Eastern Nepal**  
Ashish Shrestha (Nepal)
- PS-719-4 Depression symptoms and quitting among a nationally representative sample of smokers from Africa**  
Fastone Goma (Zambia)
- PS-720-4 Effect of healthcare practitioners' advice on the decision to quit. GATS analysis from Argentina**  
Brunilda Casetta (Argentina)
- PS-721-4 Impact of behavioural intervention to the predictors of quit success among smokers attending quit smoking services in Malaysia: 1- month, 3-months and 6-months follow-up**  
Lei Hum Wee (Malaysia)
- PS-722-4 Effects of promoting smoking cessation program in drug dependence disorder patients at the national institute on drug abuse treatment in Thailand**  
Sarunya Benjakul (Thailand)
- PS-723-4 Efficacy of short message service (SMS) in smoking cessation program among police personnel in Chennai city - an interventional study**  
P Iyapparaja (India)
- PS-724-4 The association between antitobacco advertising and calls to a tobacco Russian Quitline**  
Olga Sukhovskaya (Russian Federation)
- PS-725-4 Effect of nurse-based brief intervention for tobacco cessation among admitted cardiac patients in a tertiary care hospital of Dhaka City, Bangladesh**  
Sohel Choudhury (Bangladesh)
- PS-726-4 Integrating worksite smoking cessation services into the construction trade: opportunities and challenges**  
Taghrid Asfar (United States of America)
- PS-727-4 Tobacco treatment education for health care professionals in behavioral health settings in Kansas, USA**  
Babalola Faseru (United States of America)

## Scientific Programme

- PS-728-4 Reducing financial barrier of smoking cessation treatment can effectively enhance prolonged abstinence: an experience from Taiwan**  
Chihkuan Lai (Taiwan)
- PS-729-4 Reduction of tobacco consumption in a rural area with a community based tobacco control program in Bangladesh**  
Jasimuddin Ahmed (Bangladesh)
- PS-730-4 Moving towards a tobacco free workplace at a cement manufacturing plant in Chandrapur, Maharashtra**  
Gauri Mandal (India)
- PS-731-4 Tobacco in my speciality - a pocket guide for specialists**  
Hans Gilljam (Sweden)
- PS-732-4 Impact of an online training program for brief intervention on smoking cessation for health care workers in Bolivia, Guatemala and Paraguay**  
Cristina Martinez (Spain)
- PS-733-4 Smoking cessation therapy in Ethiopia: responsiveness and the predictors**  
Nebiyu Dereje (Ethiopia)
- PS-734-4 Predictors of intention to quit smokeless tobacco among adults in pastoral communities of Borena Zone, South Ethiopia**  
Edao Etu (Uganda)
- PS-735-4 Does free or lower cost smoking cessation medication stimulate quitting? Findings from the International Tobacco Control (ITC) Netherlands and United Kingdom Surveys**  
F. A. Van den Brand (Netherlands)
- PS-736-4 Efficacy and safety of *V. cinerea* (L.) less. for smoking cessation: a systematic review and meta-analysis of randomized controlled trials**  
Katha Bunditanukul (Thailand)
- PS-737-4 Process and outcome evaluation of a novel online-only Tobacco Treatment Specialist (TTS) training program**  
Audrey Darville (United States of America)
- PS-738-4 Evaluation of success rate of inpatient smoking cessation programme in Tan Tock Seng hospital (TTSH)**  
Yee Tian Lim (Singapore)
- PS-739-4 Do doctors in public health facility probe tobacco use in presumptive and diagnosed TB patients? Findings from a cross sectional study using medical vignettes**  
Ravi Kumar Balu (India)
- PS-740-4 Potential for sustainability of strategies for implementing tobacco use treatment guidelines in the Vietnam public healthcare system: qualitative post intervention assessment**  
Nancy Van Devanter (United States of America)
- PS-741-4 Smoking cessation intervention programme in four secondary boys' schools in Malaysia**  
Swinder Jit Jag Singh (Malaysia)



## Scientific Programme

- PS-742-4 The effectiveness of the smoking cessation telephone quitline service in Clalit Health Services, Israel**  
Anat Yom-Tov (Israel)
- PS-743-T Establishment of comprehensive tobacco cessation quitline service in Malaysia: findings from mQuit USM Tobacco Quitline**  
Sulastri Samsudin (Malaysia)
- PS-744-4 Perceptions of permanent and contractual employees about a tobacco free workplace policy among four workplaces in Maharashtra, India**  
Himanshu Gupte (India)
- PS-745-5 Designing effective cigarette health warning labels for women in China - findings from a 4 city study**  
Ryan Kennedy (United States of America)
- PS-746-5 Most vulnerable victim of tobacco use and the key target of tobacco industry's aggressive marketing globally - the double trap of tobacco for women**  
Nisha Yadav (India)
- PS-747-5 Evaluation of smokeless tobacco cessation program - an in vivo study**  
Shantanu Gokhale (India)
- PS-748-5 Supporting young women to have smokefree pregnancies - BabyBe Smokefree**  
Hilary Wareing (United Kingdom)
- PS-749-5 Gender differences in tobacco use disorder phenotypes among smokers in the largest metropolitan area of South America**  
João Mauricio Castaldelli-Maia (Brazil)
- PS-750-5 Second hand smoke exposure among pregnant women in Argentina and Uruguay**  
Paola Morello (Argentina)
- PS-751-5 Gender differences in unassisted cessation attempts by South Australian smokers: 1998-2014**  
Kimberley Martin (Australia)
- PS-752-5 Usages du tabac chez les travailleuses de sexe à Yaoundé. Perceptions, facteurs associés et risques sanitaires**  
Moustapha Mohammed Moncher Nsangou Mbouemboue (Cameroon)
- PS-753-5 Tobacco use, awareness and cessation among Malayali tribes, Yelagiri Hills, Tamil Nadu, India**  
Delfin Lovelina Francis (India)
- PS-754-5 Susceptibility to smoking and determinants among medical students: a representative nationwide study in China**  
Shuhan Jiang (China)
- PS-755-5 An assessment of oral health status, tobacco use and cancer awareness among tea plantation workers (Irula tribes), Nilgiri Hills, Tamilnadu, India**  
Delfin Lovelina Francis (India)

## Scientific Programme

- PS-756-5 Tailor-made smoke-free programme to clear the myths of smoking among Hong Kong elder people**  
Antonio Kwong (Hong Kong)
- PS-757-5 The prevalence of secondhand smoke exposure among women and children in the deep South of Thailand**  
Sawpheeyah Nima (Thailand)
- PS-758-5 Tobacco smoking among HIV infected people using antiretroviral therapy**  
Dharma Bhatta (United States of America)
- PS-759-5 Awareness about anti-smoking related laws and legislation in healthcare facilities of Delhi, India**  
Tanu Anand (India)
- PS-760-5 Tobacco chewing habits and risk of precancerous oral lesions among Paniya tribes of Wayanad, India - a cross sectional study**  
Shanavas Palliyal (India)
- PS-761-5 Assessment of smoking/tobacco smoke exposure and provision of smoking cessation advice/assistance by healthcare professionals at a women's and children's hospital - practices and barriers**  
Ai Huay Teo (Singapore)
- PS-762-5 Tobacco packaging in India: assessing compliance with Health Warning Label (HWL) laws and marketing appeals for cigarettes, bidis and smokeless products**  
Katherine Smith (United States of America)
- PS-763-5 Use of puppet shows for promoting smoke-free home and training children about the harmful of smoke and care for themselves, in Tehran's kindergartens**  
Fateme Matinkhah (Iran, Islamic Rep. Of)
- PS-764-5 Perception of vulnerable populations of label warnings in Global Adult Tobacco Survey (GATS) - Panama**  
Beatriz Gomez (Panama)
- PS-765-5 Antenatal tobacco use and iron deficiency anemia: formative research to integrate tobacco cessation into antenatal care for low-income women in Mumbai, India**  
Ritesh Mistry (United States of America)
- PS-766-5 Generativity, self-rated health and smoking behavior of older people in Sri Lanka**  
Bilesha Perera (Sri Lanka)
- PS-767-5 Prevalence of tobacco use among street children in India**  
Vishal Dogra (India)
- PS-768-5 Oral malignancies and tobacco related habits among Aranadar tribals in Kerala, India: a population based study**  
Fawaz Pullishery (Saudi Arabia)
- PS-769-5 'If you're seen smoking, you'll immediately be that girl'. The stigmatised meaning of smoking for young people in Europe**  
Rebecca Hewer (United Kingdom)

## Scientific Programme

- PS-770-5 Can e-cigarettes help to reduce inequalities in smoking? A review of emerging evidence and stakeholder views**  
Sarah Hill (United Kingdom)
- PS-771-5 Smoking cessation training for Buenos Aires province primary health care teams, Argentine**  
César Di Giano (Argentina)
- PS-772-5 Completely given up sale of cigarette at a village in Sri Lanka**  
Amaranath Tenna (Sri Lanka)
- PS-773-5 Financing alternatives to tobacco growing: Philippine experience in implementing Art. 17 and 18**  
Jennie Lyn Reyes (Thailand)
- PS-774-5 Policy recommendations on tacing and reducing program mismatch and perverse incentives present in earmarking sin tax to tobacco growing areas**  
Madeiline Joy Aloria (Philippines)
- PS-775-5 Evaluating results of the program for tobacco leaf diversification in Brazil**  
Felipe Mendes (Brazil)
- PS-776-5 Instructing people about the effects of tobacco on the environment by adolescents in Tehran**  
Fateme Matinkhah (Iran, Islamic Rep. Of)
- PS-777-5 The reality of tobacco farmers exploitation in a region in Nigeria**  
Eniola Cadmus (Nigeria)
- PS-778-5 Carbon footprint of the cigarette industry - an analysis from India**  
Pranay Lal (India)
- PS-779-5 Development of Indonesia´s tobacco farming and business in the era of FCTC**  
Yusman Syaukat (Indonesia)
- PS-780-5 Elimination of tobacco growing is possible: a case study from Karnataka India**  
Prabhakara Prabhakara (India)
- PS-781-5 Second hand smoke practices among school going adolescents in a Hilly District in Himalayan region**  
Dineshwar Singh (India)
- PS-782-5 Smoking facts and evidence among medical students from „Carol Davila” University of Medicine and Pharmacy, Bucharest, Romania**  
Florin Mihaltan (Romania)
- PS-783-5 Photoaging smartphone app to reduce smoking prevalence in secondary schools: the smokerface randomized trial**  
Titus Josef Brinker (Germany)
- PS-784-5 The ASSIST smoking prevention programme in adolescent social networks beyond the school setting: an exploratory study**  
Fiona Dobbie (United Kingdom)

## Scientific Programme

- PS-785-5 Does level of physical activity influence tobacco use behaviour among youth? A cross-sectional survey from India**  
Sonu Goel (India)
- PS-786-5 Youths and tobacco in the Gambia**  
Karamo Conteh (Gambia)
- PS-787-5 Youth initiatives in promoting tobacco free campuses in Rwanda**  
Othniel Nimbabazi (Rwanda)
- PS-788-5 Social differences in implementation of a school based smoking preventive intervention**  
Lotus Sofie Bast (Denmark)
- PS-789-5 Are school tobacco policies effective at reducing smoking among young people? A study on vocational schools in Denmark**  
Susan Andersen (Denmark)
- PS-790-5 Knowledge, attitude and practice regarding use of tobacco among medical students of a medical college of Eastern region Nepal**  
Rosy Shrestha (Nepal)
- PS-791-5 Effect of school based smoking prevention program in Korea**  
JooYoun Chung (Korea, Republic of)
- PS-792-5 Is tobacco use as a gateway behavioral risk factor? Clustering of health compromising behaviours among urban Indian adolescents & associated inequalities**  
Manu Mathur (India)
- PS-793-5 Sale of tobacco products among minors in a satellite township near Kuala Lumpur, Malaysia. An observational study**  
Daniel Devaprakash Dicksit (Malaysia)
- PS-794-5 Assessing the predicting validity of the tobacco marketing receptivity among youth**  
Sandra Braun (Argentina)
- PS-795-5 Use of e-cigarettes rising among junior and senior high school students in Taiwan**  
Shu-Ying Lo (Taiwan)  
Yi-Ren Wang (Taiwan)
- PS-796-5 Pupils smoking: a multifactorial problem to be tackled in schools**  
Corina Zugravu (Romania)
- PS-797-5 Tobacco and areca nut cessation programme for adolescent school students in Mumbai, India**  
Gauri Mandal (India)
- PS-798-5 Youth involvement on tobacco control law implementation: success story**  
Manjushree Maharjan (Nepal)
- PS-799-5 Trend of easiness to purchase cigarettes among Korean adolescents: the Korea Youth Risk Behavior Web-based Survey 2005-2016**  
Hong-Jun Cho (Korea, Republic of)

## Scientific Programme

**PS-800-5 The hidden burden of tobacco use among school adolescents in Ethiopia: call for action**

Nebiyu Dereje (Ethiopia)

**PS-801-5 Exposure to advertising of tobacco products at points of sale and consumption of tobacco in adolescents from 3 large cities in Argentina. Cross-sectional study**

Adriana Ángel (Argentina)

**PS-802-5 Assessing knowledge and practice of tobacco retailers around primary and secondary schools, on selling tobacco products to and by minors in Kigali Rwanda**

Marie Rose Nyirakamana (Rwanda)

Satellite Session (SS)  
12:45 - 14:15

Meeting Room 1.4 East

### Satellite Session 01

Satellite Session (SS)  
12:45 - 14:15

Meeting Room 1.6 East

### SPoT the difference: lessons from the early adopters of “plain packaging”

Organized by: The Department of Health

Even in jurisdictions with comprehensive restrictions on advertising, manufacturers successfully promote tobacco products through packaging. Like other forms of advertising, packaging can communicate values, price, and misleading impressions of risk. Unlike other advertising, where claims are primarily endorsed by the manufacturer, packaging carries a powerful personal user endorsement: “People like us smoke brand x”. FCTC guidelines recommend parties consider regulations for the standard packaging of tobacco products (SPoT). In this session we present experiences from three different jurisdictions which have introduced, or intend to introduce standardised packaging, and offer some reflections which may help other countries considering this step.

Chair: Tim Baxter (United Kingdom)

<b>Lessons from England</b>	<b>12:45 - 13:10</b>
Rosanna O'Connor (United Kingdom)	
<b>Lessons from Australia</b>	<b>13:10 - 13:35</b>
David Laffan (Australia)	
<b>Lessons from Ireland</b>	<b>13:35 - 14:00</b>
Fenton Howell (Ireland)	
<b>Discussion</b>	<b>14:00 - 14:15</b>

Satellite Session (SS)  
12:45 - 14:15

Meeting Room 1.6 West

### Satellite Session 03

## Scientific Programme

Satellite Session (SS)  
12:45 - 14:15

Roof Terrace

### **Tobacco Taxation and Tax System Reform: Recent Country Experiences in Eastern Europe and the Balkans**

Organized by: the World Bank

Eastern Europe and Balkan countries are undergoing transition, including adopting EU standards. This region represents an important battleground in tobacco control. This session will summarize substantial ongoing analytic work that has resulted in tobacco-tax increases in these countries. The session will address the “win-win-win” nature of tobacco taxation (good health, equity, and fiscal gains). It will also address the political economy, including the need for a clear strategy, identify national champions/leaders, build coalitions, and avoid complex tax structures. The countries in the panel all have made major efforts to increase and reform tobacco taxes.

Chair: Enis Baris (United States of America)

<b>Recent Country Experiences in Armenia</b> Gohar Gyulumyan (United States of America)	<b>12:45 - 13:00</b>
<b>Recent Country Experiences in Moldova</b> Irina Guban (United States of America)	<b>13:00 - 13:15</b>
<b>Recent Country Experiences in Ukraine</b> Olena Doroshenko (United States of America)	<b>13:15 - 13:30</b>
<b>Recent Country Experiences in Montenegro</b> Dorothee Chen (United States of America)	<b>13:30 - 13:45</b>
<b>Recent Country Experiences in Turkey</b> Volkan Cetinkaya (United States of America)	<b>13:45 - 14:00</b>
<b>Discussion</b>	<b>14:00 - 14:15</b>

ePoster Session (EP)  
12:45 - 14:00

E-Poster Corners

### **Track 2 Tobacco Industry Tactics and Counter Measures**

- EP-100-2** **Dissuasion of nonsmoking doctors teachers and civil servants survey**  
Yu Song (China)
- EP-101-2** **Is ban on smokeless tobacco products effective in controlling the menace: a case study from Punjab, India**  
Rakesh Gupta (India)
- EP-102-2** **Tobacco and anti-tobacco advertisement in Poland, 1989-2000**  
Mateusz Zatonski (United Kingdom)
- EP-103-2** **Tobacco industry securing connections with political elites: a case study from Sri Lanka**  
Koswaththage Manuja Niranshi Perera (Sri Lanka)
- EP-104-2** **Profile of characters involved in tobacco appearances in Brazilian TV programs**  
Caroline Cortes (Brazil)

## Scientific Programme

- EP-105-2 Hostage to fortune: an empirical study of the tobacco industry's business strategies since the advent of E-cigarettes**  
Marisa de Andrade (United Kingdom)
- EP-106-2 Stopping Tobacco Industry Interference (TII): bottom-up approach to achieve national policy on FCTC Article 5.3 in India**  
Renu Sharma (India)
- EP-107-2 Ending corporate giving to halt tobacco industry interference in the ASEAN region**  
Worrawan Jirathanapiwat (Thailand)
- EP-108-2 Tobacco plain packaging coverage in Australian newspapers 2008-2014**  
Caroline Miller (Australia)
- EP-109-2 Tobacco control law written by JTI: a case study of flagrant industry interference in Kyrgyzstan**  
Katherine Shats (United States of America)
- EP-110-2 Philip Morris' litigation prevention program in Asia**  
Sungkyu Lee (Korea, Republic of)
- EP-111-2 Challenges in the implementation of the National Tobacco Control Law in Argentina**  
Jonatan Konfino (Argentina)
- EP-112-2 Tobacco industry engaging agriculture ministers in Sri Lanka**  
Sameera Lakmal (Sri Lanka)
- EP-113-2 Why do violations of FCTC Article 5.3 occur?: The case of tobacco industry incentives in Turkey**  
Efza Evrengil (Turkey)
- EP-114-2 Malay elite involvement in the Malaysian tobacco industry: an enduring problem for tobacco control**  
Simon Barraclough (Australia)

ePoster Session (EP)  
12:45 - 14:00

E-Poster Corners

## Track 3 Protection from Tobacco Smoke Exposure

- EP-115-3 Youth exposure to second hand smoke: a study among secondary school students in public schools in an urban district in Lagos state Nigeria**  
Sheila Marinze (Nigeria)
- EP-116-3 Secondhand smoke exposure at home in China**  
Lin Xiao (China)
- EP-117-3 Exposure to secondhand smoke and intention to quit among South African smokers during 2007-2016: implications for policy**  
Joyce Jakavula (South Africa)
- EP-118-3 Building on the success of ten years of comprehensive smokefree legislation in England**  
Catherine Taylor (United Kingdom)

## Scientific Programme

- EP-119-3 Exposure to second-hand smoke and support for smoke-free policies in an urban district in Lagos, Nigeria**  
Chiamaka Queen Ikpe (Nigeria)
- EP-120-3 Children Learning About Second-hand Smoke (CLASS II): a large pilot cluster randomised controlled trial**  
Kamran Siddiqi (United Kingdom)
- EP-121-3 Second-hand smoke exposure among undergraduates and support for smoke free campuses in Lagos, Nigeria**  
Tope Olubodun (Nigeria)
- EP-122-3 Smoking behaviour and second-hand smoke exposure inside vehicles in Uruguay**  
Laura Llambi (Uruguay)
- EP-123-3 Support for ban on smoking in public places among adults in Sub-Saharan Africa**  
Bossman Asare (Ghana)
- EP-124-3 Awareness and perception of the state tobacco control law prohibiting smoking in public places among selected stakeholders in Ekiti State, Nigeria**  
Victor Amaechi Onwu (Nigeria)
- EP-125-3 Intervention for mothers during pregnancy to reduce exposure to second-hand smoke (IMPRESS): a pilot randomized controlled trial in Bangladesh**  
Rumana Huque (Bangladesh)
- EP-126-3 Self-reported smoking patterns and compliance of cigarette smokers after passage of the statewide smoking law in Lagos, Nigeria**  
Tolulope Falilat Kotey (Nigeria)
- EP-127-3 City sustained free of hookah bars by applying different acts and continued monitoring by law enforcers**  
Mukesh Kumar Sinha (India)
- EP-128-3 Exposure to second hand smoke and community knowledge on its health effects in rural and urban settings in Unguja Island - Zanzibar**  
Faki Haji Faki (Tanzania, United Rep.)
- EP-129-3 Awareness and support for the statewide smoking law among cigarette smokers in Lagos State, Nigeria**  
Tolulope Falilat Kotey (Nigeria)

ePoster Session (EP)  
12:45 - 14:00

E-Poster Corners

## Track 3 Tobacco Taxation and Illicit Trade

Chair: Evan Blecher (United States of America)

- EP-130-3 Gender analysis on drivers of cigarette consumption in Kenya: two-part model approach**  
Peter Kipkorir (Kenya)
- EP-131-3 Implementation of the WHO FCTC article 6 - price and tax measures to reduce the demand for tobacco in Ghana**  
Edith Koryo Wellington (Ghana)



## Scientific Programme

- EP-132-3 Measuring illicit cigarette consumption with tobacco surveillance data: evidence from the Global Adult Tobacco Survey for Mexico**  
Belen Saenz de Miera Juarez (United Kingdom)
- EP-133-3 Public health and fiscal impacts of radical decrease of ad valorem excise share in the mixed tobacco excise system**  
Konstantin Krasovsky (Ukraine)
- EP-134-3 Collecting cigarette price data on a limited budget**  
Corne Van Walbeek (South Africa)
- EP-135-3 #OneTobaccoTax: social media campaign for unified tobacco taxes under Goods and Services Tax in India**  
Pallavi Puri (India)
- EP-136-3 The counterproductivity of a stagnant tobacco tax on national tobacco control efforts in Nigeria**  
Olamide Ogunnika (Nigeria)
- EP-137-3 Characterization of cigarette smuggling distribution in Colombia**  
Blanca Llorente (Colombia)
- EP-138-3 Increase in tobacco tax does not lead to increase in illicit cigarette consumption in Hong Kong: findings from a top-down approach against tobacco industry-funded results**  
Tai-Hing Lam (China)
- EP-139-3 A welfare analysis of tobacco use in Mexico**  
Carlos Manuel Guerrero-López (Mexico)
- EP-140-3 Implementing effective pricing and taxation measures for prevention and control of smokeless tobacco**  
Amit Yadav (India)
- EP-141-3 Analyzing current and future levels of cigarette affordability under the Philippine Sin Tax Law (RA 10351)**  
Madeiline Joy Aloria (Philippines)
- EP-142-3 Social cost benefit analysis of tobacco control policies in the Netherlands**  
Reina de Kinderen (Netherlands)
- EP-143-3 Cigarette affordability and impacts of 2014 tax reform in Vietnam**  
Thi Thu Le (Viet Nam)
- EP-144-3 Surcharge tax for tobacco and health promotion: measure for sustainable development**  
May Myat Cho (Thailand)

ePoster Session (EP)  
12:45 - 14:00

E-Poster Corners

## Track 5 Tobacco Women and Youth

Chair: Bontle Mbongwe (Botswana)

- EP-145-5 Age of initiation of cigarette smoking and quit attempts among young women in India - evidence from Global Adult Tobacco Survey 2009 and 2017**  
Pranay Lal (India)

## Scientific Programme

- EP-146-5 Women and tobacco in Turkey: reasons for smoking and urgent need for cessation**  
Asli Carkoglu (Turkey)
- EP-147-5 Revaluating the triad of women, tobacco and violence in Nigeria: findings from the 2013 NDHS survey**  
Oluwafemi Popoola (Nigeria)
- EP-148-5 Passive smoking and sleep quality among urban pregnant women in China**  
Dan Zhao (China)
- EP-149-5 Exposure to tobacco during pregnancy among mothers with low birth weight newborns in a rural area, Arua district, Uganda - 2016: a case control study**  
Alex Asiimwe (Uganda)
- EP-150-5 Did the Irish 2004 smokefree legislation contribute to the sharp decline in youth smoking?**  
Shasha Li (Ireland)
- EP-151-5 Current and frequent cigarette smoking trends in South African learners**  
Ronel Sewpaul (South Africa)
- EP-152-5 Age-period-cohort effect of adolescent smoking in Korea: from 2006-2016**  
Heewon Kang (Korea, Republic of)
- EP-153-5 Assessing youth appeals on cigarette packs in 6 low and middle income countries**  
Katherine Smith (United States of America)
- EP-154-5 The variation of tobacco use behavior among Beijing college students and middle school students from 2008 to 2014**  
Jia Li Duan (China)
- EP-155-5 A Stop Smoking in Schools Trial (ASSIST) a decade on: insights from a mixed method process evaluation**  
Fiona Dobbie (United Kingdom)
- EP-156-5 Decentralised public education campaigns for tobacco control by Malaysian youth tobacco control advocates towards smoke-free generation**  
Alan Tan Miao Thong (Malaysia)
- EP-157-5 Tobacco use behaviour among minors in India**  
Amrita Gupta (India)
- EP-158-5 Smoking status and cognitive performance among vocational school students in Beijing, China**  
Hu Pengjuan (China)
- EP-159-5 Factors promoting initiation of cigarette smoking among adolescents in rural and urban areas in Oyo state, Nigeria**  
Adesola Olumide (Nigeria)

ePoster Session (EP)  
12:45 - 14:00

E-Poster Corners

## Track 4 Tobacco Product Surveillance and Health Burden

Chair: Zifikile Shangase (South Africa)

## Scientific Programme

- EP-160-4 Electronic cigarettes use and perception amongst medical students, a cross sectional survey from Sindh, Pakistan**  
Nousheen Iqbal (Pakistan)
- EP-161-4 Prevalence of tobacco consumption among Auto Rickshaw Drivers in Chennai City, Tamil Nadu, India**  
Delfin Lovelina Francis (India)
- EP-162-4 Use of e-cigarettes among smokers and recent quitters: results from the ITC New Zealand Survey**  
Richard Edwards (New Zealand)
- EP-163-4 Prevalence of e-cigarette in China: preliminary findings from two surveys**  
Guoze Feng (China)
- EP-164-4 Age, period and cohort trends in smoking in Mexico, 2000-2016**  
Yan Kwan Lau (United States of America)
- EP-165-4 Increase of electronic cigarette use and awareness in Brazil: findings from a country that has strict regulatory requirements for electronic cigarette sales, import, and advertising**  
Andre Szklo (Brazil)
- EP-166-4 Use of roll-your-own tobacco among smokers in New Zealand: results from the ITC New Zealand Survey**  
Richard Edwards (New Zealand)
- EP-167-4 E-cigarettes use among urban male tobacco smokers age 15 years or older in China**  
Luhua Zhao (United States of America)
- EP-168-4 Smoking prevalence among inpatients with drug resistant tuberculosis in KwaZulu-Natal, South Africa**  
Zifikile Shangase (South Africa)
- EP-169-4 Prevalence and patterns of use of smokeless tobacco in Mumbai schools**  
Rajashree Kadam (India)
- EP-170-4 E-cigarette perceptions, use frequency and susceptibility among young adults in Hong Kong**  
Nan Jiang (United States of America)
- EP-171-4 Transition from experimentation with tobacco and nicotine products to regular smoking in Europe**  
Filippos Filippidis (United Kingdom)
- EP-172-4 Dual use of tobacco and cannabis: significant change in use between Prince Edward Island (PEI) and Canadian students (2008/2009 to 2014/2015)**  
Donna Murnaghan (Canada)
- EP-173-4 Portrayal of orthodox and unorthodox uses of electronic cigarettes in YouTube videos**  
Pebbles Fagan (United States of America)
- EP-174-4 An encouraging trend of decreasing tobacco use rates among adults in India Evidences from Global Adult Tobacco Surveys**  
KR Thankappan (India)

## Scientific Programme

ePoster Session (EP)  
12:45 - 14:00

E-Poster Corners

### Track 4 Innovations and Scaling Tobacco Treatment

Chair: Gonda Perez (South Africa)

- EP-175-4 Salivary thiocyanate as a biomarker for tobacco exposure - implications in diagnosis and tobacco cessation**  
Audrey D'Cruz (India)
- EP-176-4 Impact of weight change after quitting cigarettes on all-cause and cause-specific mortality in middle-aged male smokers: national health screening cohort study**  
Kyuwoong Kim (Korea, Republic of)
- EP-177-4 Factors associated with quit attempts and smoking cessation in Brazil: findings from the International Tobacco Control Brazil Survey**  
Leticia Casado (Brazil)
- EP-178-4 Systematically scaling up cessation services provider referrals through electronic medical records to improve patient acceptance rates**  
Shelley Karn (United States of America)
- EP-179-4 2017 National Survey of Tobacco Cessation Clinics in China: evidence from the combination of nationwide government and clinic on-line survey**  
Haoxiang Lin (China)
- EP-180-4 A hypothesis for an alternative treatment for tobacco addiction: phenelzine, a monoamine oxidase inhibitor**  
Claude A. Curran (United States of America)
- EP-181-4 Factors associated with intention to quit among tobacco users in India: findings from TCP India survey - Wave 1 and Wave 2**  
Keyuri Adhikari (India)
- EP-182-4 Personal tobacco use and attitudes towards cessation among undergraduate health professional students in South Africa**  
Gonda Perez (South Africa)
- EP-183-4 Every try counts: collaborating to motivate smokers to keep trying to quit**  
April Brubach (United States of America)
- EP-184-4 Understanding the correlates of successful abstinence in a randomized double blind placebo controlled trial of varenicline for smokeless tobacco dependence in India**  
Sonali Jhanjee (India)
- EP-185-4 Comparing 2 different intensities of active referral to smoking cessation services: a cluster randomized controlled trial**  
Man Ping Wang (Hong Kong)
- EP-186-4 Health-care provider intervention and utilization of cessation assistance in low- and middle-income countries**  
Hadii M. Mamudu (United States of America)
- EP-187-4 Comparison of two approaches in achieving smoking abstinence among patients in an outpatient clinic: a phase 2 randomized controlled trial**  
Ka Yan Ho (Hong Kong)
- EP-188-4 The characteristics, counseling service and effectiveness of China Quitline**  
Lirong Liang (China)

## Scientific Programme

### EP-189-4 Updated safety profile of cytisine from recent studies

Denis Vinnikov (Kazakhstan)

Idea Exchange (IE)  
13:00 - 13:40

Idea Exchange

## Track 2 Reducing Tobacco Harm and Building Research Capacity in Tobacco Control in Africa and South Asia: the New GCRF GROW Programme

Research can play a vital role in informing tobacco control. However, there is a lack of capacity in many LMICs to conduct applied research, particularly studies focusing on implementing effective policies (such as tobacco taxation, addressing illicit trade, and implementing Article 5.3). This symposium will introduce the new Global Challenges Research Fund programme on tobacco control. It brings together researchers from six UK and eight LMIC Universities to work with policy and practice organisations, including Cancer Research UK and the Framework Convention Alliance, to build capacity to conduct research to reduce the harms from tobacco in Africa and South Asia.

Chair: Linda Bauld (United Kingdom)

**Building capacity for applied research to reduce tobacco-related harm in low and middle income countries** **13:00 - 13:10**

Fiona Dobbie (United Kingdom)

**Models for building research capacity in tobacco control in South Asia: Lessons from the smoke-free homes collaboration in Bangladesh** **13:10 - 13:20**

Kamran Siddiqi (United Kingdom)

**Building capacity for research on tobacco taxation in South Africa and further afield** **13:20 - 13:30**

Corne Van Walbeek (South Africa)

**Building capacity for research to address tobacco industry influence in India** **13:30 - 13:40**

Monika Arora (India)

Symposium (SUS)  
14:30 - 16:00

Meeting Room 1.4 East

## Track 1 U.S. Food and Drug Administration Regulation of Tobacco Products: Lessons Learned that Could Inform Implementing Product Regulation under the FCTC

Participants will learn about the U.S. Food and Drug Administration's Center for Tobacco Products' authorities to regulate tobacco products, programs and priorities, product review/testing, research initiatives, and compliance and enforcement efforts. This panel will consider lessons learned from the U.S. experience that is relevant to developing and/or implementing product regulation programs. The panel will discuss how the U.S. model may inform efforts of the FCTC Article 9 and 10 Workgroup, as well as identify priority options for governments looking to maximize public health impact using limited resources in a synergistic manner to support other tobacco control strategies.

Chair: Caitlin Addorisio (United States of America)

Chair: Mitch Zeller (United States of America)

**US Regulation of Tobacco Products** **14:30 - 14:40**

Caitlin Addorisio (United States of America)

## Scientific Programme

<b>US FDA research priorities</b> Priscilla Callahan-Lyon (United States of America)	<b>14:40 - 14:50</b>
<b>The US as an example for product regulation</b> Mitch Zeller (United States of America)	<b>14:50 - 15:00</b>
<b>Informing efforts for global product regulation</b> Vinayak Prasad (Switzerland)	<b>15:00 - 15:10</b>

Full Oral Session (OS)  
14:30 - 16:00

Meeting Room 1.4 West

### Track 1 The End Game - From Vision to Reality

Chair: Maxime Compaoré (Norway)  
Chair: Kellen Namusisi Nyamurungi (Uganda)

<b>FO-335-1</b> <b>Modelling how to achieve 5% adult smoking prevalence by 2025: a regional approach</b> Ailsa Rutter (United Kingdom)	<b>14:30 - 14:42</b>
<b>FO-336-1</b> <b>Achieving an end to government tobacco tax revenues: another challenge for the tobacco endgame?</b> Scott Lambton Hogg (United Kingdom)	<b>14:42 - 14:54</b>
<b>FO-337-1</b> <b>The tobacco reduction targets act: a legislated phase out for combustible cigarettes</b> Cynthia Callard (Canada)	<b>14:54 - 15:06</b>
<b>FO-338-1</b> <b>How many cigarettes a day in an endgame?</b> Michael Chaiton (Canada)	<b>15:06 - 15:18</b>
<b>FO-339-1</b> <b>Should we pay all smokers to quit smoking? A mixed methods survey exploring New Zealand smokers' perceptions of financial incentives</b> Lindsay Robertson (New Zealand)	<b>15:18 - 15:30</b>
<b>FO-340-1</b> <b>A model positive licensing scheme for tobacco sellers</b> Scott Walsberger (Australia)	<b>15:30 - 15:42</b>
<b>FO-341-1</b> <b>How tobacco control advocates and organizational leaders in California view endgame policies</b> Ruth Malone (United States of America)	<b>15:42 - 15:54</b>

## Scientific Programme

Symposium (SUS)  
14:30 - 16:00

Meeting Room 1.6 East

### Track 5 The Political Economy of Tobacco Farming in Low-and Middle-income Countries

The tobacco industry undermines tobacco control efforts by arguing – often successfully – with little empirical support that tobacco control jeopardizes the livelihoods of smallholder tobacco farmers. The public health community has failed to counter this narrative, mainly because of insufficient data. This panel’s research utilizes surveys of 4000+ farmers and follow-up focus groups across nationally-representative samples in five tobacco-growing countries in Asia and Africa to present a rigorous counter-narrative about farmers’ livelihoods, systematically tracking incomes, input costs (including labor), farmers’ financial contracts with tobacco firms, and the livelihoods of former tobacco farmers who have already switched to alternatives.

Chair: Jeffrey Drope (United States of America)

Chair: Joy Chavez (Philippines)

<b>Employment Across the Indonesian Tobacco Sector: Farmers and Kretek Rollers</b>	<b>14:30 - 14:40</b>
Nigar Nargis (United States of America)	
<b>Tobacco Farming in a Country Seeking to Increase Leaf Production</b>	<b>14:40 - 14:50</b>
Fastone Goma (Zambia)	
<b>Tobacco Growing under Conditions of Extreme Economic Reliance</b>	<b>14:50 - 15:00</b>
Donald Makoka (Malawi)	
<b>Kenya Tobacco Growing - Understanding Natural Switching</b>	<b>15:00 - 15:10</b>
Peter Magati (Kenya)	
<b>The Political Economy of Tobacco Control: A Five-Country Analysis</b>	<b>15:10 - 15:20</b>
Raphael Lencucha (Canada)	

Special Session (SPC)  
14:30 - 16:00

Meeting Room 1.6 West

### WHO Tobacco Control Monitoring - more than Measuring Tobacco Use

Target take-home messages from this session:

1. Tobacco control Monitoring is much more than just measuring tobacco use
2. There are more data gaps than there is available data; furthermore available data are not sufficiently utilized for action and evaluation
3. Effective tools for monitoring and surveillance exist and are in each country’s reach

Chair: William Maina (Uganda)

Chair: Sarah Galbraith-Emami (Switzerland)

<b>Monitoring progress on SDGs - target 3.4 (NCD mortality, NCD capacity surveys) and 3A (WHO FCTC implementation)</b>	<b>14:30 - 14:40</b>
Manju Rani (India)	
<b>Main results from GTCR VI -Countries’ capacity to monitor and progress over time</b>	<b>14:40 - 14:50</b>
Kerstin Schotte (Switzerland)	

## Scientific Programme

<b>Understanding Tobacco Industry Marketing Strategies Through Surveillance of Tobacco Packs - The Tobacco Pack Surveillance System (TPackSS)</b>	<b>14:50 - 15:00</b>
Joanna Cohen (United States of America)	
<b>Monitoring of illicit trade</b>	<b>15:00 - 15:10</b>
Frank Chaloupka (United States of America)	
<b>Monitoring the vector of the epidemic</b>	<b>15:10 - 15:20</b>
Anna Gilmore (United Kingdom)	

Full Oral Session (OS)  
14:30 - 16:00

Auditorium 2

### Track 3 Tobacco Taxation: Country Experiences

<b>FO-321-3 Raising tobacco taxes, saving lives: evidence from Vietnam</b>	<b>14:30 - 14:42</b>
Nguyen Thuy Duyen (Viet Nam)	
<b>FO-322-3 Associations of cigarette price differentials with infant mortality in 23 European countries</b>	<b>14:42 - 14:54</b>
Filippos Filippidis (United Kingdom)	
<b>FO-323-3 Tobacco Tax Index 2017: assessing implementation of WHO FCTC Article 6 in ASEAN countries</b>	<b>14:54 - 15:06</b>
Sophapan Ratanachena (Thailand)	
<b>FO-324-3 The price sensitivity of choice and consumption of cigarette by brand categories in Bangladesh: findings from ITC Bangladesh Surveys</b>	<b>15:06 - 15:18</b>
AKM Ghulam Hussain (Bangladesh)	
<b>FO-325-3 Tobacco taxes: a win-win strategy for public health and government revenue in Kenya</b>	<b>15:18 - 15:30</b>
Emmah Wanyonyi (Kenya)	
<b>FO-326-3 Poverty and smoking: assessing the financial impact of tobacco purchases on households' budgets in Argentina</b>	<b>15:30 - 15:42</b>
Silvana Melitsko (Argentina)	
<b>FO-327-3 Lived experience of tobacco tax increase among socioeconomically disadvantaged smokers</b>	<b>15:42 - 15:54</b>
Marie France Chan Sun (Mauritius)	

Full Oral Session (OS)  
14:30 - 16:00

Meeting Room 2.4

### Track 3 New Developments in Pictorial Health Warnings and Standardised / Plain Packaging

<b>FO-328-3 How tobacco companies in the United Kingdom responded to standardised packaging of cigarettes and rolling tobacco</b>	<b>14:30 - 14:42</b>
Danielle Mitchell (United Kingdom)	



## Scientific Programme

<b>FO-329-3</b>	<b>Over-time changes in reactions to pictorial health warning labels and association with quitting behavior among adult smokers in Thailand: findings from ITC Thailand survey (2005 - 2012)</b> Aree Jampaklay (Thailand)	<b>14:42 - 14:54</b>
<b>FO-330-3</b>	<b>Identifying credible attribution statements for sources on pictorial health warning labels in China</b> Ryan Kennedy (United States of America)	<b>14:54 - 15:06</b>
<b>FO-331-3</b>	<b>Indonesian adolescents' reactions to different text and image types of pictorial health warnings for cigarette packages</b> Dien Anshari (Indonesia)	<b>15:06 - 15:18</b>
<b>FO-332-3</b>	<b>Health warnings effects on the decision to quit. GATS analysis from Argentina</b> Brunilda Casetta (Argentina)	<b>15:18 - 15:30</b>
<b>FO-333-3</b>	<b>Using message adaptation and pre-testing to achieve resource efficiencies for best practice lung health communication programs in low- and middle-income country settings</b> Nalin Singh Negi (India)	<b>15:30 - 15:42</b>
<b>FO-334-3</b>	<b>Tobacco packaging design for reducing tobacco use: cochrane systematic review</b> Ann McNeill (United Kingdom)	<b>15:42 - 15:54</b>

Symposium (SUS)  
14:30 - 16:00

Meeting Room 2.6

### Track 4 How Tobacco Control Policies are Shaping the Nicotine Delivery Market: Recent Findings from the ITC Project

Policies and regulations on e-cigarettes (ECs) are taking different courses across countries. In the United States and England, e-cigarette (EC) marketing is permitted with some limited restrictions compared to Australia and Canada, where retail sale of nicotine-containing ECs is prohibited. This symposium presents findings on how policy environment (i.e., less restrictive vs more restrictive) impacts social norms, product perceptions, EC use (amount/type/dual use), and smoking cessation using data from the 2016 International Tobacco Control (ITC) 4-Country Survey (involving 12,411 adult current and former smokers and vapers). These findings provide important evidence to governments facing decisions on EC regulations.

Chair: David Levy (United States of America)

Chair: Geoffrey Fong (Canada)

<b>PERCEPTIONS OF THE HARMFULNESS OF E-CIGARETTES ACROSS FOUR COUNTRIES</b> Geoffrey Fong (Canada)	<b>14:30 - 14:40</b>
<b>SOCIAL NORMS TOWARDS E-CIGARETTES: DIFFERENCES ACROSS COUNTRIES</b> Ann McNeill (United Kingdom)	<b>14:40 - 14:50</b>
<b>HOW DOES THE REGULATORY ENVIRONMENT INFLUENCE WHERE VAPERS GET THEIR PRODUCTS?</b> Bryan Heckman (United States of America)	<b>14:50 - 15:00</b>
<b>CAN E-CIGARETTES HELP SMOKERS QUIT AND UNDER WHAT CONDITIONS?</b> Hua-Hie Yong (Australia)	<b>15:00 - 15:10</b>

## Scientific Programme

### ISSUES AROUND DUAL USE OF VAPING AND SMOKING

15:10 - 15:20

Ron Borland (Australia)

Symposium (SUS)  
14:30 - 16:00

Roof Terrace

### The new “Foundation for a Smoke-free World”: Strategic Considerations for the Global Tobacco Control Movement

Symposium (SUS)  
16:15 - 17:45

Meeting Room 1.4 East

### Track 5 Economic and Social Costs of Tobacco Use for Women

While economic costs of tobacco use are often documented, few analysts have specifically addressed the social and economic costs of tobacco use for women and girls. Overlooking these costs can contribute to ongoing gender inequity. Calculating costs through a sex and gender lens requires: addressing sex specific disease trajectories due to smoking and second hand smoke exposure, as well as gendered social and economic roles, labour force participation, power distribution in households and lost productivity. These speakers will address various aspects of these economic and social costs, and approaches and methods used to calculate and highlight such costs.

Chair: Beatriz Champagne (United States of America)

Chair: Marion Hale (Australia)

#### Women, Tobacco and Poverty: a Global Picture

16:15 - 16:25

Judith Mackay (Hong Kong)

#### Applying a sex and gender based analysis to the costing of tobacco use in Canada

16:25 - 16:35

Lorraine Greaves (Canada)

#### Integrating a gender lens into COP activity to illuminate impacts on women

16:35 - 16:45

Patricia Lambert (United States of America)

#### The Costs to Equality: Using the Convention to Eliminate Discrimination Against Women (CEDAW) to highlight the threat to women's and girls' health in Argentina.

16:45 - 16:55

Belen Rios (Argentina)

Symposium (SUS)  
16:15 - 17:45

Meeting Room 1.6 East

### Track 4 Global Burden of Tobacco on NCDs

#### Effect of elevated fasting serum glucose after smoking cessation on cardiovascular disease and mortality: an eight-year longitudinal study

16:15 - 16:30

Seulggie Choi (Korea, Republic of)

## Scientific Programme

<b>Association between alpha1-antitrypsin (<math>\alpha</math>1-AT) levels, lipid profile and ventilatory pulmonary function in predicting the cardiovascular risk in symptomatic smokers</b>	<b>16:30 - 16:45</b>
Ligia Puiu (Romania)	
<b>Cost-effectiveness and budget impact analysis of smoking cessation interventions in chronic obstructive pulmonary disease patients in Thailand</b>	<b>16:45 - 17:00</b>
Ronnachai Kongsakon (Thailand)	
<b>Tobacco use among urban residents with diagnosed major Non-communicable diseases in Bangladesh</b>	<b>17:00 - 17:15</b>
Mohammad Ataur Rahman (United States of America)	
<b>Correlates of tobacco use and disease burden - an analysis of the World Health Organisation South East Asian Countries</b>	<b>17:15 - 17:30</b>
Jagannath Purushothama (India)	

Special Session (SPC)  
16:15 - 17:45

Meeting Room 1.6 West

### WHO Frontiers in Product Regulation: Novel Products

The symposium aims to introduce heat not burn products and describes their current prevalence and market share; assess the existing regulatory science; summarize a mapping of regulatory approaches; and discuss various country experiences with regulation of these products.

Chair: Ghazi Zaatari (Lebanon)  
Chair: James Van Loon (Canada)

<b>An overview of heat not burn products and available research on health risks</b>	<b>16:15 - 16:25</b>
Reinskje Talhout (Netherlands)	
<b>Analytical chemical methods for measuring and testing the contents and emissions of novel tobacco products: current status and challenges</b>	<b>16:25 - 16:35</b>
Nuan Ping Cheah (Singapore)	
<b>US FDA and Heat not Burn</b>	<b>16:35 - 16:45</b>
Mitch Zeller (United States of America)	
<b>Novel products in South Africa</b>	<b>16:45 - 16:55</b>
Lekan Ayo-Yusuf (South Africa)	
<b>UK approach to heat not burn products</b>	<b>16:55 - 17:05</b>
Tim Baxter (United Kingdom)	

## Scientific Programme

Symposium (SUS)  
16:15 - 17:45

Auditorium 2

### Track 2 Plain Packaging: Tobacco Industry Interference and New Tactics on How to Counter It

To understand the main tobacco industry arguments and tactics used to oppose standardized plain packaging and how to counter and overcome industry opposition. In particular, the symposium aims to document industry interference in various countries during the development, enactment and implementation stage as well as highlight new government and civil approaches to combating industry political and legal pressure. Members from academia, civil society, and government from various countries and continents will present data and offer a global perspective on overcoming tobacco industry interference to help spread the global diffusion of standardized plain packaging.

Chair: Eric Crosbie (United States of America)

Chair: Kellen Namusisi Nyamurungi (Uganda)

<b>Scrutiny! A call to action for researchers, advocates and governments</b> Karen A. Evans-Reeves (United Kingdom)	<b>16:15 - 16:25</b>
<b>Tobacco industry interference against plain packaging: Lessons from Ireland</b> Fenton Howell (Ireland)	<b>16:25 - 16:35</b>
<b>Aspiring to a whole-of-government approach to tobacco control</b> Australian Health Government Representative (Australia)	<b>16:35 - 16:45</b>
<b>A civil society approach to advancing plain packaging in Slovenia</b> Jan Pelozo (Slovenia)	<b>16:45 - 16:55</b>
<b>Countering industry pressure and the prospects for plain packaging in Nigeria: Incremental steps or the next logical step?</b> Akindele Adebisi (Nigeria)	<b>16:55 - 17:05</b>

Symposium (SUS)  
16:15 - 17:45

Meeting Room 2.4

### Track 4 Big Data, Small Data and Everything in between: Developing Efficient Tools for Tobacco Surveillance

Monitoring tobacco use is an essential element of the World Health Organization's MPOWER package. While availability of big data offers new opportunities for tobacco surveillance, the rise of novel tobacco products poses new challenges in an ever-changing tobacco market. The aim of this symposium is to discuss opportunities and challenges in global tobacco surveillance, and to identify low cost solutions for low and middle-income countries.

Chair: Constantine Vardavas (Greece)

Chair: E Vidhubala (India)

<b>Re-imagining and re-designing data collection in a rapidly changing era</b> Geoffrey Fong (Canada)	<b>16:15 - 16:25</b>
<b>Creating and harnessing tools for Epidemiological research and surveillance</b> Israel Agaku (United States of America)	<b>16:25 - 16:35</b>
<b>Open access tools for quality-assured and efficient data entry in a large, state-wide tobacco survey in India</b> Hemant Shewade (India)	<b>16:35 - 16:45</b>

## Scientific Programme

- A survey of tobacco suppliers: an important tool to inform policy** 16:45 - 16:55  
Kamran Siddiqi (United Kingdom)
- Challenges and opportunities for enhancing technical skills of public health graduates in relation to surveillance** 16:55 - 17:05  
Filippos Filippidis (United Kingdom)

Rapid Fire Session (RF)  
16:15 - 17:45

Meeting Room 2.6

### Track 3 Smoke-free and Point-of-Sale Policies and Advertising Bans

Chair: Jim Arinaitwe (Uganda)

- RF-1200-3 Point of sale display ban in Scotland: retailers' views of the effects on customer transactions, sales, youth and feelings about selling tobacco** 16:15 - 16:22  
Allison Ford (United Kingdom)
- RF-1201-3 Effectiveness of TAPS bans and public support for point-of-sale (POS) bans in Brazil: findings from the ITC Brazil Survey, 2009-17** 16:22 - 16:29  
Felipe Mendes (Brazil)
- RF-1202-3 Exposures and responses to point-of-sale tobacco displays and support for banning displays in Hong Kong: a population-based cross-sectional survey** 16:29 - 16:36  
Man Ping Wang (Hong Kong)
- RF-1203-3 Global evidence on the effect of point-of-sale display bans on smoking prevalence** 16:36 - 16:43  
Ce Shang (United States of America)
- RF-1204-3 Exposure to secondhand smoke infiltration at home amongst Hong Kong residents: a population-based study** 16:43 - 16:50  
Tzu Tsun Luk (Hong Kong)
- RF-1205-3 Implementation of smoke free policy in restaurant setting - experience of a NGO in Vietnam** 16:50 - 16:57  
Hanh Nguyen Nguyen (Viet Nam)
- RF-1206-3 Smoke free policy in bars and restaurants in Kampala: a cross sectional study** 16:57 - 17:04  
Christine Aanyu (Uganda)
- RF-1207-3 Point of sale tobacco advertising compliance with legislation in 3 large cities in Argentina** 17:04 - 17:11  
Sandra Braun (Argentina)
- RF-1208-3 Advancing smoke-free public spaces: the challenge of water-pipe in the Canadian context** 17:11 - 17:18  
Lesley James (Canada)
- RF-1209-3 Smoke-free legislation and socioeconomic inequalities in smoking-related morbidity and mortality among adults: a systematic review** 17:18 - 17:25  
Gaurang P. Nazar (India)

## Scientific Programme

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|------------------|--|----------------------|
| <b>RF-1210-3</b> | <b>Monitoring of compliance with the national tobacco advertising law in 11 cities in China</b><br>Guihua Xu (China)   | <b>17:25 - 17:32</b> |
| <b>RF-1211-3</b> | <b>Student advocacy efforts to remove tobacco advertising from their school environment, Jakarta &amp; Bandung, Indonesia</b><br>Hasna Pradityas (Indonesia) | <b>17:32 - 17:39</b> |

Full Oral Session (OS)  
16:15 - 17:45

Roof Terrace

### Track 3 Industry Pricing, Illicit Trade and Tobacco Taxes

Chair: Grieve Chelwa (South Africa)

- |                 |   |                      |
|-----------------|---|----------------------|
| <b>FO-342-3</b> | <b>Exposing industry-driven retail incentive programs that undermine tobacco tax policies</b><br>Heidi Rathjen (Canada)   | <b>16:15 - 16:27</b> |
| <b>FO-343-3</b> | <b>Understanding tobacco industry pricing strategy: evidence from China's 2015 Tax Reform</b><br>Rong Zheng (China)   | <b>16:27 - 16:39</b> |
| <b>FO-344-3</b> | <b>Tobacco industry strategies to keep tobacco prices low: evidence from industry data</b><br>Anna Gilmore (United Kingdom)   | <b>16:39 - 16:51</b> |
| <b>FO-345-3</b> | <b>An evaluation of the cigarette tax increase impact on illicit trade in 5 Colombian cities</b><br>Juan Miguel Gallego (Colombia)  | <b>16:51 - 17:03</b> |
| <b>FO-346-3</b> | <b>Consumption of illicit cigarettes in India: findings from a retail survey</b><br>Rijo M John (India)   | <b>17:03 - 17:15</b> |
| <b>FO-347-3</b> | <b>Converging combustible and electronic cigarette prices: evidence for Nielsen retail scanner data in the United States from 2011 to 2015</b><br>Alex Liber (United States of America) | <b>17:15 - 17:27</b> |
| <b>FO-348-3</b> | <b>The demand for cigarettes: new evidence from South Africa</b><br>Alfred Mukong (South Africa)  | <b>17:27 - 17:39</b> |

Awards and Ceremonies (AC)  
17:45 - 18:45

Auditorium 1

### 2018 Bloomberg Philanthropies Awards for Global Tobacco Control Reception

Awards and Ceremonies (AC)  
19:00 - 20:00

Auditorium 1

### 2018 Bloomberg Philanthropies Awards for Global Tobacco Control Ceremony

## Scientific Programme

### Thursday, 08 March 2018

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Symposium (SUS)  
07:45 - 08:45

Meeting Room 1.4 East

#### Track 5 Women's Leadership in Tobacco Control: Challenges and Opportunities

One of the priorities of the Framework Convention on Tobacco Control (FCTC) is the promotion of women's leadership in tobacco control.

Since 1990, the International Network of Women Against Tobacco (INWAT) has played a pivotal role in empowering and promoting women as tobacco control leaders however, we are still a long way from achieving equity.

This session will describe the state of women's leadership in tobacco control. We will illustrate how and why women's leadership in tobacco control is important and how it can be improved through a commitment to gender equity and the recognition of women and girls.

Chair: Beatriz Champagne (United States of America)

Chair: Marion Hale (Australia)

<b>The WHO Framework Convention on Tobacco Control: Women Front and Centre</b>	<b>07:45 - 07:55</b>
Patricia Lambert (United States of America)	
<b>Are men twice as good as women in tobacco control?</b>	<b>07:55 - 08:05</b>
Margaretha Haglund (Sweden)	
<b>Women's leadership in tobacco control in Asia</b>	<b>08:05 - 08:15</b>
Mira Aghi (India)	
<b>How Can the FCTC be Transformative?</b>	<b>08:15 - 08:25</b>
Lorraine Greaves (Canada)	

Symposium (SUS)  
07:45 - 08:45

Meeting Room 1.6 East

#### Track 2 Symposium for Early Career Scientists in Tobacco Control Research and Advocacy

This symposium is meant for early career scientists in tobacco control research and advocacy who do not have much experience yet with writing, publishing, advocacy, and the professional use of social media. Four experts in tobacco control provide their most important tips for early career scientists regarding these topics. We hope that this session will help early career scientists to move forward with their work.

Chair: Gera Nagelhout (Netherlands)

Chair: Ute Mons (Germany)

<b>Writing more and better: From papers and grant proposals to blog posts</b>	<b>07:45 - 08:00</b>
Gera Nagelhout (Netherlands)	
<b>Making your work stand out: Submission and review tips from a journal editor</b>	<b>08:00 - 08:15</b>
Ruth Malone (United States of America)	
<b>Public health advocacy: How to effectively communicate research findings to policy makers and the press</b>	<b>08:15 - 08:30</b>
Ute Mons (Germany)	

## Scientific Programme

**Online presence: Social media and tobacco control** **08:30 - 08:45**  
Becky Freeman (Australia)

Symposium (SUS)  
07:45 - 08:45

Meeting Room 1.6 West

### **Track 4 Charting the Way for the Implementation for Article 14 of the WHO FCTC in Africa**

This symposium would feature presentations on the implementation of article 14 of the WHO FCTC guidelines in selected countries in Africa including experiences from a country with advanced tobacco control (South Africa) and others with less advanced tobacco control (Nigeria and Zambia). Interactive discussions would focus on how best to improve the implementation of Article 14 within the context of broader tobacco control policy implementation.

Chair: Oluwakemi Odukoya (Nigeria)  
Chair: Scott Leischow (United States of America)

**Tobacco cessation advice by health professionals and quitting behaviour among South African adults before and after the adoption of Article 14 guidelines** **07:45 - 07:55**

Olufemi Omole (South Africa)

**Offer of Cessation advice and Quit Intentions among Tobacco Users in Zambia: Findings from ITC Waves 1 & 2 Surveys** **07:55 - 08:05**

Fastone Goma (Zambia)

**Innovative ways of promoting tobacco cessation brief intervention practices among physicians in tertiary care settings in Nigeria.** **08:05 - 08:15**

Oluwakemi Odukoya (Nigeria)

**Establishment and evaluation of a smoking cessation clinic in South Africa** **08:15 - 08:25**

Richard Van Zyl-Smit (South Africa)

Symposium (SUS)  
07:45 - 08:45

Auditorium 2

### **Track 2 Tobacco Control in Japan: is there Hope? International and Multisectoral Collaboration to Support Tobacco Control in Japan**

Despite overwhelming scientific evidence, progress in other countries, and the concerted efforts of international and Japanese health leaders, tobacco control in Japan has lagged behind the rest of the world. Japan's Finance Ministry holds a controlling interest in Japan Tobacco and many political leaders are smokers. Is it time to give up, or is there hope for a tobacco-free future in Japan? In this session, Japanese and international experts from multiple sectors share their perspectives.

Chair: Yumiko Mochizuki (Japan)  
Chair: Katherine Kemper (United States of America)

**The urgent need for tobacco control progress in Japan** **07:45 - 07:55**  
Mark Parascandola (United States of America)

**The Role of subnational leadership in tobacco control** **07:55 - 08:05**  
Katia de Pinho Campos (Philippines)



## Scientific Programme

<b>Old and new lessons learned in Japan with a special emphasis on Heat-Not-Burn products and future perspectives</b>	<b>08:05 - 08:15</b>
Yumiko Mochizuki (Japan)	
<b>Tobacco industry interference in Japan</b>	<b>08:15 - 08:25</b>
Patricia Lambert (United States of America)	

Symposium (SUS)  
07:45 - 08:45

Meeting Room 2.4

### Track 3 Tobacco Products' Use, Marketing and Surveillance in Africa: Challenges and Opportunities for Making Africa Tobacco-free

This session will discuss key issues regarding tobacco prevention and control in Africa: youth-oriented marketing of tobacco products; smokeless tobacco products use; point of sales display as promotion strategy, ineffective health warning labels, and issues of capacity-building around routine tobacco surveillance to promote tobacco control. Each talk will conclude with current gaps in knowledge and policy implementation gaps, including opportunities to stimulate ideas for research and collaborations needed to achieve a tobacco-free Africa.

Chair: Kola Okuyemi (United States of America)  
Chair: Olalekan Ayo-Yusuf (South Africa)

<b>Receptivity to tobacco product marketing among African youth: Implications for tobacco Control in Africa</b>	<b>07:45 - 07:55</b>
Sunday Azagba (United States of America)	
<b>Perception of point of sales displays and text warnings in South Africa: implications for tobacco control in South Africa</b>	<b>07:55 - 08:05</b>
Flavia Senkubuge (South Africa)	
<b>Smokless tobacco use among youth and adults in Nigeria</b>	<b>08:05 - 08:15</b>
Israel Agaku (United States of America)	
<b>Strengthening regional tobacco control through surveillance and capacity enhancement</b>	<b>08:15 - 08:25</b>
Indu Alhuwali (United States of America)	

Symposium (SUS)  
07:45 - 08:45

Meeting Room 2.6

### Track 1 The WHO FCTC Impact Assessment: Methodology, Findings, and Lessons Learned

In its first decade of operation, the WHO FCTC has undoubtedly changed the landscape of global tobacco control. As the WHO FCTC Impact Assessment Expert Group found in its report at COP7, the WHO FCTC has had a significant impact on the implementation of tobacco-control measures, contributed to reductions in tobacco consumption and prevalence, and played an important role as a legal instrument. This symposium will examine the methodology and findings of the WHO FCTC's impact assessment, and outline lessons learned from the assessment, challenges, and next steps.

Chair: Pekka Puska (Finland)  
Chair: Tibor Zoltan Szilagyi (Switzerland)

## Scientific Programme

<b>Methodology of the FCTC Impact Assessment Expert Group</b> Geoffrey Fong (Canada)	<b>07:45 - 07:55</b>
<b>The Impact of the WHO Framework Convention on Tobacco Control on Tax and Price Measures</b> Corne Van Walbeek (South Africa)	<b>07:55 - 08:05</b>
<b>The Impact of the WHO FCTC as a Legal Instrument in Defending Measures in Domestic and International Legal Challenges</b> Evita Ricafort (Australia)	<b>08:05 - 08:15</b>
<b>The Role of the Impact Assessment</b> Mike Daube (Australia)	<b>08:15 - 08:25</b>

Symposium (SUS)  
07:45 - 08:45

Roof Terrace

### **Track 2 Spectacular Progress in Tobacco Control Policies Development-Romania's Best Practice through Partnership Building and Broad-Scale Cooperation**

Romania has been marked as "spectacular progress" country in tobacco control policies development and enforcement in the last rounds of Eurobarometer and Tobacco Control Scale, one of the most rapidly advancing countries in Europe. The session will focus on key driving factors for Romania's success in tobacco control to date. A best-in-class coalition-building model to enable a favorable tobacco control policies environment will be detailed, as well as a strategy to allow a long-term prioritization. Presenters will engage transnational NGO groups, national broad-scale tobacco end-game coalition representatives and the former Minister of Health of Romania.

Chair: Cornel Radu-Loghin (Belgium)  
Chair: Ramona Brad (Romania)

<b>Medical societies and academia coalition building strategies in tobacco control</b> Florin Mihaltan (Romania)	<b>07:45 - 07:55</b>
<b>High level governmental commitment in tobacco control-an 'user' manual</b> Vlad Vasile Voiculescu (Romania)	<b>07:55 - 08:05</b>
<b>Legislative and policy development in tobacco control- a view from within</b> Bianca Băluță (Romania)	<b>08:05 - 08:15</b>
<b>Tobacco control advocacy-between theory and practice</b> Ramona Brad (Romania)	<b>08:15 - 08:25</b>

Plenary Session (PS)  
09:00 - 10:30

Auditorium 1

### **Women, Development, and Tobacco Control**

Speakers:  
Dr. Matshidiso Moeti, WHO Regional Director for Africa (Republic of Congo)  
Dr. Lorraine Greaves, British Columbia Centre of Excellence for Women's Health (Canada)

## Scientific Programme

Symposium (SUS)  
11:00 - 12:30

Auditorium 1

### Track 2 Whither Tobacco Control in Africa? Story of the Prey and the Predator

Africa remains a potential prey and of interest to the big tobacco industries or predators who remain relentless in promoting its products to African youths. However, the tobacco control movement have mounted formidable resistance to the big tobacco industry's interference in tobacco control policy development. This presentation highlights the response from civil society in efforts to counter industry interference, findings from media monitoring efforts and advocacy for tobacco control financing as a sustainable path to moving forward the tobacco control agenda. The final presentation reports on industry response to WCTOH conference and suggests the application of the lessons learnt.

Chair: Catherine Egbe (United States of America)  
Chair: Deowan Mohee (Mauritius)

<b>Countering the tobacco industry in Africa: a civil society perspective</b>	<b>11:00 - 11:10</b>
Leonce Sessou (Togo)	
<b>The media: a strategic platform for and against tobacco control in Africa</b>	<b>11:10 - 11:20</b>
Paul Ebusu (South Africa)	
<b>Advocacy for tobacco control financing in Africa</b>	<b>11:20 - 11:30</b>
Deowan Mohee (Mauritius)	
<b>Tobacco Industry's response to impact of World Conference on Tobacco or Health in LMICs - A case of Nigeria</b>	<b>11:30 - 11:40</b>
Catherine Egbe (United States of America)	

Symposium (SUS)  
11:00 - 12:30

Meeting Room 1.4 East

### Product Regulation

Tobacco Industry representatives work hard to undermine governmental authority to regulate tobacco products throughout Latin America. Concurrently, the tobacco industry works to flood the region with new products facilitating addiction (capsules), new designs inherently attractive to kids (flavors), and new product categories advertised as low-risk (electronic cigarettes, heat not burn). The session's first objective is to better understand how the tobacco industry uses product innovation as an attempt to recast the tobacco industry as a legitimate industry, while aggressively innovating, producing, and marketing highly addictive tobacco products to vulnerable populations at the same time. The second objective is to better understand how to strengthen product regulation - by collaborating with regulatory agencies, creating awareness through (social) media campaigns, and advocating for laws that strengthen regulatory authority.

Chair: Jake Palley (United States of America)  
Chair: Jaime Hernan Arcila Sierra (Colombia)

<b>Research-Advocacy Collaboration to Address Flavored Cigarettes in Latin America</b>	<b>11:00 - 11:10</b>
Joanna Cohen (United States of America)	
<b>Flavor Capsule Cigarettes: An innovation that targets and appeals to adolescents in Latin America</b>	<b>11:10 - 11:20</b>
Jim Thrasher (United States of America)	
<b>What we learned in regulating tobacco products to make them less attractive</b>	<b>11:20 - 11:30</b>
Denis Choinière (Canada)	

## Scientific Programme

<b>Challenges to the regulatory authority of the National Health Surveillance Agency (ANVISA) in Brazil</b>	<b>11:30 - 11:40</b>
Adriana Carvalho (Brazil)	
<b>The challenges of a Mexican Supreme Court decision overruling a Ministry of Health ban on e-cigarettes'</b>	<b>11:40 - 11:50</b>
Javier Zúñiga (Mexico)	

Rapid Fire Session (RF)  
11:00 - 12:30

Meeting Room 1.6 East

### Track 1 Priorities and Challenges for Advancing the WHO FCTC

Chair: Fatimah M S El-Awa (Egypt)

<b>RF-1212-1 Adoption of the Tobacco Control Regulations - Legislative Instrument (LI) 2247 to reduce the burden of NCDs and to advance WHO FCTC implementation in Ghana</b>	<b>11:00 - 11:07</b>
Issah Ali (Ghana)	
<b>RF-1213-1 Perception of the adult population on packaging and labelling of cigarettes. Panama. Year: 2015</b>	<b>11:07 - 11:14</b>
Reina Roa (Panama)	
<b>RF-1214-1 Tobacco consumption change in the WHO European Region in 2008-2015</b>	<b>11:14 - 11:21</b>
Konstantin Krasovsky (Ukraine)	
<b>RF-1215-1 Promoting effective tobacco control through advancement of public health systems in Nigeria</b>	<b>11:21 - 11:28</b>
Okeke Anya (Nigeria)	
<b>RF-1216-1 Ten years of India's National Tobacco Control Programme: achievements, challenges and the way forward</b>	<b>11:28 - 11:35</b>
Ashish Kumar Pandey (India)	
<b>RF-1217-1 Why does tobacco consumption increase in a MPOWER-compliant country?</b>	<b>11:35 - 11:42</b>
Elif Dagli (Turkey)	
<b>RF-1218-1 Compliance with the Framework Convention on Tobacco Control: a 9-country study</b>	<b>11:42 - 11:49</b>
Michael Iacobelli (United States of America)	
<b>RF-1219-1 Tobacco marketing trends at the point-of-sale (POS) near schools in 9 middle and high-income countries</b>	<b>11:49 - 11:56</b>
Ashley Grant (United States of America)	
<b>RF-1220-1 Spatial distribution of tobacco outlets and related regulation within a restricted market framework</b>	<b>11:56 - 12:03</b>
Roberto Valiente (Spain)	
<b>RF-1221-1 Achieving organization sustainability: recommendations from the literature</b>	<b>12:03 - 12:10</b>
Jeffrey Hardesty (United States of America)	

## Scientific Programme

Special Session (SPC)  
11:00 - 12:30

Meeting Room 1.6 West

### WHO Tobacco Taxation as a Source of Financing for Development

The UN's endorsement of the SDGs has strengthened the links between tobacco control and the global development agenda, with interventions such as tobacco taxation being central to SDG targets 3.4 and 3.a. There has also been a recognition that developing countries will need to mobilize more of their own domestic resources to achieve the SDGs. The Addis Ababa Action Agenda, for instance, recognized that tobacco taxes also represent a revenue stream for financing development in many countries. The aim of this session is to highlight the extent of this opportunity, both from the research and real world experiences.

Chair: Jeremias Paul (Switzerland)

Chair: Rosa Sandoval (United States of America)

<b>The health and fiscal impact of raising tobacco taxes in developing countries</b> Mark Goodchild (Switzerland)	<b>11:00 - 11:10</b>
<b>Generating revenue by raising tobacco taxes in Latin America and the Caribbean.</b> Itziar Belausteguigoitia (United States of America)	<b>11:10 - 11:20</b>
<b>Fiscal consolidation and expansion of fiscal space: recent country experiences</b> Patricio Marquez (United States of America)	<b>11:20 - 11:30</b>
<b>How effective has tobacco tax increase been in the Gambia? A case study of tobacco control</b> Nigar Nargis (United States of America)	<b>11:30 - 11:40</b>
<b>The Philippines sin tax reforms: recent evidence on health and fiscal impacts</b> Robert Totanes (Switzerland)	<b>11:40 - 11:50</b>

Symposium (SUS)  
11:00 - 12:30

Auditorium 2

### Track 1 Can 'Business as Usual' Get us to a Smokefree Future?

This symposium analyses success so far in defeating the tobacco epidemic, globally and using case studies. These include countries far advanced in the tobacco epidemic, which have implemented the FCTC in different ways to try and deliver a smokefree future. In comparison the experience of Africa helps to examine the different challenges faced by those earlier in the epidemic. The objective is to understand what lessons we can learn from each other and what others might be able to learn from us. The expert panel will also include Anna Gilmore, an expert on tobacco industry tactics.

Chair: Deborah Arnott (United Kingdom)

Chair: Judith Mackay (Hong Kong)

<b>Progress in reducing smoking worldwide: How are we doing?</b> Kenneth Warner (United States of America)	<b>11:00 - 11:10</b>
<b>Where next for the world's darkest market?</b> Kylie Lindorff (Australia)	<b>11:10 - 11:20</b>
<b>Is it possible for Uruguay to be smokefree by 2030?</b> Eduardo Bianco (Uruguay)	<b>11:20 - 11:30</b>

## Scientific Programme

**What are the challenges in achieving a smokefree future for Africa?** 11:30 - 11:40  
Tih Ntiabang (Cameroon)

**Can one of the first victims of the epidemic be one of the first to escape?** 11:40 - 11:50  
Deborah Arnott (United Kingdom)

Full Oral Session (OS)  
11:00 - 12:30

Meeting Room 2.4

### Track 5 Youth Tobacco Experience

Chair: Margaretha Haglund (Sweden)

**FO-349-5 Perceptions of cigarette and snus packages among youths and young adults in Norway** 11:00 - 11:12  
Janne Scheffels (Norway)

**FO-350-5 The impact of a tobacco point-of-sale display ban on youth in the United Kingdom: findings from a repeat cross-sectional survey pre-, mid- and post-implementation** 11:12 - 11:24  
Allison Ford (United Kingdom)

**FO-351-5 Flavor cigarettes in Brazil: social media campaign** 11:24 - 11:36  
Daniela Guedes (Brazil)

**FO-352-5 Tobacco 21: prevention of nicotine addiction by increasing the minimum legal access age, US and international experience** 11:36 - 11:48  
Matthew L. Myers (United States of America)

**FO-353-5 Children and youth exposure to tobacco products In Ghana** 11:48 - 12:00  
Hajara Musah (Ghana)

**FO-354-5 Tobacco-free generation campus initiative: a program to increase the number of tobacco-free colleges in the United States** 12:00 - 12:12  
Bidisha Sinha (United States of America)

**FO-355-5 Generating local evidence on tobacco industry tactics to advance tobacco control objectives: a holistic approach embracing new technology** 12:12 - 12:24  
Debra Rosen (United States of America)

Full Oral Session (OS)  
11:00 - 12:30

Meeting Room 2.6

### Track 2 Tobacco Industry Machinations and Counter-Measures

Chair: Elif Dagli (Turkey)  
Chair: Mervi Hara (Finland)  
Chair: Gonda Perez (South Africa)

**FO-356-2 The Philip Morris Genome Project: a guide to tracking alliances of the world's largest cigarette company** 11:12 - 11:24  
Alan Blum (United States of America)

## Scientific Programme

<b>FO-357-2</b>	<b>Multilateral development banks and bilateral donors and their responsibility towards excluding tobacco investments and participation</b> Pranay Lal (India)	<b>11:24 - 11:36</b>
<b>FO-358-2</b>	<b>The capsule trap - how tobacco companies communicate about flavor capsules in cigarette filters on the pack</b> Carmen Washington (United States of America)	<b>11:36 - 11:48</b>
<b>FO-359-2</b>	<b>Promoting compliance and enforcement of the tobacco advertising ban in China through legal actions and media advocacy by public interest lawyers</b> Zhenyu Wang (China)	<b>11:48 - 12:00</b>
<b>FO-360-2</b>	<b>Devolving tobacco control legislation to local governments for enhanced capacity in tobacco control advocacy and implementation</b> Celine Awuor (Kenya)	<b>12:00 - 12:12</b>
<b>FO-361-2</b>	<b>Towards understanding the features of the waterpipe tobacco industry: findings from two consecutive visits to the International Hookah Fair</b> Mohammed Jawad (United Kingdom)	<b>12:12 - 12:24</b>

Symposium (SUS)  
11:00 - 12:30

Roof Terrace

### Track 1 Health, Poverty and Financial Consequences of a Large Tobacco Tax Increase in 13 Countries Covering 3.2 Billion People

The impact of higher taxes on the poor and non-poor populations has not yet been systematically examined. Here, we will present new extended cost-effectiveness analyses (ECEA) of higher tobacco prices on male smoking in 13 LMICs. ECEA is a tool to examine the consequences by level of income on quitting smoking, life years saved, out of pocket disease costs averted, prevention of income poverty and catastrophic health spending, as well as the share of extra tax burden. The results are directly relevant to the United Nations SDG on poverty as well as plans to expand Universal health insurance.

Chair: Prabhat Jha (Canada)

<b>Poverty, development and tobacco control: A view from the World Bank</b> Patricio Marquez (United States of America)	<b>11:00 - 11:10</b>
<b>ECEA of covering 13 countries</b> Valerie Ulep (Canada)	<b>11:10 - 11:20</b>
<b>Poverty and smoking, new evidence in high income countries.</b> Prabhat Jha (Canada)	<b>11:20 - 11:30</b>
<b>Tobacco and poverty: A view from the Asian Development Bank</b> Eduardo Banzon (Philippines)	<b>11:30 - 11:40</b>

Awards and Ceremonies (AC)  
12:30 - 14:30

Auditorium 2

### The Sixth Edition Tobacco Atlas Launch and Luther L Terry Awards Ceremony

## Scientific Programme

Symposium (SUS)  
14:45 - 16:15

Auditorium 1

### Track 2 Towards a Global Index to Measure Tobacco Industry Interference

This session will present efforts to monitor tobacco industry interference and the challenges of doing so. The session will conclude with a discussion about ways to support global monitoring and the feasibility of an index by which levels of interference can be assessed.

Chair: Cloe Franco (United States of America)  
Chair: Cynthia Callard (Canada)

<b>The use of health metrics to measure the burden of disease caused by tobacco use</b> Jeffrey L. Ried (United States of America)	<b>14:45 - 14:55</b>
<b>Implementation of Article 5.3, Continuing Opportunities for Policy Influence, and Effective Industry Monitoring</b> Gary Fooks (United Kingdom)	<b>14:55 - 15:05</b>
<b>Tactics and Taxonomies: lessons learned from monitoring and researching tobacco industry policy influence</b> Anna Gilmore (United Kingdom)	<b>15:05 - 15:15</b>
<b>The SEATCA Tobacco Industry Interference Index - a barometer to track FCTC Article 5.3 implementation</b> Mary Assunta (Australia)	<b>15:15 - 15:25</b>
<b>Think globally, monitor locally: The Sri Lanka Experience</b> Mahesh Rajasuriya (Sri Lanka)	<b>15:25 - 15:35</b>

Symposium (SUS)  
14:45 - 16:15

Meeting Room 1.4 East

### Track 3 South Asia's Rocky Path to Becoming a Global Leader in Health Warnings on Tobacco Packs

The last three years saw South Asia racing towards global leadership in tobacco pack health warnings which was unusual as many of the countries had been lagging on effective tobacco control policy adoption and implementation. Most of them faced intense tobacco industry opposition especially litigation in the process of implementing these warnings. These intense struggles have also united and revitalized the tobacco control movement in many of these countries. Civil society leaders from India, Bangladesh, Pakistan, Nepal and Sri Lanka share their experiences and lessons learnt.

Chair: Vandana Shah (United States of America)  
Chair: Jaspreet Kaur Pal (India)

<b>India's battle to implementing 85% warnings</b> Bhavna Mukhopadhyay (India)	<b>14:45 - 14:55</b>
<b>Political leadership and health warnings victory in Sri Lanka</b> Palitha Abeykoon (Sri Lanka)	<b>14:55 - 15:05</b>
<b>The long road to strong health warnings in Pakistan</b> Malik Imran Ahmad (Pakistan)	<b>15:05 - 15:15</b>
<b>Nepal's determined path to global leadership on warnings labels</b> Tara Singh Bam (Singapore)	<b>15:15 - 15:25</b>



## Scientific Programme

**Civil society at the forefront of health warnings implementation in Bangladesh** **15:25 - 15:35**  
Sohel Reza Choudhury (Bangladesh)

Full Oral Session (OS)  
14:45 - 16:15

Meeting Room 1.6 East

### Track 4 Tobacco Use Surveillance and New Tools for Monitoring

Chair: Andre Szklo (Brazil)

**FO-362-4 Smokeless tobacco use among adults in ten countries of SEA region** **14:45 - 14:57**  
Sudhir Satpathy (India)

**FO-363-4 Tobacco surveillance through electronic data collection on the Android operating system - evidence from the Global Adult Tobacco Survey** **14:57 - 15:09**  
Edward O Rainey (United States of America)

**FO-364-4 Using discrete choice experiments to characterize demand for waterpipe tobacco smoking among university students in the Eastern Mediterranean region** **15:09 - 15:21**  
Ramzi Salloum (United States of America)

**FO-365-4 Changes over time in illicit cigarette use in Brazil, overall and by educational level: proposed novel approach and results** **15:21 - 15:33**  
Andre Szklo (Brazil)

**FO-366-4 Flavor capsule cigarettes in six countries: availability by brand, variant and flavor** **15:33 - 15:45**  
Jennifer Brown (United States of America)

**FO-367-4 Analyzing flavors, nicotine and effects of E-cigarette use in social media** **15:45 - 15:57**  
Scott Leischow (United States of America)

**FO-368-4 Helping and harming: evaluating school tobacco programs and policies after 4 years in the COMPASS study** **15:57 - 16:09**  
Adam Cole (Canada)

Special Session (SPC)  
14:45 - 16:15

Meeting Room 1.6 West

### WHO Tobacco Taxation: Myths and Reality

Tobacco taxation is considered to be one of the most effective tobacco control interventions available to government, yet it remains underutilised for this purpose especially in low and middle income countries. Often governments refrain from raising tobacco taxes because of claims propagated by the tobacco industry that higher taxes will harm their economies, increase illicit trade, and decrease tax revenues. The objective of this session is to highlight and counter these myths by presenting recent evidence and 'real world' experiences from across the globe.

Chair: Jeremias Paul (Switzerland)  
Chair: Patricio Marquez (United States of America)

## Scientific Programme

<b>Are tobacco taxes really regressive? evidence from Chile and across the world</b>	<b>14:45 - 14:55</b>
Alan Fuchs (United States of America)	
<b>Employment in the Indonesian tobacco industry: recent evidence</b>	<b>14:55 - 15:05</b>
Edson Araujo (United States of America)	
<b>Economic and environmental effects of a reduction in smoking prevalence in Tanzania</b>	<b>15:05 - 15:15</b>
Jean Tesche (Switzerland)	
<b>Tobacco industry pricing strategies: evidence from across the globe</b>	<b>15:15 - 15:25</b>
Mark Goodchild (Switzerland)	
<b>Searching for the Laffer curve: a critical review of the evidence.</b>	<b>15:25 - 15:35</b>
Robert Totanes (Switzerland)	

Symposium (SUS)  
14:45 - 16:15

Auditorium 2

### Track 1 Roadmaps to a Tobacco- and Nicotine-Free Society

A public health vision of 'tobacco endgame' has emerged. The goal is a dramatic reduction or ultimate elimination of the use of tobacco and other nicotine products. This endgame thinking has been translated into various innovations in several countries, with different strategies and road maps developed to reach the target. The objectives are to learn from new pathways developed in various countries to achieve endgame and to stimulate discussion on approaches for implementation of tobacco endgame strategies. Several endgame approaches and overcoming their obstacles are presented. Professor Heikki Hiilamo serves as discussant presenting alternative solutions, interpretations, and points of view.

Chair: Elif Dagli (Turkey)

Chair: Tellervo Korhonen (Finland)

<b>Tobacco-Free Ireland 2025</b>	<b>14:45 - 14:55</b>
Fenton Howell (Ireland)	
<b>An Action Plan for Smokefree Aotearoa (New Zealand) 2025</b>	<b>14:55 - 15:05</b>
Richard Edwards (New Zealand)	
<b>The Tobacco-Free Generation proposal - Singapore, Tasmania, West Pacific and beyond</b>	<b>15:05 - 15:15</b>
Jon Berrick (Singapore)	
<b>Tobacco-Free Finland 2030: How to build a new approach for long-term success</b>	<b>15:15 - 15:25</b>
Meri Paavola (Finland)	
<b>Six Assumptions that Stand in the Way of the Tobacco Endgame</b>	<b>15:25 - 15:35</b>
Ruth Malone (United States of America)	

## Scientific Programme

Full Oral Session (OS)  
14:45 - 16:15

Meeting Room 2.4

### Track 3 Lurking in the Shadows: New Tobacco Products

Chair: Nivo Ramanandraibe (Congo)

<b>FO-369-3</b>	<b>Knowledge, attitudes and practices of Shisha smoking among youths in Kampala, Uganda</b> Christine Aanyu (Uganda)	<b>14:45 - 14:57</b>
<b>FO-370-3</b>	<b>Effects of a real world menthol ban: changes in smoking behaviour and cigarette branding</b> Michael Chaiton (Canada)	<b>14:57 - 15:09</b>
<b>FO-371-3</b>	<b>The use of and beliefs about menthol cigarettes among Brazilian smokers: findings from Wave 3 (2016-17) of the ITC Brazil Survey</b> Lorraine Craig (Canada)	<b>15:09 - 15:21</b>
<b>FO-372-3</b>	<b>Do pictorial health warnings on waterpipe tobacco packs matter? Recall effectiveness among waterpipe smokers &amp; non-smokers</b> Aya Mostafa (Egypt)	<b>15:21 - 15:33</b>
<b>FO-373-3</b>	<b>(Mis)perceptions related to Electronic Nicotine Delivery Systems (ENDS) and hookah: making a case for policy strengthening through a multi-stakeholder qualitative study from New Delhi, India</b> Radhika Shrivastav (India)	<b>15:33 - 15:45</b>
<b>FO-374-3</b>	<b>Regulation of electronic cigarettes: public consultation to assist government decision making</b> Jane Chambers (New Zealand)	<b>15:45 - 15:57</b>
<b>FO-375-3</b>	<b>Prevalence, perceptions and predictors of menthol cigarettes among African smokers: findings from the ITC Kenya and Zambia Surveys</b> Susan C Kaai (Canada)	<b>15:57 - 16:09</b>

Rapid Fire Session (RF)  
14:45 - 16:15

Meeting Room 2.6

### Track 5 Youth Tobacco Experience

Chair: Amanda Amos (United Kingdom)

<b>RF-1222-5</b>	<b>Differences in rates of tobacco product use among U.S. Hispanic youth</b> Meghan Moran (United States of America)	<b>14:45 - 14:52</b>
<b>RF-1223-5</b>	<b>Multilevel analysis of the individual and contextual factors of tobacco use among Mexican adolescents using the National Addiction Survey (NAS), 2011</b> Luis Zavala Arciniega (Mexico)	<b>14:52 - 14:59</b>
<b>RF-1224-5</b>	<b>Youth attitudes and beliefs towards cigarette and waterpipe use in nine Middle Eastern Countries</b> Hedieh Mehrtash (United States of America)	<b>14:59 - 15:06</b>
<b>RF-1225-5</b>	<b>Testing the efficacy of a school-based tobacco and supari cessation intervention in Mumbai, India</b> Himanshu Gupte (India)	<b>15:06 - 15:13</b>

## Scientific Programme

<b>RF-1226-5</b>	<b>Tobacco use among high schoolchildren: social and behavioral determinants in the Indian context</b> Rekha Shenoy (India)	<b>15:13 - 15:20</b>
<b>RF-1227-5</b>	<b>Identifying misleading propaganda of Electronic Nicotine Delivery Systems (ENDS) and hookah in New Delhi, India: building youth self-efficacy skills to resist new industry tactics</b> Prachi Kathuria (India)	<b>15:20 - 15:27</b>
<b>RF-1228-5</b>	<b>New approach to decrease smoking among young adult bar patrons</b> Pamela Ling (United States of America)	<b>15:27 - 15:34</b>
<b>RF-1229-5</b>	<b>The growth of Roll-Your-Own (RYO) cigarettes in Ireland: exploring the experiences of young people and RYO tobacco</b> Elizabeth Breslin (Ireland)	<b>15:34 - 15:41</b>
<b>RF-1230-5</b>	<b>'You do it through the grapevine'. A qualitative study of how young people in Europe access cigarettes</b> Rebecca Hewer (United Kingdom)	<b>15:41 - 15:48</b>
<b>RF-1231-5</b>	<b>Youth who initiate tobacco use with e-cigarettes only differ from those who start with cigarettes only or both products concomitantly</b> Melissa Harrell (United States of America)	<b>15:48 - 15:55</b>
<b>RF-1232-5</b>	<b>Smokefree sports grounds contribute to a smokefree generation in the Netherlands</b> Mara van Dooremaal (Netherlands)	<b>15:55 - 16:02</b>
<b>RF-1233-5</b>	<b>Universal coverage of comprehensive school-based tobacco control programs to reduce youth smoking in Seoul, Korea</b> Heewon Kang (Korea, Republic of)	<b>16:02 - 16:09</b>

Symposium (SUS)  
14:45 - 16:15

Roof Terrace

### **Track 4 Merger 1210 & 1915 The Emerging Syndemic: Tobacco, Tuberculosis and HIV in Low and Middle Income Countries**

While tobacco is a well-known risk factor for non-communicable diseases, the substantial burden of tobacco use on infectious diseases has been overlooked. In low- and middle-income countries, the concurrent tobacco, HIV, and TB epidemics amplify the potential devastation of each epidemic alone, and threatens HIV- and TB-related public health advances. This session will describe the breadth of the syndemic, explore the impact of tobacco and tobacco cessation on TB- and HIV-related outcomes, and present evidence for novel cessation strategies for at-risk populations in high burden, low-resource settings.

Chair: Jonathan Golub (United States of America)

<b>Tobacco cessation within TB programmes: A 'real world' solution for countries with dual burden of disease</b> Kamran Siddiqi (United Kingdom)	<b>14:45 - 14:55</b>
<b>Prevalence of snuff use among people living with HIV in South Africa</b> Jessica Elf (United States of America)	<b>14:55 - 15:05</b>
<b>Innovation for scale in Tobacco control and co-morbidities and its implementation in countries</b>	<b>15:05 - 15:15</b>

## Scientific Programme

**Tobacco use in high risk populations in South Africa** **15:15 - 15:25**  
Neil Martinson (South Africa)

Symposium (SUS)  
16:30 - 18:00

Auditorium 1

### Track 3 Reducing Toxicity in Tobacco Products: Science, Policy and Building Capacity

Articles 9 of the Framework Convention on Tobacco Control focuses on regulating the contents and emissions of tobacco products. Reducing the toxic ingredients or design of tobacco products may be one way to decrease the public health burden of tobacco products. The symposium presentations will describe the recent science on the health impact of ventilation in cigarettes and toxic chemicals in both cigarettes and smokeless tobacco and implications for policy needs. The capacity to implement regulation on tobacco content and emissions will then be described and followed by recommendations made by the WHO Study Group on Tobacco Product Regulation.

Chair: Dorothy Hatsukami (United States of America)  
Chair: Mirjana Djordjevic (United States of America)

**Banning filter ventilation: The science behind the proposal** **16:30 - 16:40**  
Dorothy Hatsukami (United States of America)

**Reducing tobacco-specific nitrosamines in cigarettes** **16:40 - 16:50**  
Irina Stepanov (United States of America)

**Reducing carcinogens in smokeless tobacco** **16:50 - 17:00**  
Prakash Gupta (India)

**Building capacity and providing resources** **17:00 - 17:10**  
Cheah Nuan Ping (Singapore)

**Recommendations from the WHO Study Group on Tobacco Product Regulation** **17:10 - 17:20**  
Ghazi Zataari (Lebanon)

Symposium (SUS)  
16:30 - 18:00

Meeting Room 1.4 East

### Track 2 Addressing the Commercial Determinants of Health: Perspectives and Prospects

Risks for many major non-communicable diseases (NCDs) are associated with the production, marketing, and consumption of commercially produced food and drink, tobacco and alcohol. The response to the NCD epidemic has been accompanied by calls for measures to address these so-called 'commercial determinants of health'. The FCTC's Article 5.3 provides one model for how to govern these interests and minimize their impact on health outcomes.

This session seeks to explore how tobacco control can benefit from a deeper understanding of synergies and links across unhealthy commodity industries, as well as from building links with alcohol control and nutrition communities.

Chair: Francis Thompson (Canada)

**Beyond tobacco exceptionalism** **16:30 - 16:40**  
Jeffrey Collin (United Kingdom)

## Scientific Programme

<b>Respect for obligations arising from international law: Understanding the UN mandate in respect of trade and health law</b>	<b>16:40 - 16:50</b>
Amit Yadav (India)	
<b>Promoting intersectoral cooperation for improved governance of the commercial determinants of health</b>	<b>16:50 - 17:00</b>
Katie Dain (United Kingdom)	
<b>Intersectoral lobbying for alcohol policy change: The South African experience</b>	<b>17:00 - 17:10</b>
Savera Kalideen (South Africa)	
<b>Lessons for food policy from tobacco control</b>	<b>17:10 - 17:20</b>
Paula Johns (Brazil)	

Symposium (SUS)  
16:30 - 18:00

Meeting Room 1.6 East

### Track 3 The Life-cycle Polluting Effects of Tobacco Use: From Cradle to Grave

This session will review the environmental impacts of tobacco growing, manufacturing, distribution, second-hand and third-hand smoke, and post-consumption waste. On May 31, 2017, the World Health Organization summarized what was known about these issues in an Overview document. This session will extend that presentation and will: address current and existing information on how tobacco growing and manufacturing pollute the environment and affect farmers and workers; provide a brief review of second and third-hand smoke effects and post-consumption waste as environmental contaminants; and finally, discuss policy approaches in detail, especially on extended producer responsibility, product regulation, and product stewardship.

Chair: Thomas Novotny (United States of America)

Chair: Veena Jha (Switzerland)

<b>The Lifecycle Environmental Impacts of Tobacco: an Overview</b>	<b>16:30 - 16:40</b>
Thomas Novotny (United States of America)	
<b>Extended Producer Responsibility and Tobacco Pollution</b>	<b>16:40 - 16:50</b>
Clifton Curtis (United States of America)	
<b>The environmental harms of tobacco product manufacturing and distributions</b>	<b>16:50 - 17:00</b>
Stella Aguinaga Bialous (United States of America)	
<b>Environmental impact of tobacco farming</b>	<b>17:00 - 17:10</b>
Kelley Lee (Canada)	
<b>Environmental Impact of Tobacco on the Health of Farmers</b>	<b>17:10 - 17:20</b>
Marcelo Moreno (Brazil)	

## Scientific Programme

Special Session (SPC)  
16:30 - 18:00

Meeting Room 1.6 West

### WHO Building the Case for Increasing Taxes in Latin America and the Caribbean

This session will present recent policy-focused economic studies that strengthen the case for increasing tobacco taxes in Latin America and the Caribbean. The research presented will range from cost-of-illness studies to illicit trade estimates, and will highlight the remaining challenges and opportunities for raising tobacco taxes in countries in Latin America and the Caribbean, and for developing policy-relevant research given data limitations.

Chair: Rosa Sandoval (United States of America)  
Chair: Patricia Sosa (United States of America)

<b>Evidence gaps and highlights on economics of tobacco control in Latin America and the Caribbean: findings from the NIH/WHO monograph on tobacco economics</b>	<b>16:30 - 16:40</b>
Frank Chaloupka (United States of America)	
<b>Results from a multi-country initiative on the smoking attributable burden of disease, the potential economic, and health impact of raising the price of tobacco products</b>	<b>16:40 - 16:50</b>
Andrés Pichon-Riviere (Argentina)	
<b>Illicit trade of cigarettes: a gap analysis for Argentina, Brazil, Chile, Colombia, and Peru</b>	<b>16:50 - 17:00</b>
Guillermo Paraje (Chile)	
<b>Illicit trade of Cigarettes in Colombia: findings</b>	<b>17:00 - 17:10</b>
Blanca Llorente (Colombia)	
<b>The importance of civil society organizations in the promotion of tobacco taxation policy: The Argentinian case</b>	<b>17:10 - 17:20</b>
Marita Pizarro (Argentina)	

Symposium (SUS)  
16:30 - 18:00

Auditorium 2

### Track 5 Tobacco Cessation Among Adolescents: Experiences and Learnings

- To define and describe the issue of tobacco use and its cessation among adolescents
- To identify common, critical issues that have been encountered in the field of tobacco use and its cessation among adolescents
- To share experiences of programmes targeting the group
- To develop approaches towards tackling the issue

Chair: Leni Chaudhuri (India)

<b>Overview and recommendations for tobacco cessation among adolescents</b>	<b>16:30 - 16:40</b>
Nancy Rigotti (United States of America)	
<b>Tobacco and adolescent respiratory health in developing countries- challenges and opportunities</b>	<b>16:40 - 16:50</b>
Richard Van Zyl-Smit (South Africa)	
<b>Behaviour change communication for tobacco use among adolescents in the USA and India</b>	<b>16:50 - 17:00</b>
Kasisomayajula Viswanath (United States of America)	

## Scientific Programme

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|---|----------------------|
| <b>Promoting Smoking cessation among young people using a free-instant messaging smartphone application</b> | <b>17:00 - 17:10</b> |
| Oluwakemi Odukoya (Nigeria)   |                      |
| <b>LifeFirst tobacco and areca nut cessation programme for school students in Mumbai</b>                    | <b>17:10 - 17:20</b> |
| Padmini Somani (India)  |                      |

Full Oral Session (OS)  
16:30 - 18:00

Meeting Room 2.4

### Track 4 Issues in Second-Hand Smoke Exposure: Global Burden

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|---|----------------------|
| <b>FO-376-4 A real-world assessment of indoor air quality (ultrafine particles) following e-cigarette use in two e-cigarette shops</b>  | <b>16:30 - 16:42</b> |
| Devashri Salvi (India)  |                      |
| <b>FO-377-4 Serum cotinine by socioeconomic status and exposure to second hand smoke in a national sample of South Africans</b>   | <b>16:42 - 16:54</b> |
| Ronel Sewpaul (South Africa)  |                      |
| <b>FO-378-4 Healthcare costs attributable to secondhand smoke exposure at home for U.S. adults</b>  | <b>16:54 - 17:06</b> |
| Tingting Yao (United States of America)   |                      |
| <b>FO-379-4 Association of household tobacco exposure with recent respiratory symptoms and medical services utilisation in Hong Kong young children under 2 years old</b>             | <b>17:06 - 17:18</b> |
| Siyu Dai (Hong Kong)  |                      |
| <b>FO-380-4 Morbidity attributable to secondhand smoke exposure in children under 5 years old in Spain, 2015</b>  | <b>17:18 - 17:30</b> |
| Esteve Fernandez (Spain)  |                      |
| <b>FO-381-4 Risk of breast cancer following exposure to passive smoking during childhood - the Norwegian Women and Cancer Study 1991-2014</b>   | <b>17:30 - 17:42</b> |
| Inger T Gram (Norway)   |                      |
| <b>FO-382-4 Secondhand smoke exposure, perceived risks and knowledge of the national tobacco law among non-smoking adults in outdoor motor parks in an urban area, Lagos, Nigeria</b> | <b>17:42 - 17:54</b> |
| Evbusogie Ezekiel (Nigeria)   |                      |

Rapid Fire Session (RF)  
16:30 - 18:00

Meeting Room 2.6

### Track 4 Innovations in Tobacco Treatment

Chair: Lion Shahab (United Kingdom)

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|---|----------------------|
| <b>RF-1234-4 Article 14 of WHO FCTC: gaps in implementation &amp; recommendations</b> | <b>16:30 - 16:37</b> |
| Suzanne Nethan (India)  |                      |



## Scientific Programme

<b>RF-1235-4</b>	<b>Who is more likely to have a quit intention in Brazil's major cities? Findings from the ITC Brazil Wave 3 Survey</b> Leticia Casado (Brazil)	<b>16:37 - 16:44</b>
<b>RF-1236-4</b>	<b>Self-efficacy predicts the outcome of smoking cessation attempts</b> Varduhi Hayrumyan (Armenia)	<b>16:44 - 16:51</b>
<b>RF-1237-4</b>	<b>Smoking cessation practices among ethnic minorities. A case for ethnically-tailored smoking cessation services in Lagos State, Nigeria</b> Oluwakemi Odukoya (Nigeria)	<b>16:51 - 16:58</b>
<b>RF-1238-4</b>	<b>Feasibility and acceptability of e-cigarettes as an aid to quitting smoking among lung cancer patients: a pilot study</b> Allison Ford (United Kingdom)	<b>16:58 - 17:05</b>
<b>RF-1239-4</b>	<b>Creating the demand for tobacco cessation - an innovative approach to attract tobacco users contemplating to quit</b> Divyarajprabhakar Subramani (India)	<b>17:05 - 17:12</b>
<b>RF-1240-4</b>	<b>What keeps healthcare professionals from advising their patients who smoke to quit? A large-scale cross-sectional study</b> Eline Meijer (Netherlands)	<b>17:12 - 17:19</b>
<b>RF-1241-4</b>	<b>Encouraging physical activity for smokers: benefits beyond expectation</b> Chi-Pang Wen (Taiwan)	<b>17:19 - 17:26</b>
<b>RF-1242-4</b>	<b>The role of behavioral therapy in treating waterpipe addiction</b> Kawkab Shishani (United States of America)	<b>17:26 - 17:33</b>
<b>RF-1243-4</b>	<b>Roles of community pharmacists in providing smoking cessation services: a national survey in Thailand</b> Surarong Chinwong (Thailand)	<b>17:33 - 17:40</b>
<b>RF-1244-4</b>	<b>The impact of nicotine metabolite ratio on pharmacotherapy effectiveness in real-world settings: a longitudinal analysis</b> Lion Shahab (United Kingdom)	<b>17:40 - 17:47</b>
<b>RF-1245-4</b>	<b>Advice from healthcare providers and cessation aid utilization among current smokers from 28 countries: findings from the Global Adult Tobacco Survey (GATS), 2008 - 2015</b> Angela Tripp (United States of America)	<b>17:47 - 17:54</b>

Rapid Fire Session (RF)  
16:30 - 18:00

Roof Terrace

## Track 3 Tobacco and the Media

<b>RF-1246-3</b>	<b>Regulating promotion of tobacco through films - a pioneering endeavor of India</b> Ranjit Singh (India)	<b>16:30 - 16:37</b>
<b>RF-1247-3</b>	<b>Exposure of smoking scenes in popular movies among Koreans from 2006-2015</b> Sungkyu Lee (Korea, Republic of)	<b>16:37 - 16:44</b>

## Scientific Programme

<b>RF-1248-3</b>	<b>Exposure to tobacco in video games and smoking in Argentina</b> Raul Mejia (Argentina)	<b>16:44 - 16:51</b>
<b>RF-1249-3</b>	<b>Pro-smoking apps for smartphones in the Republic of Korea: prevalence and potential risks</b> Jae Hyung Kong (Korea, Republic of)	<b>16:51 - 16:58</b>
<b>RF-1250-3</b>	<b>The new age of tobacco marketing: Imagery on social media</b> Lesley James (Canada)	<b>16:58 - 17:05</b>
<b>RF-1251-3</b>	<b>Evaluation of the national tobacco control mass media campaign in China</b> Xuezheng Jin (China)	<b>17:05 - 17:12</b>
<b>RF-1252-3</b>	<b>The effectiveness and cost-effectiveness of tobacco control TV mass media campaigns broadcast in Scotland (2003 - 2012)</b> Sally Haw (United Kingdom)	<b>17:12 - 17:19</b>
<b>RF-1253-3</b>	<b>"Little Lungs" - using digital platforms, innovative creative, and audience passion points to prevent smoking among U.S. youth</b> April Brubach (United States of America)	<b>17:19 - 17:26</b>
<b>RF-1254-3</b>	<b>Can Facebook help reduce smoking? A qualitative study to investigate how to use social media for tobacco control among Australian Indigenous people</b> Marita Hefler (Australia)	<b>17:26 - 17:33</b>
<b>RF-1255-3</b>	<b>Use of social media to circumvent sales and advertising ban of electronic cigarettes</b> Murat Güner (Turkey)	<b>17:33 - 17:40</b>
<b>RF-1256-3</b>	<b>Use of tobacco in Brazilian TV programs: status and potential influence on the low income population</b> Hannah Nascimento Carvalho (Brazil)	<b>17:40 - 17:47</b>
<b>RF-1257-3</b>	<b>Indian television channels become vehicle for tobacco advertisement, promotion and sponsorship (TAPS) violations in India - results of a sub-national survey in a northern Indian city</b> Ramesh Chand (India)	<b>17:47 - 17:54</b>

Satellite Session (SS)  
18:15 - 19:45

Meeting Room 1.4 East

### Satellite Session 05

Satellite Session (SS)  
18:15 - 19:45

Meeting Room 1.6 East

### Satellite Session 06

## Scientific Programme

Satellite Session (SS)  
18:15 - 19:45

Meeting Room 1.6 West

### Satellite Session 07

Satellite Session (SS)  
18:15 - 19:45

Meeting Room 2.4

### Satellite Session 08

ePoster Session (EP)  
18:15 - 19:15

E-Poster Corners

### Late-breaking E-Poster

**Compliance with tobacco control laws before and after the enactment of a national Tobacco Control Act in Ghana**

**Network analysis to detect gaps in research on smokeless tobacco: implications for future policy**

**Role of WHO FCTC global knowledge hub on smokeless tobacco in smokeless tobacco control**

**Smoking rooms undermine FCTC agenda in Kazakstan**

**How MPOWER-ed are we towards effective implementation of WHO FCTC?**

**The impact of anti-smoking policies of the 2010-2014 Hungarian government - a comprehensive evaluation**

**A community led tobacco free city**

**Formative research to support the transition of multi-unit rental housing to smoke-free**

**An assessment of metrics for progress in tobacco taxation in the WHO Global Tobacco Control Reports**

**Flavor capsule cigarette use, user profiles and perceptions in South Korea**

**Empowering decision makers in Latin America: potential impact of three interventions for tobacco control**

**The relationships between secondhand smoke exposure and blood cadmium, lead and mercury concentration in the Korean population: findings from the 2008-2012 KNHANES**

ePoster Session (EP)  
18:15 - 19:15

E-Poster Corners

### Late-breaking E-Poster

**To assess control measures for tobacco consumption in Zambia between 2014 and 2017. What are the gaps?**

**Implementation of 85% health warning labels in India: advocacy success factors**

## **Scientific Programme**

**'Alternative fact' narrative influencing tobacco control: a case study of tobacco industry interference in print media**

**Understanding tobacco control policy at the national level: bridging the gap between public policy and tobacco control advocacy**

**Utilizing a global cancer control network for tobacco control: Baseline survey of MD Anderson's Global Academic Program's sister institutions and affiliates**

**The landscape of tobacco control in Africa**

**Countering tobacco industry interference: role of civil society**

**The struggle towards FCTC-compliant legislation in Burundi: an inspiring advocacy experience**

**Possible consequences of relatively decreasing cigarette price in China from 1999 to 2015**

**An investigative journalism perspective on tobacco control in Tanzania**

**Understanding tobacco industry tactics: a content analysis of newspaper coverage of tobacco issues in Pakistan**

**The role of mayor/regent alliance on tobacco control**

ePoster Session (EP)  
18:15 - 19:15

E-Poster Corners

## **Late-breaking E-Poster**

**The Tobacco Control Policy (TCP) Tool: a web-based interface to simulate the effects of tobacco policies in the United States**

**Does change in perception of tobacco risk affect smokers' behaviour? - An empirical analysis**

**Patterns of lung cancer mortality in Russia over a 16-year period, 2000-2015**

**Tobacco use among tuberculosis patients across 30 districts in India in 2013 and 2017**

**Pattern of smokeless tobacco use and cigarette smoking among adult South Africans during 2007-2016**

**Systematic delivery of a smoking cessation intervention after discharge from a secondary care setting**

**Introducing SmokeBeat™ - an innovative cigarette smoking behavior monitoring solution**

**Prevalence of Midwakh tobacco smoking in trend-setting Lebanon: an indicator of potential spread across the Arab world?**

**Antenatal tobacco smoke exposure: impact on infant birth outcomes and lower respiratory tract infection in a South African birth cohort**

**Use of electronic nicotine delivery systems (ENDS) among Chinese adults: evidence from citywide representative surveys from 12 cities in China (2014 to 2016)**

**Exposure to second-hand aerosol produced by electronic cigarettes: a systematic review**

**Roll-your-own smoking and quitting behaviour among South African adults during 2007 - 2016**

## Scientific Programme

ePoster Session (EP)  
18:15 - 19:15

E-Poster Corners

### Late-breaking E-Poster

**Prevalence and knowledge on e-cigarette among teenagers in Romania 2016**

**Spatial and economic proximity of cigarette sales to school children in Mongolia**

**Leaders for little lungs - children as advocates for clean air in the Western Cape province in South Africa**

**Mobilizing school children in "No Smoking, Be Charming!" media campaign in Taiwan**

**"I am a real man": Exploring Indonesian youths' experience of smoking initiation and maintenance**

**Relationship of selling tobacco products and tobacco consumption among child vendors in Bangladesh**

**Tobacco free duo - 25 years of experience from an evidence-based method to prevent tobacco use amongst young people**

**Active and passive tobacco smoking among students of the University of Yaoundé I, Cameroon**

**Tobacco use: the most influential risk factor on cannabis use among middle schoolchildren in Sousse, Tunisia**

**Electronic cigarette use and conventional cigarette smoking initiation among youth, United States, 2015-2016**

**Still unhooking the "Hookah-ed" a comparative study of perceptions of Hookah amongst the young adults**

**Attitudes towards implementing tobacco-free-schools in vocational schools in Denmark: an important health promotion setting in youth**

ePoster Session (EP)  
18:15 - 19:15

E-Poster Corners

### Late-breaking E-Poster

**Smoking status predicts cancer patients' quality of life over time**

**Individual cost of smoking in a study population**

**Withdrawal symptoms upon a short motivational 26-hour smoking abstinence program in psychiatric patients**

Corinne Wahl (Switzerland)

**Women's health, equality and empowerment in tobacco farming - findings from two counties in Yunnan, China**

**Labor input of women tobacco farmers in Tabora, Tanzania**

**Smokeless tobacco, associated risk factors and women health: the study of garment workers in urban Mumbai, India**

**Smokeless tobacco use among floating people in Dhaka City**

## **Scientific Programme**

**Investigating the practices of tobacco smoking in HIV-infected patients attending HIV health centers in the Western Cape Province, South Africa: Patterns and associated risk factors**

**Women's awareness about toxic effect of tobacco consumption on health in India: Are they intending to quit too?**

**"I know the harm of growing this deadly crop but I am forced to continue" - Tobacco Farmers' perspective from India**

**Where do tobacco farmers live: association between Kenyan tobacco farmers' livelihood selection decision and their accessibility to nearby economic centers**

**Perceptions of plain tobacco packaging among adolescents and adults: DePICT, a French national survey**

## Scientific Programme

### Friday, 09 March 2018

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Symposium (SUS)  
07:45 - 08:45

Meeting Room 1.4 East

#### Track 3 Earmarked Tobacco Taxes: Sustainable Financing for Tobacco Control

The tobacco control journey is a long one that requires sustainable resources. More than 40 countries have implemented earmarked tobacco taxes for tobacco control, including low-income countries, proving that tobacco taxes are a win-win-win for the government, public health, and social development. This symposium will demonstrate the dos and the don'ts from the countries with rich and recent experiences on earmarked taxes. Specific attention is given to counter tobacco industry myths and efforts to derail such initiatives.

Chair: Bungon Ritthiphakdee (Thailand)

<b>World Bank: tobacco tax policy and its financial/economic impact on global and local development</b> Patricio Marquez (United States of America)	<b>07:45 - 07:55</b>
<b>Global Overview of Earmarked Tobacco Taxes</b> Anne-Marie Perucic (Switzerland)	<b>07:55 - 08:05</b>
<b>Earmarking for Health: the experience of the Philippines</b> Paulyn Jean Rosell-Ubial (Philippines)	<b>08:05 - 08:15</b>
<b>Lessons learnt from Thai Health Promotion Foundation: success stories and why ThaiHealth remains relevant today</b> Rungsun Munkong (Thailand)	<b>08:15 - 08:25</b>
<b>Learning from each other: Advocacy and experiences from INHPF</b> May Myat Cho (Thailand)	<b>08:25 - 08:35</b>

Symposium (SUS)  
07:45 - 08:45

Meeting Room 1.6 East

#### Track 5 Implementation of Articles 17 and 18 of the WHO FCTC: Taking Action to Protect Tobacco Farmers and the Environment

The overall objective of this session is to promote the implementation of Article 17 (Provision of support for economically viable alternative activities) and Article 18 (Protection of the environment and health of persons) of the WHO FCTC, by increasing the awareness on the rationale behind the need to implement these provisions, describe the main challenges, present economic tools to estimates costs and share good practices.

Chair: Corne Van Walbeek (South Africa)  
Chair: Carmen Audera Lopez (Switzerland)

<b>Implementation of Articles 17 and 18: an accelerator for sustainable development</b> Dudley Tarlton (Switzerland)	<b>07:45 - 07:55</b>
<b>Dispelling the myth: Consequences of tobacco production</b> Jeffrey Drope (United States of America)	<b>07:55 - 08:05</b>
<b>The big challenge: Tobacco industry interference</b> Stella Bialous (United States of America)	<b>08:05 - 08:15</b>

## Scientific Programme

**Economic aspects of implementing Articles 17 and 18** **08:15 - 08:25**  
Jean Tesche (Switzerland)

Symposium (SUS)  
07:45 - 08:45

Meeting Room 1.6 West

### Track 2 Registry Data Saves Lives! The Use of Data for Advocacy in Tobacco Control

Cancer incidence / 100.000, by tumour type is a key indicator in the WHO NCD global action plan. Existing and emerging data across the world can serve as an excellent knowledge base for driving national tobacco control policies and programmes. This session links theory to practice by navigating participants to key data sources; presenting country cases and NGO perspectives of harnessing cancer registry data within the framework of tobacco control policies.

Chair: Satu Lipponen (Finland)

**How cancer registry data fosters tobacco control in Finland** **07:45 - 07:55**  
Sakari Karjalainen (Finland)

**Tobacco control and cancer surveillance - global perspective** **07:55 - 08:05**  
Julie Torode (Switzerland)

**European Code Against Cancer - translating epidemiological data into prevention messages** **08:05 - 08:15**  
Wendy Yared (Belgium)

**Accelerating reduction of tobacco consumption in India - what priority strategies do data suggest?** **08:15 - 08:25**  
Shoba John (India)

**Turkey's success and challenges in tobacco control : lessons learnt** **08:25 - 08:35**  
Elif Dagli (Turkey)

Symposium (SUS)  
07:45 - 08:45

Auditorium 2

### Track 4 Is a Globally Affordable Medication to Treat Tobacco Dependence Achievable? The Case of Cytisine

An affordable, effective, and safe tobacco cessation medication is needed to reduce the global toll of tobacco use, especially in low and middle-income countries where pharmacotherapy is rarely affordable. Cytisine, a natural product with activity similar to varenicline (Champix), could potentially fill this gap. Despite its use in Eastern Europe for decades and recent evidence of its effectiveness, cytisine is not marketed outside that region due to regulatory and financial barriers. This symposium will summarize existing evidence about cytisine, update attendees on ongoing research and regulatory efforts, and discuss the policy challenges to making cytisine available worldwide.

Chair: Nancy Rigotti (United States of America)

**Cytisine: A Potentially Affordable and Effective Tobacco Dependence Treatment Hiding in Plain Sight** **07:45 - 07:55**  
Nancy Rigotti (United States of America)

**Cytisine: An Affordable and Widely Used Smoking Cessation Aid in Poland** **07:55 - 08:05**  
Witold Zatoński (Poland)



## Scientific Programme

<b>Cytisine for Smoking Cessation in TB Patients: a Multi-country Randomized Controlled Trial in South Asia</b> Kamran Siddiqi (United Kingdom)	<b>08:05 - 08:15</b>
<b>An Overview of the Safety Assessment for Regulatory Approval of Cytisine in the U.S.A.</b> David Shurtleff (United States of America)	<b>08:15 - 08:25</b>

Symposium (SUS)  
07:45 - 08:45

Meeting Room 2.4

### Track 4 Tobacco Dependence Treatment in Special Populations

Smoking cessation prevalence has been falling in the general population, especially in developed countries. However, in the last decade, some health disparities have emerged. Clearly, there are some special populations for tobacco control. Some factors such as higher prevalence, co-influence in the pathophysiology, and the need for special treatment may play a role. The present symposium aims to present recent data from America, Europe and Africa on how to address and offer tobacco dependence treatment for individuals with mental health and addiction disorders, HIV, TB, diabetes, and "men who have sex with men".

Chair: João Mauricio Castaldelli-Maia (Brazil)  
Chair: Constantine Vardavas (Greece)

<b>Implementation of Tobacco Dependence Treatment for Mental Health and Addiction Patients</b> João Mauricio Castaldelli-Maia (Brazil)	<b>07:45 - 07:55</b>
<b>Collaborations and action to tackle smoking among HIV-patients in Poland</b> Aleksandra Herbec (United Kingdom)	<b>07:55 - 08:05</b>
<b>Tobacco use and cessation among men who have sex with men in an African country</b> Oluwakemi Odukoya (Nigeria)	<b>08:05 - 08:15</b>
<b>Tobacco and Tuberculosis: Two Global Epidemics</b> Arusyak Harutyunyan (Armenia)	<b>08:15 - 08:25</b>
<b>Including smoking cessation as routine care for chronic illness in Turkey: Case studies from Diabetes Clinics</b> Mimi Nichter (United States of America)	<b>08:25 - 08:35</b>

Symposium (SUS)  
07:45 - 08:45

Meeting Room 2.6

### Track 1 The Implementation of Pictorial Health Warning Labels in Africa: Progress and Challenges

This session will focus on four African countries that have implemented large pictorial health warning labels on cigarette packs sold in their countries. The speakers will discuss their successes and obstacles as they worked to advocate for strong warning labels, challenges in implementation as well as lessons learned for strengthening the implementation of strong health warning label provisions in the face of a resisting industry.

Chair: Bintou Camara (United States of America)  
Chair: Dr. William Maina (Uganda)

## Scientific Programme

<b>Health warning labels in the Africa region: current regional situation</b> Ernesto Sebrie (United States of America)	<b>07:45 - 07:55</b>
<b>Chad: a success story for strong implementation of pictorial health warnings</b> Yaya Sidjim (Chad)	<b>07:55 - 08:05</b>
<b>Madagascar: challenges and lessons learned in pictorial health warning implementation</b> Aurelien Ravelojoeliandriambeloaritifika (Madagascar)	<b>08:05 - 08:15</b>
<b>Critical steps and roles leading to the successful implementation of pictorial health warning labels in Namibia</b> Sara Ndinatate Ndeshipanda Nghishidimbwa (Namibia)	<b>08:15 - 08:25</b>
<b>Implementing large pictorial health warning labels amid conspicuous industry interference: the case of Senegal</b> Oumar Ba (Senegal)	<b>08:25 - 08:35</b>

Symposium (SUS)  
07:45 - 08:45

Roof Terrace

## Track 2 Tobacco Industry's Deadly Influence in the Nordic Countries

Although the Nordic countries share a common history and cultures which largely stem from similar roots, tobacco use and industry tactics can differ from country to country.

### Objectives:

- to describe how the tobacco industry uses the Nordic countries for their tactics
- to describe tobacco industry lobbying incl. differences and similarities
- to learn from NGO counter actions in the Nordic countries
- to learn how the strategies and actions by the tobacco companies differ in culturally unified areas
- to stimulate cooperation in tobacco control between NGOs and governments

Chair: Meri Paavola (Finland)

Chair: Niels Them Kjær (Netherlands)

<b>Thank you for the music - subtle and outspoken tobacco industry lobbying in Denmark</b> Niels Them Kjær (Netherlands)	<b>07:45 - 07:55</b>
<b>Undermining endgame, manufacturing doubt in Finland</b> Mervi Hara (Finland)	<b>07:55 - 08:05</b>
<b>Tobacco industry focusing on harm reduction in Iceland</b> Guðlaug Birna Guðjónsdóttir (Iceland)	<b>08:05 - 08:15</b>
<b>Plain packs in Norway, a nightmare for the tobacco industry</b> Kristin Byrke (Norway)	<b>08:15 - 08:25</b>
<b>Tobacco industry lobbying has delayed tobacco control legislation for years in Sweden</b> Margaretha Haglund (Sweden)	<b>08:25 - 08:35</b>

## Scientific Programme

Plenary Session (PS)  
09:00 - 10:30

Auditorium 1

### Protecting health policies from tobacco

Speakers:

Dr. Stella Bialous, University of California, San Francisco (United States of America)  
Dr. Anna Gilmore, Director, Tobacco Control Research Group at University of Bath (United Kingdom)  
Dr Sheila Ndyabangi, Principal Medical Officer at Uganda Ministry of Health (Uganda)

Symposium (SUS)  
10:45 - 12:15

Auditorium 1

### Track 1 The WHO-FCTC as a Shield and Sword in Litigation

Since it entered into force in February 2005, the WHO Framework Convention on Tobacco Control has played an increasingly significant role in court cases brought by the tobacco industry against governments when they attempt to implement effective domestic tobacco control measures. In Africa, the tobacco industry has challenged laws in South Africa, Kenya and Uganda. Governments, with the assistance of the WHO, have resisted, using the FCTC as both a sword and a shield, and the courts have upheld the laws and enabled their implementation.

Chair: Patricia Lambert (United States of America)

<b>South Africa: BAT loses its battle to advertise to adults one-on-one</b> Yussuf Saloojee (South Africa)	<b>10:45 - 10:55</b>
<b>Litigation experience: the case of BAT against Kenya</b> Mohamed Adow (Kenya)	<b>10:55 - 11:05</b>
<b>An analysis of the efficiency and effectiveness of a joint sectoral approach in the tobacco control industry: the Ugandan perspective</b> George Kallemera (Uganda)	<b>11:05 - 11:15</b>
<b>WHO's critical role in providing technical support to countries facing litigation by the tobacco industry: the case of Kenya and Uganda</b> William Onzivu (Congo)	<b>11:15 - 11:25</b>

Symposium (SUS)  
10:45 - 12:15

Meeting Room 1.4 East

### Track 5 Use of E-cigarettes by Youth and Implications for Cigarette Smoking

Current use of youth use of electronic cigarettes range from a low of 2.8% in Greece (2013) to a high of 27% in Poland (2015). Whether youth use of e-cigarettes is associated with subsequent cigarette smoking is a question of public health and one debated in the scientific and public health communities. The role of e-cigarettes in the progression of cigarette smoking, however, is unclear given variations in these studies including age and race/ethnicity, geographic location, tobacco use measures, and covariates measured. This symposium will provide a review of published studies and new data to inform the topic.

Chair: Cathy Backinger (United States of America)

<b>Youth Use of Electronic Cigarettes in Low and Middle Income Countries: Considerations for Public Health Surveillance and Practice</b> Brian King (United States of America)	<b>10:45 - 10:55</b>
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## Scientific Programme

<b>Summary of Association of Exclusive Youth E-cigarette Use with Subsequent Cigarette Smoking</b>	<b>10:55 - 11:05</b>
Cathy Backinger (United States of America)	
<b>Tobacco Use at One Year Follow-up among Youth Exclusive E-cigarette Users: Findings from the Population Assessment of Tobacco and Health (PATH) Study</b>	<b>11:05 - 11:15</b>
Hannah Day (United States of America)	
<b>Awareness and attitude to E-cigarettes among South African Youths: Implications for regulation</b>	<b>11:15 - 11:25</b>
Lekan Ayo-Yusuf (South Africa)	

Symposium (SUS)  
10:45 - 12:15

Meeting Room 1.6 East

### **Track 2 International Trade and Tobacco Control: Developing a Long Term Approach in the Light of Recent Rulings**

To set out the implications for global tobacco control from recent WTO disputes and investment treaty tribunal rulings. The symposium will give a historical context to the industry's development and deployment of trade and investment arguments over many decades, including in the original NAFTA negotiations, and provide assistance in setting out the key steps that governments can take to avoid the risks of future claims arising in either forum. The symposium will then look to the future to consider the continuing debate on how to ensure sufficient protections for public health are built into international trade and investment agreements and the dispute settlement systems.

Chair: Robert Eckford (United States of America)  
Chair: Eduardo Bianco (Uruguay)

<b>Containing diffusion: The tobacco industry's multi-pronged trade strategy to block tobacco packaging and labeling policies.</b>	<b>10:45 - 10:55</b>
Eric Crosbie (United States of America)	
<b>A "win-win situation overall": lessons from tobacco industry influence of the negotiation of the North American Free Trade Agreement</b>	<b>10:55 - 11:05</b>
Kelley Lee (Canada)	
<b>Recent World Trade Organization dispute panel rulings and investment treaty challenges: Implications for global public health policy.</b>	<b>11:05 - 11:15</b>
Suzanne Zhou (Australia)	
<b>How health advocates can enhance their engagement with trade negotiations using the Pacific Alliance trade agreement as an example</b>	<b>11:15 - 11:25</b>
Stella Bialous (United States of America)	
<b>Developing a long term approach to the interface between international trade and tobacco control</b>	<b>11:25 - 11:35</b>
Chris Botic (United States of America)	

## Scientific Programme

Special Session (SPC)  
11:00 - 12:30

Meeting Room 1.6 West

### **WHO Tobacco Control in the African Region: Successes and Challenges Towards Securing Tobacco-Free Future Generations**

The WHO Region for Africa has recorded tremendous success in tobacco control. This session will demonstrate examples of good practice in areas of tobacco tax policy reforms, implementation of graphic health warnings, experience sharing and international cooperation as well as multi-sectoral action for tobacco control. Most of the success recorded in the region has come as a result of significant financial investment by the Bill and Melinda Gates Foundation to the World Health Organization Regional Office for Africa, the Campaign for Tobacco Control Kids and the African Capacity Building Foundation.

Chair: William Maina (Uganda)  
Chair: Bintou Camara (United States of America)

<b>Tobacco Taxation Policy Reforms in Gambia and their benefits to Tobacco Control</b>	<b>11:00 - 11:10</b>
Yahya Manneh (Gambia)	
<b>The successful Implementation of Graphic Health Warnings in the African Regions: The Case of Mauritius</b>	<b>11:10 - 11:20</b>
Soodesh Kumar Dauharry (Mauritius)	
<b>Establishing an experience sharing and learning for tobacco control in the African Region: Case study of track and trace study tours to Kenya.</b>	<b>11:20 - 11:30</b>
Karambu Muthaura (Kenya)	
<b>Tobacco industry Monitoring Exposure and Discrediting in Nigeria: The importance of paying attention to Social Capital.</b>	<b>11:30 - 11:40</b>
Akindele Olupelumi Adebisi (Nigeria)	
<b>Multisectoral collaboration as a pillar to successful tobacco legislation. The Experience of Uganda.</b>	<b>11:40 - 11:50</b>
Sheila Ndyabangi (Uganda)	

Symposium (SUS)  
11:00 - 12:30

Auditorium 2

### **Track 2 Fighting Industry Interference in Policy Formation: Lessons from National and Global Experience**

Pervasive industry interference at the highest level continues to hinder tobacco control policy formation. Lessons here from experience countering the industry in Bangladesh, India, and Indonesia, as well as the international policy sphere. Emphasis on patterns identified and successful tactics to fight industry interference.

Chair: Rebecca Perl (United States of America)  
Chair: Sandra Mullin (United States of America)

<b>Countering industry exploitation for tax advocacy in India</b>	<b>11:00 - 11:10</b>
Vaishakhi Mallik (India)	
<b>Countering misinformation in communities, with national reach</b>	<b>11:10 - 11:20</b>
Enrico Aditjondro (Indonesia)	
<b>Countering tobacco industry efforts to influence the FCTC COP</b>	<b>11:20 - 11:30</b>
Francis Thompson (Canada)	

## Scientific Programme

**Article 5.3: guidelines for implementation in Bangladesh** 11:30 - 11:40  
Saifuddin Ahmed (Bangladesh)

Full Oral Session (OS)  
11:00 - 12:30

Meeting Room 2.4

### Track 1 Prioritising Smokeless Tobacco Prevention and Control for Advancing the WHO FCTC

**FO-383-1 The diversity of smokeless tobacco products worldwide** 11:00 - 11:12  
Prakash Gupta (India)

**FO-384-1 The disease risks of smokeless tobacco products across regions** 11:12 - 11:24  
Neal Freedman (United States of America)

**FO-385-1 Toxic contents and emissions in smokeless tobacco products (Article 9 & 10 of WHO FCTC)** 11:24 - 11:36  
Dorothy Hatsukami (United States of America)

**FO-386-1 Harmful constituents in smokeless tobacco products and laboratory testing methods** 11:36 - 11:48  
Irina Stepanov (United States of America)

**FO-387-1 Smokeless tobacco in Central Asia: working towards an effective regulatory framework for nasvai in Tajikistan** 11:48 - 12:00  
Katherine Shats (United States of America)

**FO-388-1 Smokeless Tobacco Use, Malnutrition, and Poverty in LMICs** 12:00 - 12:12  
Muhammad Jami Husain (United States of America)

**FO-389-1 Discussant: Research needs for smokeless tobacco regulation under the FCTC** 12:12 - 12:24  
Dhirendra N. Sinha (India)

Full Oral Session (OS)  
11:00 - 12:30

Meeting Room 2.6

### Track 4 Health and Financial Burden of Smoking

Chair: Pam Groenewald (South Africa)

**FO-390-4 Smoking and HIV in sub-Saharan Africa: a 25 country analysis of the demographic and health surveys** 11:00 - 11:12  
John Murphy (United States of America)

**FO-391-4 Tuberculosis remains the leading cause of death attributed to smoking in South Africa: results from the South African death certificate study** 11:12 - 11:24  
Pam Groenewald (South Africa)

**FO-392-4 Estimation of the impact of tobacco smoking factor on the morphological, molecular and genetic parameters of the lung cancer tumor** 11:24 - 11:36  
Alma Zhylkaidarova (Kazakhstan)

## Scientific Programme

<b>FO-393-4</b>	<b>Tobacco exposure in adolescence and the risk of nasopharyngeal carcinoma: preliminary results from a multi-center case-control study in Hong Kong, China</b> Jia Huang Lin (China)	<b>11:36 - 11:48</b>
<b>FO-394-4</b>	<b>Differences in African American and White mortality caused by cigarette smoking in the U.S</b> Paul Mowery (United States of America)	<b>11:48 - 12:00</b>
<b>FO-395-4</b>	<b>Productivity loss by tobacco in Mexico in 2014</b> Carlos Manuel Guerrero-López (Mexico)	<b>12:00 - 12:12</b>
<b>FO-396-4</b>	<b>Healthcare costs attributable to smoking in California, U.S. for different racial/ethnic communities</b> Wendy Max (United States of America)	<b>12:12 - 12:24</b>

Symposium (SUS)  
11:00 - 12:30

Roof Terrace

### Track 5 Eliminating Disparities in Tobacco Use: A Necessary Step in Attaining and Maintaining a Tobacco-Free World

Several aspirational goals have emerged to eliminate tobacco use, as embodied in declarations as “Tobacco-free Finland-2040”; “Tobacco-free Ireland-2025”; and “Smoke-free New Zealand-2025”. A tobacco-free world by 2040 has also been envisioned, with the theme of the 17th World Conference on Tobacco or Health being “Uniting the World for a Tobacco-Free Generation”. To achieve these goals, it will be critical to enhance surveillance and increase reach to population subgroups carrying a disproportionate burden of tobacco use. This symposium will describe existing tobacco-related inequalities; conceptualize policy impact on inequalities; and critique the traditional way of thinking about equity effects.

Chair: Kola Okuyemi (United States of America)

<b>GENDER DISPARITIES IN TOBACCO USE ACROSS THE EUROPEAN UNION (CONSTANTINE VARDAVAS, EUROPEAN RESPIRATORY SOCIETY &amp; EUROPEAN NETWORK FOR SMOKING AND TOBACCO PREVENTION, BELGIUM)</b> Constance Vadarvas (United Kingdom)	<b>11:00 - 11:10</b>
<b>TRENDS IN RACIAL INEQUALITIES IN CIGARETTE SMOKING IN THE U.S., 2002-2015</b> Israel Agaku (United States of America)	<b>11:10 - 11:20</b>
<b>RURAL-URBAN INEQUALITIES IN TOBACCO USE AND CESSATION IN SOUTH AFRICA</b>	<b>11:20 - 11:30</b>
<b>MEASURING DISPARITIES AND THE EQUITY IMPACT OF TOBACCO POLICIES: EVIDENCE FROM THE INTERNATIONAL TOBACCO CONTROL POLICY EVALUATION PROJECT, ITC</b> Geoffrey Fong (Canada)	<b>11:30 - 11:40</b>

Satellite Session (SS)  
12:30 - 14:00

Meeting Room 1.4 East

### Satellite Session 09

## Scientific Programme

Satellite Session (SS)  
12:30 - 14:00

Meeting Room 1.6 East

### Satellite Session 10

Satellite Session (SS)  
12:30 - 14:00

Meeting Room 1.6 West

### Satellite Session 11

Satellite Session (SS)  
12:30 - 14:00

Meeting Room 2.4

### New Therapeutic Strategy: Digital Therapeutics for Smoking Cessation

Organized by: CureApp

Recently, medical applications utilizing smartphones and IoT device are attracting attention.

Some applications have actually received regulatory approval and are used for clinical practice.

In this session, we will report new therapeutic approach with application and IoT device for smoking cessation, and its evidence.

Especially, we will cover an application "CureApp" which is algorithmic system and complicated math to derive from data identified within IoT device and to provide evidence-based personalized clinical guidance to patients, which indicated therapeutic effect in clinical study. Currently, it is under the first-ever clinical trial of "digital therapeutics" for regulatory approval in Japan.

Target audience (minimum 1, maximum 5):

- 1- Smoking cessation clinical doctor
- 2- FDA related personnel
- 3- Key Opinion Leader of Smoking cessation

**To be confirmed**

**12:30 - 13:00**

**To be confirmed**

**13:00 - 13:30**

**Discussion**

**13:30 - 14:00**

Poster Session (PS)  
12:30 - 14:00

Poster Lounge

### Poster Session II

**PS-900-1 Economic research on bidi industry in India: exploring the paradoxes**

Shailender Kumar (India)

**PS-901-1 Global burden of smokeless tobacco (SLT) use**

Dhirendra N. Sinha (India)



## Scientific Programme

- PS-902-1 Tobacco control and misplaced loyalties**  
Ma Lia Karen Seelin Magtibay (Philippines)
- PS-903-1 Strengthening the implementation of the FCTC with a special focus to youth**  
Peyman Altan (Turkey)
- PS-904-1 Cigarette sale within 100 meters of school boundaries in metropolitan Manila, Philippines from June to August, 2016**  
Maria Loida Alzona (Philippines)
- PS-905-1 Strategic prohibition of tobacco sale within 100 meters radius of health facilities in the absence of legal provisions in existing tobacco control act in Delhi**  
Suresh Arora (India)
- PS-906-1 Challenges and lessons learnt from a workplace based program to control tobacco use in Tunisia 2009-2014**  
Sana Bhiri (Tunisia)
- PS-907-1 FCTC implementation gaps - perceptions of policy makers**  
Edith Koryo Wellington (Ghana)
- PS-908-1 Building momentum for adoption of UP-state policy on lines of WHO FCTC Article 5.3**  
Rahul Kumar Dwivedi (India)
- PS-909-1 Enhancing nursing competency to incorporate smoking cessation interventions into standard nursing practice for patients with non-communicable diseases**  
Orasa Panpakdee (Thailand)
- PS-910-1 Some cellular inflammatory characteristics in patients with chronic obstructive pulmonary disease (COPD) with anterior tuberculosis compared to tobacco related COPD**  
Elise Guiedem (Cameroon)
- PS-911-1 Create a public opinion on community based organization to implement Pictorial Health Warnings**  
Nisansala Gamage (Sri Lanka)
- PS-912-1 Compability of Polish National Tobacco Control Program and cancer control strategy: results of a Delphi study**  
Jakub Lobaszewski (Poland)
- PS-913-1 Practice of tobacco free environment among restaurant workers and owners in Kota Samarahan, Sarawak, Malaysia**  
Md Mizanur Rahman Mizanur (Malaysia)
- PS-914-1 Analysis of the effect of bidi regulations and its influence on tobacco control in India**  
Priya Mohan (India)
- PS-915-1 A dedicated implementation mechanism can eliminate the tobacco from the lives of human being**  
Govind Kumar Tripathi (India)

## Scientific Programme

- PS-916-1 Exposure to the number of tobacco control policies and tobacco use cessation among adults in Sub-Saharan Africa**  
Hadii M. Mamudu (United States of America)
- PS-917-1 Tobacco Control Scale website: a new tool for tobacco control advocates and researchers**  
Ariadna Feliu (Spain)
- PS-918-1 Factors associated with smoking cessation in a Kenyan community**  
Dennis Magu (Kenya)
- PS-919-1 Monitoring initiation of daily smoking as an indicator of tobacco control success: example of Ukraine**  
Tatiana Andreeva (Ukraine)
- PS-920-1 International law, national policies and youth smoking: an examination of the Framework Convention on Tobacco Control**  
G Emmanuel Guindon (Canada)
- PS-921-1 China's smoking burden under business as usual and two replicable proven experiences from Taiwan and Hong Kong**  
Wayne Gao (Taiwan)
- PS-922-1 Mapping tobacco regulatory science research in the United States, 2012-2016**  
Janet Okamoto (United States of America)
- PS-923-1 Knowledgebase of smokeless tobacco products and their chemicals**  
Harpreet Singh (India)
- PS-924-1 Consistency of self-report of smoking status among Korean young women**  
Hyeon Suk Kim (Korea, Republic of)
- PS-925-1 Prioritizing a global research and policy agenda for Betel Quid (BQ) and Areca Nut (AN)**  
Mark Parascandola (United States of America)
- PS-926-1 Licensing tobacco vendors in the state of Himachal Pradesh in India - challenges, opportunities and the way forward to implement the new legislation**  
Gopal Chauhan (India)
- PS-927-1 Is India on a path to tobacco endgame? - An analysis of recent policy papers and measures taken by Government of India**  
Ravinder Kumar (India)
- PS-928-1 Tobacco control in India - a civil society perspective**  
Surendran Veeraiah (India)
- PS-929-1 Prohibition of importation, manufacturing and sale of Smokeless Tobacco (SLT) products: what is the Global Scenario?**  
Deepika Saraf (India)
- PS-930-1 Policy action for health professionals involvement in tobacco control**  
Priya Mohan (India)

## Scientific Programme

- PS-931-1 Understanding the tobacco retail environment; next frontier for UK tobacco control**  
Deborah Arnott (United Kingdom)
- PS-932-1 Critical analysis of hookah smoking samples to formulate public health strategy to protect younger generations in Delhi, India**  
Suresh Arora (India)
- PS-933-1 Banning loose cigarette sale-a bold supply side measure by State Government of Himachal Pradesh in India to decrease tobacco use**  
Ravinder Kumar (India)
- PS-934-1 Strategies to dramatically reduce the number and type of tobacco retail locations**  
Rob Cunningham (Canada)
- PS-935-1 Sweden's pathway to Europe's lowest level of tobacco-related mortality**  
Lars Ramström (Sweden)
- PS-936-2 Assess compliance to existing Tobacco Control Law among task force (TF) committee members across 10 districts in Bangladesh**  
Bazlur Rahman (Bangladesh)
- PS-937-2 The role of non-governmental organizations in tobacco control in Romania**  
Marius Eremia (Romania)
- PS-938-2 Harvesting the faith on "Local Deities" to make folks in remote villages of Himachal shun Tobacco use!**  
Archana Phull (India)
- PS-939-2 Encouraging tobacco control using national multisectoral ministerial mandate and priorities in Indonesia**  
Farrukh Qureshi (Indonesia)
- PS-940-2 Government's pro-public health policies and effective coordination is key for success in tobacco control - a case study from Himachal Pradesh in India**  
Ramesh Chand (India)
- PS-941-2 South-south cooperation on tobacco control - Project Plan on Article 5.2. National Coordination Brasil - Colombia**  
Diogo Alves (Brazil)
- PS-942-2 The Pacific Alliance, a threat to tobacco control? Analysis of an "under the radar" trade pact**  
Stella Bialous (United States of America)
- PS-943-2 The use of social media in the incidence of public policies over tobacco control**  
Yahaira Guadalupe Ochoa Ortiz (Mexico)
- PS-944-2 Advocacy for mainstreaming and sustainable implementation of Tobacco Control Law in Bangladesh**  
Iqbal Masud (Bangladesh)

## Scientific Programme

- PS-945-2 Correlates of MPOWER policies and tobacco smoking - an analysis of WHO South East Asia regional countries**  
Sudeep Kumar (India)
- PS-946-2 From press conferences to media dialogues, Cameroon learned to be more effective in relaying tobacco control messages**  
Caleb Ayong (Cameroon)
- PS-947-2 Engaging health and non-health sectors to advance progress on tobacco control**  
Rahul Kumar Dwivedi (India)
- PS-948-2 Investigation report on public attitude towards carpet smoking ban in ten cities of China**  
Dayi Hu (China)
- PS-949-2 Getting involved: Uganda cancer society's efforts to build strategic partnerships for tobacco tax increments and strong tobacco industry monitoring**  
Evelyn Angiji (Uganda)
- PS-950-2 Change in knowledge of tobacco use and secondhand smoke exposure among health workers in Uganda**  
Hadii M. Mamudu (United States of America)
- PS-951-2 Strengthening National Tobacco Control Program (NTCP) to advance tobacco control (TC) policy in Uttar Pradesh (UP)**  
Rajesh Ranjan (India)
- PS-952-2 How we won the sin tax law: the Philippine sin tax story in social media messages**  
Jahrrea Jay Yparraguirre (Philippines)
- PS-953-2 Paving way for tobacco free schools towards building leadership and broader alliances for implementing tobacco control policy**  
Arul Rathinam (India)
- PS-954-2 Tobacco Free Network - the actions of tobacco users and survivors: advocacy on enforcing tobacco control legislation and behavioural change in Tamil Nadu, India**  
John Jasper (India)
- PS-955-2 Contested evidence, contested policy? Evidence use in the development of Scottish e-cigarette policy**  
Jeffrey Collin (United Kingdom)
- PS-956-2 Collective action for effective tobacco control: one province at a time**  
Sharanappa Dhage (India)
- PS-957-2 Media as advocacy tool to prioritize tobacco control as component of public health policy in a state with high penetration of other substances of abuse**  
Prahlad Duggal (India)
- PS-958-2 Institutionalization of Indian Tobacco Control Programme at Grassroot level - experiences from state of Jharkhand in India. (Enabling institutional structure is key to sustained results)**  
Manish Ranjan (India)

## Scientific Programme

- PS-959-2 Building capacity for tobacco control: course on distance education in tobacco prevention, control and treatment: 3-years experience report, Brazil**  
Alberto Araujo (Brazil)
- PS-960-2 Dental care education in the treatment of addictions**  
Sandra Marques (Brazil)
- PS-961-2 Reflections on 50 years as an anti-smoking activist: the danger of the single narrative**  
Alan Blum (United States of America)
- PS-962-2 Plaidoyer pour l'adoption d'une loi forte en Mauritanie par la mobilisation des communautés et des parlementaires**  
Sinna Boly (Mauritania)
- PS-963-2 Countering tobacco industry interference/tactics in implementation of 85% pictorial health warnings (PHWs) on all tobacco packs through policy and political advocacy**  
Seema Gupta (India)
- PS-964-2 The method used to control the tobacco consumption in the post war period in Sri Lanka**  
Dineshkumar Periyannan (Sri Lanka)
- PS-965-2 New companies act in India and Corporate Social Responsibility (CSR) by tobacco industry-another challenge for tobacco control in India**  
Ravinder Kumar (India)
- PS-966-2 Tobacco industry interference with the 2017 Thai Tobacco Product Control Act**  
Naowarut Charoenca (Thailand)
- PS-967-2 Tobacco industry interference challenging public health in India; time for the implementation of FCTC Article 5.3**  
Ravinder Kumar (India)
- PS-968-2 Print media study on communicate misleading information by tobacco industry**  
Achala Dilrukshi (Sri Lanka)
- PS-969-2 Tobacco industry targeting Sri Lankan non-tobacco-growing farmers in corporate social investments**  
Ishara Buddhika (Sri Lanka)
- PS-970-2 Monitoring and exposing tobacco industry tactics around Conference of Parties (COP 7)**  
Binoy Mathew (India)
- PS-971-2 Advocacy for a mobile court for ban on TAPS by Japan Tobacco International (JTI) and Dhaka Tobacco Industries (DTI) by TC law**  
M Rafiqul Islam Milon (Bangladesh)
- PS-972-2 Tobacco industry attempts to undermine tobacco control by recruiting Czech and Polish anti-communist dissidents**  
Mateusz Zatonski (United Kingdom)

## Scientific Programme

- PS-973-2 Blocking tobacco-company's tactics through a writ petition for proper implementation of GHW**  
Mohammad Hossain (Bangladesh)
- PS-974-2 Tobacco industry's use of litigation to stop tobacco control measures in Brazil**  
Cristiane Vianna (Mexico)
- PS-975-2 Declaring schools tobacco free: protecting young generation to save Nation (multipronged coordinated interventions to declare 3517 schools tobacco free in Jharkhand state in India)**  
Manish Ranjan (India)
- PS-976-2 Counteracting tobacco industry interference on heat-not-burn tobacco regulation in Portugal: lessons learned**  
Sofia Ravara (Portugal)
- PS-977-2 Assessing the tobacco harm reduction (THR) debate: a systematic review**  
Manali Vora (United States of America)
- PS-978-2 Confronting the challenges associated with teaching tobacco harms to students whose parents are tobacco manufactory workers**  
Jossa Margaret Aloria (Philippines)
- PS-979-2 Tracking investments by financial institutions in tobacco companies (2007-2016) - what tobacco control advocates need to know and do about it?**  
Pranay Lal (India)
- PS-980-2 Innovative health financing for tobacco control: the implementation and effectiveness of India's "Movie Rules"**  
Nandita Murukutla (India)
- PS-981-2 Imposing 1% health development surcharge (HDS) to protect public health due to public demand through strong policy advocacy**  
M Rafiqul Islam Milon (Bangladesh)
- PS-982-2 Tobacco free companies - a corporate social responsibility approach**  
Vijay Bhasker Yetapu (India)
- PS-983-3 Political battle in increasing tobacco tax to support Universal Health Coverage in Indonesia**  
Nurul Nadia Luntungan (Indonesia)
- PS-984-3 Indigenous and non-indigenous experiences and views of tobacco tax increases: findings from the ITC New Zealand Survey**  
Richard Edwards (New Zealand)
- PS-985-3 Proxy purchasing - a project to determine the awareness of the public in England of a new offence and improve practice**  
Jo Pullen (United Kingdom)
- PS-986-3 The prevalence of illicit cigarette consumption and related factors in Vietnam: results from GATS 2015**  
Son Dao (Viet Nam)

## Scientific Programme

- PS-987-3 Expected cigarette price premium on willingness to quit among men smokers in Vietnam**  
Binh Thang Tran (Korea, Republic of)
- PS-988-3 Effectiveness of tobacco tax in tobacco control: evidences from India**  
Sarit Kumar Rout (India)
- PS-989-3 Media advocacy for building support for taxation of all tobacco products at the highest rate under the new Goods & Service Tax (GST) regime**  
Binoy Mathew (India)
- PS-990-3 Public support on increasing cigarette prices and excise to finance UHC in Indonesia**  
Hasbullah Thabrany (Indonesia)
- PS-991-3 Neoliberal policy impact: supply-side growth and emergence of duality in Turkish tobacco product market**  
Efza Evrengil (Turkey)
- PS-992-3 Economic contributions of the bidi manufacturing industry in India**  
Soumyadeep Bhaumik (India)
- PS-993-3 Social media sentiment analysis of trending topic cigarette price issue**  
Aldi Andalan (Indonesia)
- PS-994-3 Second-hand smoke exposure in private and public places in Italy: data from the TackSHS pan-European survey**  
Alessandra Lugo (Italy)
- PS-995-3 Passive exposure to electronic cigarette aerosol in Italy: data from the TackSHS pan-European survey**  
Xiaoqiu Liu (Italy)
- PS-996-3 Knowledge and risk perceptions of israelis towards combustible cigarettes: the need for immediate remedial action**  
Laura Rosen (Israel)
- PS-997-3 Advancing towards tobacco-free state: institutionalizing tobacco control programme in Indian state of Bihar**  
Rahul Kumar (India)
- PS-998-3 Second hand smoke during the pregnancy**  
Ildiko Rakoczi (Hungary)
- PS-999-3 Comparing particulate emissions between electronic nicotine delivery devices: context for smoke-free indoor air quality**  
Zachary R. Dunbar (United States of America)
- PS-1000-3 Achieving the very first successful smoke free city in Myanmar: a case study of Shan State**  
Sai Win Zaw Hlaing (Myanmar)
- PS-1001-3 Knowledge on harms of thirdhand smoking is associated with greater support on smokefree policies**  
Yongda Wu (Hong Kong)

## Scientific Programme

- PS-1002-3 Increasing smoke free public places & creating tobacco free educational institutions**  
Seema Gupta (India)
- PS-1003-3 Environmental damage from tobacco pollution of air and water on Thailand beaches**  
Stephen Hamann (Thailand)
- PS-1004-3 Against the tide: a tobacco-free university in Lebanon**  
Rima Nakkash (Lebanon)
- PS-1005-3 Implementing comprehensive tobacco control polices in medical education institutions and associated teaching hospitals - a case study from a northern state in India**  
Ramesh Chand (India)
- PS-1006-3 Malaysian health promotion board (MySihat) smoke-free city initiative**  
Manimaran Krishnan (Malaysia)
- PS-1007-3 Effective way to prevent tobacco consumption of husbands through pregnant mothers**  
Chandrika Herath (Sri Lanka)
- PS-1008-3 Social inequalities in exposure to secondhand smoke in households with children under 12 in Spain**  
Esteve Fernandez (Spain)
- PS-1009-3 Outdoor hospitality venues: a real challenge for tobacco control policies**  
Xisca Sureda (Spain)
- PS-1010-3 Protection from exposure to second hand SLT use in public places - spitting a public health concern or a public nuisance?**  
Amit Yadav (India)
- PS-1011-3 Making hospitality sector of Kashmir Division smoke free - India**  
Sukriti Jain (India)
- PS-1012-3 Multilevel intervention in reducing in-home secondhand smoke exposure among pregnant woman in North Lombok district, Indonesia**  
Yayi Prabandari (Indonesia)
- PS-1013-3 The association between the awareness of the effects of smoking/secondhand smoke and the desire to quit**  
Ioanna Petroulia (Greece)
- PS-1014-3 Implementing smoke-free laws in low- and middle-income countries: a systematic literature review and proposed research Agenda**  
M. Justin Byron (United States of America)
- PS-1015-3 Smoking topography in Korean smokers**  
Sungroul Kim (Korea, Republic of)
- PS-1016-3 How compliant is Kolkata Metro to prohibition of tobacco advertisement, promotion and sponsorship legislation? A case study from India**  
Nirmalya Mukherjee (India)



## Scientific Programme

- PS-1017-3 Assessing tobacco marketing regulation implementation level in Georgia: evidence from Non Communicable Disease Risk Factors STEPS Survey Georgia 2016**  
Lela Sturua (Georgia)
- PS-1018-M Package size matters: tobacco packaging, retail merchandising, and its influence on trial and impulse sales**  
Timothy Dewhirst (Canada)
- PS-1019-3 Role of the judge in defending tobacco control measures in Colombia: total ban on advertising, promotion and sponsorship of tobacco products case**  
Lorena Viviana Calderón Pinzón (Colombia)
- PS-1020-3 Assessing point of sale violations in Delhi for strategic advocacy on TAPS ban**  
Binoy Mathew (India)
- PS-1021-3 Increase the media contribution to reduce tobacco promotion in Tamil media**  
Abdul Cadar Abdul Raheem (Sri Lanka)
- PS-1022-3 Tobacco advertisements, promotion and sponsorships (TAPS): tobacco companies continue the business of lies and deception in India**  
Ramesh Chand (India)
- PS-1023-3 Gutka gets banned in India: manufacturers respond by onslaught of surrogate advertisement in all possible media**  
Arti Aggarwal (India)
- PS-1024-3 Marketing of Smokeless Tobacco (SLT) products through internet among the WHO FCTC ratified countries**  
Priyanka Ravi (India)
- PS-1025-3 Removing tobacco advertisements from all shops in Kashmir division, India**  
Sukriti Jain (India)
- PS-1026-3 Enabling the way from policy to practice realizing the gaps and loopholes in ban on promotion**  
Arul Rathinam (India)
- PS-1027-3 Real smokers - helping us take on a killer through the media**  
Ailsa Rutter (United Kingdom)
- PS-1028-3 Effect of visual attention according to the position of graphic health warning labels**  
Ji-Eun Hwang (Korea, Republic of)
- PS-1029-3 Multimedia campaign aimed at increasing support among the Dutch population for measures to protect children from the temptations of tobacco**  
Marloes Carlier (Netherlands)
- PS-1030-3 Effectiveness of pictorial health warnings on cigarette packs among adults in a rural Sri Lankan community**  
Shukry Zawahir (Sri Lanka)

## Scientific Programme

- PS-1031-3 International best practice adopted in China: evidence-based mass media campaigns to support city-level 100% smoke free laws**  
Yu Chen (China)
- PS-1032-3 Exposing tobacco industry tactics in implementation of 85% GHW's through media advocacy**  
Binoy Mathew (India)
- PS-1033-3 Study on print media behavior at the time of implementing pictorial health warnings in Sri Lanka**  
Achala Dilrukshi (Sri Lanka)
- PS-1034-3 Fight for 85% pictorial health warnings on tobacco product packages - a success story from India**  
Ashish Kumar Pandey (India)
- PS-1035-3 Observational study to check the compliance of implementation of 85% graphic health warnings on tobacco products in India from April 1, 2016**  
Seema Gupta (India)
- PS-1036-3 Emotional and attitudinal evaluation of pictorial health warnings for tobacco products in young and adult population in Argentina**  
Mario Virgolini (Argentina)
- PS-1037-3 Perceptions and attitudes of smoking and non-smoking teenagers and adults in Argentina towards the health warning messages in cigarettes packages**  
Mario Virgolini (Argentina)
- PS-1038-3 Building support for the implementation of 85% GHW's through social media**  
Binoy Mathew (India)
- PS-1039-3 Examining the insertion of pictorial health warning on cigarette packets in Tehran city**  
Behzad Valizadeh (Iran, Islamic Rep. Of)
- PS-1040-3 Pre-test of pictorial health warnings on tobacco products to test their effectiveness - study based in India**  
Vineet Gill Munish (India)
- PS-1041-3 Celebrities' voice for pictorial health warnings on cigarette packets at 'television opera' award ceremonies**  
Rasika Manohari (Sri Lanka)
- PS-1042-3 Impact of pictorial warning and advertisement among tobacco users in India**  
Surendran Veeraiah (India)
- PS-1043-3 Driving behavioural change and building public opinion through effective partnership and sustained media advocacy for tobacco demand reduction across Delhi-NCR**  
Chandra Ramakrishnan (India)
- PS-1044-3 Classification, labelling and packaging of the most popular e-cigarette refill liquids across 9 European countries**  
Charis Girvalaki (Greece)

## Scientific Programme

- PS-1045-3 Banning slims and superslims cigarettes - legislative progress and the case for action**  
Rob Cunningham (Canada)
- PS-1046-3 Content analysis of Brazilian sites of electronic devices sale in 2013 and 2017**  
Liz Maria de Almeida (Brazil)
- PS-1047-3 Evaluating compliance of labelling on tobacco packets in countries across the Middle East**  
Hassan Mir (Canada)
- PS-1048-3 Banning flavoured tobacco products including menthol - Canada's success story** **12:30 - 12:40**  
Rob Cunningham (Canada)
- PS-1049-3 Brazil's additive ban: understanding the importance of packaging**  
Carmen Washington (United States of America)
- PS-1050-4 How effective is gutka (a smokeless tobacco) ban in West Bengal, India? A case study**  
Nirmalya Mukherjee (India)
- PS-1051-4 Spatial pattern of risky health behavior in India: evidence from recent National Family Health Survey 2015 - 16**  
Abhishek Kumar (India)
- PS-1052-4 Trends in smoking prevalence in South Africa for 1998 - 2014 - overcoming the challenge of multiple data sources**  
Charl Janse van Rensburg (South Africa)
- PS-1053-4 Reported exposure to E-cigarette advertising and promotion in different regulatory environments: findings from the International Tobacco Control Four Country (ITC-4C) Survey**  
Elle Wadsworth (United Kingdom)
- PS-1054-4 Declining trend of tobacco use in a rural community of Bangladesh, 2006-2013**  
Tashfin Zissan (Bangladesh)
- PS-1055-4 Current tobacco use and its associated factors among adults in Georgia: findings from Non-Communicable Disease Risk Factors STEPS Survey Georgia 2016**  
Nino Maglaklelidze (Georgia)
- PS-1056-4 Cross-sectional study on smokeless tobacco use, awareness and expenditure in an urban slum of Bhavnagar, western India**  
Mihir Rupani (India)
- PS-1057-4 Trend in key indicators of tobacco control in Thailand and Turkey - evidence from GATS first and second round survey**  
V Monisha (India)
- PS-1058-4 Social determinants of tobacco smoking in Mexico stratified by sex and age. Mexico, Global Adult Tobacco Survey (GATS) 2009 and 2015**  
Luis Zavala Arciniega (Mexico)

## Scientific Programme

- PS-1059-4 Trends of tobacco smoking among males in Sri Lanka in the new millenium**  
Peshani Risna Vithanage (Sri Lanka)
- PS-1060-4 Smoking and smokeless tobacco use among urban women and men In Nepal**  
Bikesh Bajracharya (Nepal)
- PS-1061-4 Flavored smokeless tobacco use in India and Bangladesh**  
Sagarika Das (India)
- PS-1062-4 The ugly truth about tobacco: a permissive factor for periodontal disease among bus drivers**  
Dona George (India)
- PS-1063-4 Burden, determinants and impact of tobacco intake among Indian police personnel**  
Jitendra Kumar Meena (India)
- PS-1064-4 Effects of cigarette tax increase of smoking rate reduction according to income status and residential area**  
Sun A Kim (Korea, Republic of)
- PS-1065-4 Tobacco consumption among class III &IV employees of health care setup in Gujarat: a cross sectional study**  
Himanshu Nayak (India)
- PS-1066-4 Electronic Nicotine Delivery System (E-cigarettes) marketing, sale and availability - an emerging challenge for tobacco control in India**  
Ravinder Kumar (India)
- PS-1067-4 Tobacco products use among secondary school students in Uganda**  
John Kasibante (Uganda)
- PS-1068-4 Patterns of tobacco use and quit attempts in rural India**  
Priyanka Dsouza Rent (India)
- PS-1069-4 Tobacco use among young Qatari population: profile, prevalence and predictors**  
Vishal Dogra (India)
- PS-1070-4 The comparative analysis of Global Youth Tobacco Survey 2003, 2008, 2014 in the Kyrgyz Republic**  
Chinara Bekbasarova (Kyrgyz Republic)
- PS-1071-4 Tobacco use and interest in quitting among patients hospitalized in Mumbai, India**  
Gina Kruse (United States of America)
- PS-1072-4 Prevalence and correlates of tobacco smoking, smokeless tobacco and passive smoking in Georgian adults: results of non-communicable disease risk factors STEPS survey Georgia 2016**  
Mariam Maglaketidze (Georgia)
- PS-1073-4 Use of a technophilia index to address e-cigarette trial and use in Mexican youth**  
Inti Barrientos-Gutierrez (Mexico)

## Scientific Programme

- PS-1074-4 Nicotine dependence and readiness to quit tobacco among past and present alcohol abusers in Chennai, India - a comparative study**  
Arun Kumar Sundaragopal (India)
- PS-1075-4 The prevalence of oral conditions and tobacco use among dental patients at princess Marina Mental Clinic, Botswana**  
Bontle Mbongwe (Botswana)
- PS-1076-4 E-cigarettes use behaviour, perceptions and barriers among Indian adults: pilot qualitative research study**  
Vikrant Mohanty (India)
- PS-1077-4 Tobacco consumption patterns across gender and socioeconomic groups in Cameroon**  
Zakariaou Njoumeme (Cameroon)
- PS-1078-4 Demographic and socioeconomic determinants of smoking in the Biyem-Assi health district, Yaoundé, Cameroon**  
Zakariaou Njoumeme (Cameroon)
- PS-1079-4 Pattern of smoking and nicotine dependence in Lagos State Nigeria**  
Omolara Uti (Nigeria)
- PS-1080-4 Global youth tobacco survey in Ecuador 2016-2017**  
Diana Ceron (Ecuador)
- PS-1081-4 Comparison of concomitant use of water pipe and cigarette to exclusive cigarette smoking**  
Zahra Hessami (Iran, Islamic Rep. Of)
- PS-1082-4 Mediating and moderating influences of demographic factors in adult tobacco use**  
Lalfakzuali Chhakchhuak (India)
- PS-1083-4 How is the use of e-cigarettes sustained in the customers with serious health symptoms?**  
Elif Dagli (Turkey)
- PS-1084-4 Comparison of long-term exposure of C57BL/6 female mice's lungs to three different types of cigarette smoke available in Brazil**  
Paulo Corrêa (Brazil)
- PS-1085-4 The association between tobacco use and lung cancer risk: difference caused by smoky coal use**  
Gonghuan Yang (China)
- PS-1086-4 Tobacco and cancers - burden and sites of cancers associated with the use of tobacco in India**  
Ramesh Chand Chauhan (India)
- PS-1087-4 Association between smoking, tuberculosis and diabetes-TB: an analysis on Indian TB patients**  
Ashok Bhardwaj (India)
- PS-1088-4 Global Bridges Healthcare Alliance for Tobacco Dependence Treatment: implementing evidence-based smoking cessation treatment in mental health and addiction care units in Brazil and Portugal**  
João Mauricio Castaldelli-Maia (Brazil)

## Scientific Programme

- PS-1089-4 The life-shortening effect of smokers when accompanied by other common risks**  
Shan-Pou Tsai (United States of America)
- PS-1090-4 Smokers with a high normal heart rate (80-99/min) found their life span shortened by 13 years**  
Chi-Pang Wen (Taiwan)
- PS-1091-4 Mind the gap: cigarette smoking rate is higher among adolescents and young adult males with HIV than those without HIV in sub-Saharan Africa**  
Olalekan Uthman (United Kingdom)
- PS-1092-4 National framework on TB-Tobacco collaborative activities: most cost-effective way to manage TB-Tobacco comorbidity and extend tobacco cessation services**  
Ashish Kumar Pandey (India)
- PS-1093-4 Tobacco use and presumptive tuberculosis in Uganda: findings from the Uganda National TB Prevalence Survey 2014 - 2016**  
Daniel Kadobera (Uganda)
- PS-1094-4 Compliance with indoor and outdoor smoke-free ban in Catalan hospitals: what do patients think?**  
Laura Antón (Spain)
- PS-1095-4 Interest in electronic cigarettes in 5 major Spanish speaking countries in Latin America**  
Paola Morello (Argentina)
- PS-1096-4 A proportional mortality study on smoking and lung cancer using different causes of deaths for dead controls**  
Zhi-Ming Mai (China)
- PS-1097-4 Online informatics system of key outcome indicators to support tobacco control planning, surveillance and reporting**  
Shawn O'Connor (Canada)
- PS-1098-4 Monitoring population nicotine consumption, is wastewater analysis the new frontier?**  
Jacqueline Bowden (Australia)
- PS-1099-4 Evaluating individual and context factors in tobacco cessation interventions**  
Yolanda Castellano (Spain)
- PS-1100-4 Influence of recent tobacco control policies and campaigns on Quitline call volume in Korea**  
Jin-Ju Park (Korea, Republic of)
- PS-1101-4 Tobacco retail and publicity at points of sale (PoS) around schools in three major cities in Mexico (2014-2016)**  
Wayra Citlali Paz Ballesteros (Mexico)
- PS-1102-4 Dental specialist trainees' competence in instituting tobacco cessation services in Nigeria**  
Aderonke Dedeke (Nigeria)

## Scientific Programme

- PS-1103-4 Tobacco Control Training Programme for health professionals of the Catalan Network of Smoke-Free Hospitals: 11-year experience**  
Mercè Margalef (Spain)
- PS-1104-4 Physical activity was associated with unassisted quitting: cross-sectional and prospective findings from the Hong Kong Population Health Survey**  
Zhi-Ming Mai (China)
- PS-1105-4 Stoptober: an effective way for smokers to quit for 28 days, with five times more chance to stop permanently**  
Iliaz Asruf (Netherlands)
- PS-1106-4 Inter professional initiative using service training to enable a fisher folk community to quit tobacco habits**  
Rajani Mary George (India)
- PS-1107-4 Tobacco consumption prevalence among nursing students and their knowledge in tobacco addiction: ECTEC study**  
Antoni Baena (Spain)
- PS-1108-4 Effects of SMS to quit on quit rate and satisfaction among smokers calling Thailand National Quitline (preliminary analysis)**  
Jintana Yunibhand (Thailand)
- PS-1109-4 A follow up of activity and clinical experience among Swedish tobacco cessation counsellors 1-12 years after training**  
Hans Gilljam (Sweden)
- PS-1110-4 Could be applied genetic markers to smoking cessation treatment?**  
Jaqueline Scholz (Brazil)
- PS-1111-4 Association of smoking opinions and risk perception with smoking status in Serbia adults**  
Biljana Kilibarda (Serbia)
- PS-1112-4 Impact of smoke-free home on smoking intensity in low- and middle-income countries**  
Daniel Owusu (United States of America)
- PS-1113-4 Incentive-based interventions for smoking cessation: early findings from the SMILE Trial in Thailand**  
Justin White (United States of America)
- PS-1114-4 A factor analysis of the Fagerstrom Test for Nicotine Dependence for bidi smokers and smokeless tobacco users (FTND): findings from India**  
Divya Persai (India)
- PS-1115-4 Systems approach in tobacco dependence treatment through hospitals - a one year study from Jaipur, India**  
Rakesh Gupta (India)
- PS-1116-4 Characteristics of clients with nicotine dependence and short-term abstinence: findings from the USM Tobacco Quitline Service in Malaysia**  
Mohd Fadhli Razali (Malaysia)
- PS-1117-4 GB smoking cessation training for health care providers in LA: midterm confidence in competencies and estimation of population impact**  
Gustavo Zabert (Argentina)

## Scientific Programme

- PS-1118-4 Strengthening quit smoking services in Malaysia through Malaysia Quit (mQuit) Program**  
Noraryana Hassan (Malaysia)
- PS-1119-4 Cessation attempts in dual users (smoking plus smokeless): findings from two states in India**  
Rajmohan Panda (India)
- PS-1120-4 Increasing reach for smoking cessation service in primary care setting**  
Jintana Yunibhand (Thailand)
- PS-1121-4 Introducing tobacco free workplace policy in workplaces in India - challenges and learning**  
Himanshu Gupte (India)
- PS-1122-4 Why are male Chinese smokers unwilling to quit? - A cross-sectional study on smoking rationalization and intention to quit**  
Xinyuan Huang (China)
- PS-1123-4 An examination of tobacco initiation and its implications for tobacco control strategies**  
Sandeep Mahapatra (India)
- PS-1124-4 Development of an evaluation tool for smoking cessation clinics and services**  
Tai-Hing Lam (China)
- PS-1125-4 Explore to operating mode of smoking cessation clinic services in China**  
Yi Nan (China)
- PS-1126-4 Effectiveness of a brief, self-determination intervention for smoking cessation (immediate or progressive) among people attending emergency departments: a randomised controlled trial**  
Ho Cheung William Li (Hong Kong)
- PS-1127-4 Missed teachable moments for promoting smoking cessation in primary care: a qualitative study in Armenia**  
Armine Abrahamyan (Armenia)
- PS-1128-4 The overlooked role of physical activity in mitigating the mortality risk in smokers and nonsmokers with COPD**  
Chi-Pang Wen (Taiwan)
- PS-1129-4 Social environmental factors as predictors of late relapse: prospective follow up results among Quitline users in Republic of Korea**  
Min Kyung Lim (Korea, Republic of)
- PS-1130-4 Using synergised social media approaches to support tobacco control policy and cessation related behaviours in Bangladesh**  
Tahir Turk (United States of America)
- PS-1131-4 Results of one year monitoring of the National telephone quitline on smoking cessation in the Kyrgyz Republic**  
Chinara Bekbasarova (Kyrgyz Republic)
- PS-1132-4 Who should have the strongest quit smoking willingness and much easier to persuade?**  
Yulian Lu (China)



## Scientific Programme

- PS-1133-4 Nicotine addiction among smokers registered in quit smoking services in the hospital around Klang Valley, Malaysia**  
Mohd Haazik Mohamed (Malaysia)
- PS-1134-4 Experience establishing National Quitline Service in Ukraine**  
Otto Stoyka (Ukraine)
- PS-1135-4 Child hospitalization due to respiratory illness: an opportunity for parental/family smoking intervention**  
Lalrintluangi Chhakchhuak (India)
- PS-1136-4 An innovative smoking cessation program using Facebook reaching 7'000 Swiss smokers**  
Jean-Paul Humair (Switzerland)
- PS-1137-4 Predictive factors of 6 month continuous abstinence at the beginning of treatment**  
Elba Esteves (Uruguay)
- PS-1138-4 Exposure to secondhand smoke as a risk factor for severe tobacco smoking among young healthy men in South Africa**  
Minja Milovanovic (South Africa)
- PS-1139-4 Bridging the gap: challenging attitudes towards smoking in pregnancy among healthcare professionals**  
Maya Rodnay (Israel)
- PS-1140-4 Smoking cessation counselling - taking family in a stride**  
Manu Chopra (India)
- PS-1141-4 Evaluation of smoking cessation training in Armenia**  
Arusyak Harutyunyan (Armenia)
- PS-1142-4 Advancing tobacco dependence treatment in Portugal: from policy to action**  
Sofia Ravara (Portugal)
- PS-1143-4 Material of support to community health agents for the tobacco approach of "family health" in Brazil**  
Vera Borges (Brazil)
- PS-1144-4 Dental institutional model of a tobacco cessation clinic: six years of success story**  
Vikrant Mohanty (India)
- PS-1145-4 Tobacco cessation services by community pharmacists; a potential opportunity window**  
Abayomi Adeosun (Nigeria)
- PS-1146-4 Short term outcomes of smokers who switch to vape products**  
Scott Leischow (United States of America)
- PS-1147-5 Smoking addiction among young women working at night at International call centres in India**  
Amrita Gupta (India)

## Scientific Programme

- PS-1148-5 Factors associated with short and long term successful quit among adults female smokers: prospective follow up of Quitline users in Republic of Korea**  
Min Kyung Lim (Korea, Republic of)
- PS-1149-5 Women's reading experience with anti-smoking messages**  
Rizanna Rosemary (Australia)
- PS-1150-5 Challenges of bidi workers and their readiness to shift to alternative livelihood in India**  
E. Arul Joseph (India)
- PS-1151-5 Are poor women in the reproductive age group more prone to consume tobacco: a study of the factors that lead to tobacco consumption in India**  
Divya Vyas (India)
- PS-1152-5 Prevalence of violence against women and negative predictors in female smokers attended in a smoking cessation unit in Buenos Aires city: a cross-sectional study**  
Karina Agolino (Argentina)
- PS-1153-5 Attitudes of women from Kazakhstan regarding tobacco control policy as cancer prevention**  
Alma Zhykiadarova (Kazakhstan)
- PS-1154-5 Smoking among migrant factory workers in Thailand**  
Nipapun Kungskulniti (Thailand)
- PS-1155-5 Tobacco use and other problem behaviours among street youths in South Western Nigeria**  
Olayide Olabumuyi (Nigeria)
- PS-1156-5 Tobacco addiction and it's consequences on oral health of indigenous and rural people - a cross sectional study from central India**  
Nandu Meshram (India)
- PS-1157-5 A national collaboration on reducing tobacco use in the behavioral health population in the United States**  
Clifford Douglas (United States of America)
- PS-1158-5 Tackling tobacco: addressing high smoking prevalence among mental health consumers through systems change**  
Scott Walsberger (Australia)
- PS-1159-5 Predicting factors of smoking status in adult schizophrenia smokers**  
Orrawan Khongtor (Thailand)
- PS-1160-5 Evaluation of a targeted intervention to most at risk populations of tobacco users through a tea-shops community signage program**  
Tahir Turk (United States of America)
- PS-1161-5 Integrating cessation strategies into psychiatric treatment for the vulnerable**  
Lalfakzuali Chhakchhuak (India)
- PS-1162-5 Enhancing the compliance to tobacco control laws - an intervention focusing on the shopkeepers**  
A Usharani (India)

## Scientific Programme

- PS-1163-5 Characterising smoking among cancer patients in Poland - a cross-sectional pilot survey**  
Aleksandra Herbec (United Kingdom)
- PS-1164-5 Instigating national government action to reduce smoking in mental health population**  
Hazel Cheeseman (United Kingdom)
- PS-1165-5 Deciding protection or provocation: helping young Siddi women translating knowledge into action**  
Ankita Arya (India)
- PS-1166-5 Strategies in engaging special populations for tobacco Cessation in South Florida, USA - success models**  
Asma Aftab (United States of America)
- PS-1167-5 Tobacco usage among tribal population of Nilgiris, Tamil Nadu - a cross sectional study**  
Vikneshan Murugaboopathy (India)
- PS-1168-5 How to approach the question of smoking in health units with a tuberculosis program in Brazil?**  
Valeria Cunha (Brazil)
- PS-1169-5 Of Mice and Menthol: Rethinking Well-intentioned but Insufficient Strategies to Counteract Tobacco Use and Promotion in Minority Populations**  
Alan Blum (United States of America)
- PS-1170-5 Family and school socioeconomic status as predictors of tobacco and e-cigarette use in adolescents: a study from a perspective of material, human, and social capital**  
Adriana Pérez (Argentina)
- PS-1171-5 "Leaving no one behind": the vulnerability of children from low SES households suffering from tobacco-related harm in light of human rights and social justice**  
Marie Elske Caroline Gispen (Netherlands)
- PS-1172-5 Socioeconomic differences in secondhand smoke exposure among adolescent in South Korea: focusing on exposure at home**  
Soontack Kwon (Korea, Republic of)
- PS-1173-5 Community empowerment to stop smoking at selected villages in Hambantota, Sri Lanka**  
Nisansala Gamage (Sri Lanka)
- PS-1174-5 Moving to tobacco cultivation free livelihoods in Sri Lanka: lessons learned from India and Kenya**  
Pestheruweliyanaralalage Shehara Obin Simoni Cooray (Sri Lanka)
- PS-1175-5 Defeating attempt made to introduce tobacco cultivation for farmers in Sri Lanka through sustainable agriculture development programme: a case study of Kandy district**  
Pestheruweliyanaralalage Shehara Obin Simoni Cooray (Sri Lanka)
- PS-1176-5 The plight of tobacco farming under hegemony of transnational tobacco companies in Turkey: repercussions and remedies**  
Efza Evrengil (Turkey)

## Scientific Programme

- PS-1177-5 Analysis of the work process and suicide in the largest smoking regions in Brazil**  
Vera Borges (Brazil)
- PS-1178-5 Health education programs for tobacco workers: reflecting on principles for empowering farmers**  
Carina Lino (Brazil)
- PS-1179-5 Alternative crop for tobacco farming in Lebanon - an effective tool to change and educate on tobacco environmental and economical impact**  
Zaher Redwan (Lebanon)
- PS-1180-5 Human trafficking and forced labour in Malawi's tobacco growing sector**  
Marty Otañez (United States of America)
- PS-1181-5 Tobacco farming in Indonesia: facts and myths**  
Triningsih Triningsih (Indonesia)
- PS-1182-5 Flavor-related descriptors on economy-priced flavored cigarette packs in five Latin American countries**  
Jennifer Brown (United States of America)
- PS-1183-5 Intergenerational transfer of tobacco use behaviour from parent to child: a case control study**  
Vnita Sanjeevan (India)
- PS-1184-5 Cigarette smoking and reasons for leaving school among school dropouts in South Africa**  
Rachana Desai (South Africa)
- PS-1185-5 Predicting factors of quit smoking among youth smokers calling Thailand National Quitline**  
Suwimon Rojnawee (Thailand)
- PS-1186-5 Attempt to quit smoking by electronic cigarette use among smoking adolescents in Korea**  
Eunu Yuk (Korea, Republic of)
- PS-1187-5 Second hand smoke: awareness and acceptability among school going adolescents In India**  
Neeti Rustagi (India)
- PS-1188-5 Trend in smokeless tobacco use among youth in SEA region (2003-2016)**  
Jugal Kishore (India)
- PS-1189-5 Strengthening the tobacco control youth advocacy through social media**  
Pauline Marie Villar (Philippines)
- PS-1190-5 Trends in adolescent and young adult smoking in India (2009-2017): patterns and implications**  
Pranay Lal (India)
- PS-1191-5 Prevalence and correlates of smoking at home in adolescent smokers - a cross-sectional study**  
Jianjiu Chen (China)

## Scientific Programme

- PS-1192-5 How behavioral norm and social influence affect smoking in young adulthood: the experience of Korean young adults**  
Seunghyun Yoo (Korea, Republic of)
- PS-1193-5 The association of electronic vapor product use and conventional cigarette smoking with Korean adolescents' oral health**  
Kang-Sook Lee (Korea, Republic of)
- PS-1194-5 Anti-smoking legislation in educational institutions in India: opinion of stakeholders and challenges in implementation**  
Charu Kohli (India)
- PS-1195-5 Introduce new methods to realize real harms of tobacco among youngsters**  
Abdul Cadar Abdul Raheem (Sri Lanka)
- PS-1196-5 Tobacco prevention in Greek school community**  
Marina Demi (Greece)
- PS-1197-5 Impact on patterns of tobacco and its initiation among children of conflict area in Jammu and Kashmir (India): a school based study**  
Mohd Altaf Dar (India)
- PS-1198-5 Tobacco - a threat to development in BiH**  
Ada Sahačić (Bosnia and Herzegovina)
- PS-1199-5 Tobacco use prevalence and the impact of antitobacco awareness programme in improving the knowledge of adolescent tobacco users in India - a cross sectional study**  
R Jayakrishnan (India)
- PS-1200-5 Socio-economic status as predictors of initiation and persistence of youth smoking in Mizoram**  
.Lalrintluangi Chhakchhuak (India)
- PS-1201-5 Three year school based intervention for Tobacco prevention in the region of Sousse: quasi experimental design 2009-2014**  
Ferdaous Ouni (Tunisia)
- PS-1202-5 Dare or dream: helping young people of Delhi slums to stop using tobacco**  
Devesh Sahu (India)
- PS-1203-5 Youth response to pictorial warning on tobacco products in Chandigarh India**  
Achika Rao (India)
- PS-1204-5 Asthma and smoking association among Brazilian adolescents**  
Erica Azevedo Oliveira Costa Jordão (Brazil)
- PS-1205-5 Second hand smoking among schoolchildren in the region of Sousse**  
Ferdaous Ouni (Tunisia)
- PS-1206-5 Waterpipe (Shisha) smoking: the experience and harm perception as narrated by University of Ibadan Undergraduate Students**  
Hassana Shuaibu (Nigeria)

## Scientific Programme

ePoster Session (EP)  
12:45 - 14:00

E-Poster Corners

### Track 2 Tobacco Industry, Interference and Counter Measures

- EP-190-2 Advocacy for a strong tobacco tax policy - experience and lessons of an INGO in Vietnam**  
Thi Hoang Anh Pham (Viet Nam)
- EP-191-2 Survey of child labor in the tobacco trade in Algeria**  
Boualem Ouzriat (Algeria)
- EP-192-2 Cartography monitoring of tobacco industries in Côte d'Ivoire**  
Tra Bi Boli Francis (Côte D'Ivoire)
- EP-193-2 The right of governments to enact public health laws - the Brazilian tobacco additives ban case**  
Diogo Alves (Brazil)
- EP-194-2 Harnessing youth power in making Myanmar tobacco-free**  
May Myat Cho (Thailand)
- EP-195-2 Overcoming stumbling blocks of tobacco control in Bangladesh**  
Sheikh Mohammad Mahbus Sobhan (Bangladesh)
- EP-196-2 Community of practice on tobacco control to health inspectors of Brazilian Sanitary Surveillance System: a capacity-building strategy to strengthen tobacco control policies in Brazil**  
Marcelo Moreno dos Reis (Brazil)
- EP-197-2 Development of an omnibus policy for tobacco control in the Philippine department of health**  
Lee Edson Yarcia (Philippines)
- EP-198-2 Systematic research capacity building program makes a big difference**  
Mohammad Shamimul Islam (Bangladesh)
- EP-199-2 Mobilizing public opinion for a political commitment for a Tobacco Endgame strategy - obstacles and possibilities**  
Göran Boëthius (Sweden)
- EP-200-2 Tracking the health interest of the Sin Tax Reform Law: thru the development and implementation of a Sin Tax Monitoring and Evaluation Framework**  
Frances Rose Mamaril (Philippines)
- EP-201-2 Mathiwos Wondu-YeEthiopia Cancer Society (MWECS) experiences in involvement of Ethiopian Tobacco Control Policy Advocacy**  
Zelalem Mengistu Abate (Ethiopia)
- EP-202-2 Dutch municipalities on their way towards a smokefree generation**  
Bart de Wolf (Netherlands)
- EP-203-2 Investment and getting back the reward: training different government agencies to implement the tobacco control law in Bangladesh**  
Sheikh Mohammad Mahbus Sobhan (Bangladesh)
- EP-204-2 Public consultation on new health warning labels in Brazil**  
Mariana Pinho (Brazil)

## Scientific Programme

ePoster Session (EP)  
12:45 - 14:00

E-Poster Corners

### Track 3 Banning TAPS and Regulating Tobacco Products

Chair: Corne Van Walbeek (South Africa)

- EP-205-3 E-cigarettes: scientific and political controversies**  
Yussuf Saloojee (South Africa)
- EP-206-3 Norway introduces standardised packaging on smokeless tobacco**  
Monica Edbo (Norway)
- EP-207-3 Evaluation of chemical constituents of E-cigarette liquid refills marketed through online in India using NMR analysis**  
C V Divyambika (India)
- EP-208-3 Effectiveness of the ban on tobacco industry sponsorship in Brazil: findings from the ITC Brazil Wave 1 to 3 Surveys (2009 to 2016 - 17)**  
Mariana Pinho (Brazil)
- EP-209-3 Exposure to electronic cigarette advertising and intention to use electronic cigarettes in Hong Kong adolescents**  
Lok Tung Leung (Hong Kong)
- EP-210-3 The IQOS campaign in Israel**  
Laura Rosen (Israel)
- EP-211-3 Sensory analysis of characterizing flavors in tobacco products using a trained expert panel**  
Erna Krüseemann (Netherlands)
- EP-212-3 Retail reform. How conditions of license can be applied to strengthen tobacco control in a range of local circumstances**  
Cynthia Callard (Canada)
- EP-213-3 Scottish young people's perceptions of standardised packs - a qualitative study**  
Amanda Amos (United Kingdom)
- EP-214-3 Marketing to the selfie generation: a case study of "A" cigarette brand marketing communication in Indonesia**  
Putu Ayu Swandewi Astuti (Australia)
- EP-215-3 Misleading descriptors on cigarette packs in Indonesia, the Philippines and Vietnam: before and after implementation of misleading packaging regulations**  
Jennifer Brown (United States of America)
- EP-216-3 A global scan of policies regulating e-cigarette advertising, promotion and sponsorship**  
Ayodeji Awopegba (United States of America)
- EP-217-3 Identifying characteristics of cigarette displays at points of sale in Brazil**  
Felipe Mendes (Brazil)
- EP-218-3 Marketing of flavored cigarettes at the point-of-sale (POS) near schools in 5 Latin American cities**  
Ashley Grant (United States of America)
- EP-219-3 Nicotine content in flavored electronic cigarette liquids using three unique samples**  
Pebbles Fagan (United States of America)

## Scientific Programme

ePoster Session (EP)  
12:45 - 14:00

E-Poster Corners

### Track 3 Media Campaigns and Health Warning Labels

- EP-220-3 Indigenous language as a tool for MPOWER component 4**  
Bukola Mercy (Nigeria)
- EP-221-3 Pictorial health warnings on waterpipe tobacco packs: rating of efficacy in comparison to an alternative waterpipe-specific set**  
Aya Mostafa (Egypt)
- EP-222-3 Larger picture health warnings on tobacco packages -- overview of international momentum and innovative approaches**  
Rob Cunningham (Canada)
- EP-223-3 Does 85% pictorial health warning on the tobacco products have the impact among tobacco users in India?**  
M Bincy (India)
- EP-224-3 Evidence of the continuing weak impact of China's health warnings: longitudinal findings over nine years (2006 to 2013 - 15) from the ITC China project**  
Geoffrey Fong (Canada)
- EP-225-3 Development and dissemination of a call to quit social media campaign in Fiji**  
Pushpanjali Padayachi (Fiji)
- EP-226-3 From anti-smoking activist to archivist and back again: how museum exhibitions on the history of tobacco control are helping to educate a new generation**  
Alan Blum (United States of America)
- EP-227-3 Effectiveness of 85% graphic health warning on cigarette packs on smoking behaviours of Thai teenagers**  
Nithat Sirichotiratana (Thailand)
- EP-228-3 Tobacco packaging and labeling in the WHO African region: progress after the adoption of WHO FCTC's Article 11 guidelines**  
Ernesto Sebrie (United States of America)
- EP-229-3 Exposing the inconvenient truth of tobacco in China: a nationwide exhibition of graphic pack warnings**  
Yu Xie (China)
- EP-230-3 Low knowledge among Zambian smokers and the need for large pictorial health warnings: findings from the ITC Zambia Wave 2 survey**  
Susan C Kaai (Canada)
- EP-231-3 Using social media to mobilize grassroots advocates and raise awareness about tobacco harms in Indonesia**  
Enrico Aditjondro (Indonesia)
- EP-233-3 ASEAN: world's first geopolitical region to implement pictorial health warnings**  
Yen Lian Tan (Thailand)



## Scientific Programme

ePoster Session (EP)  
12:45 - 14:00

E-Poster Corners

### Track 5 Tobacco in Vulnerable Populations

- EP-234-5 Afghan frontier: understanding tobacco practices among migrant population in India**  
Rashmi Mehra (India)
- EP-235-5 Smoking uptake, transitions and inequalities in Scottish young adults - a mixed methods study**  
Amanda Amos (United Kingdom)
- EP-236-5 Social differential effects of a school-based smoking intervention**  
Anette Andersen (Denmark)
- EP-237-5 Tobacco retail outlet density, local smoking norms and maternal smoking during pregnancy: a case crossover study**  
Jamie Pearce (United Kingdom)
- EP-238-5 Influence of cigarette prices and social environment smoking on allocation of consumption allocation of consumption of food groups: analysis of Susenas 2014 Indonesia**  
Triasih Djutaharta (Indonesia)
- EP-239-5 Educational inequalities in smoking uptake and cessation: a birth cohort analysis of the German GEDA study**  
Benjamin Kuntz (Germany)
- EP-240-5 Smoking during pregnancy among primary health care clients in Argentina. Identification of resources and stressors**  
Ethel Alderete (Argentina)
- EP-241-5 Smoking inequality and health expenditures: a case study of Namibia**  
Zunda Chisha (South Africa)
- EP-242-5 Cigarette demand and supply in Africa**  
Nicole Vellios (South Africa)
- EP-243-5 Prevalence and correlates of ENDS use among adults being treated for chronic lung disease**  
Meghan Moran (United States of America)
- EP-244-5 Self-initiated pre-quit smoking reduction among community correction smokers**  
Karen Cropsey (United States of America)
- EP-245-5 National estimates and correlates of cigarette smoking among Hispanic/Latino construction workers in the US**  
Taghrid Asfar (United States of America)
- EP-246-5 Secondhand smoke and its impact on nicotine dependence and smoking cessation among individuals with mental illnesses**  
Chizimuzo Okoli (United States of America)
- EP-247-5 Employment and wages in the bidi industry in India: a gender-focused analysis**  
Monika Arora (India)
- EP-248-5 Tackling Roma minority smoking problem: a challenging task**  
Corina Zugravu (Romania)

## Scientific Programme

ePoster Session (EP)  
12:45 - 14:00

E-Poster Corners

### Track 4 Advancing Hookah/Waterpipes Science

Chair: Gholamreza Heydari (Iran, Islamic Rep. Of)

- EP-249-4 Prevalence and correlates of waterpipe use among adolescents in 60 countries**  
Filippos Filippidis (United Kingdom)
- EP-250-4 Effectiveness of waterpipe smoking cessation intervention with youth**  
Sukaina Alzyoud (Jordan)
- EP-251-4 Global reporting of waterpipe tobacco policy in online news articles in 2015: a cross-sectional analysis**  
Mohammed Jawad (United Kingdom)
- EP-252-4 Evaluation of concurrent use of tobacco products (water pipe and cigarettes) and associated factors in adults in Tehran**  
Zahra Hessami (Iran, Islamic Rep. Of)
- EP-253-4 Commercial presentation of waterpipe tobacco poses fundamental impasse for tobacco control: Web-based search results for Istanbul, 2017**  
Efza Evrengil (Turkey)
- EP-254-4 Water-pipe tobacco (shisha) use among undergraduate health professional students - College of Health Sciences, Nairobi University Kenya, 2014**  
Alfred Karagu (Kenya)
- EP-255-4 Reasons for use, potential use, or discontinued use of hookah among us young adult college students**  
Carla Berg (United States of America)
- EP-256-4 Evaluation of health warnings for waterpipe tobacco smoking among university students in the Eastern Mediterranean region**  
Ramzi Salloum (United States of America)
- EP-257-4 Waterpipe (Shisha) smoking: pattern and predictors of use among University of Ibadan undergraduate students**  
Ayobamigbe Faloye (Nigeria)
- EP-258-4 An evidence based public campaign against waterpipe / hookah smoking in Turkey**  
M P Tuba Durgut (Turkey)
- EP-259-4 Dependence and withdrawal symptoms among waterpipe tobacco smokers enrolled in a double-blind, placebo-controlled, randomised trial**  
Mona Kanaan (United Kingdom)
- EP-260-4 A double-blind, placebo-controlled, randomized trial of varenicline in hookah tobacco smokers in Pakistan**  
Omara Dogar (United Kingdom)
- EP-261-4 Assessment of exclusive and dual cigarette and hookah smoking among a sample of pregnant women in Egypt**  
Omar El Shahawy (Egypt)
- EP-262-4 Shutting down of Shisha bars by the effective use of current legal provisions - a case series from Punjab, India**  
Rakesh Gupta (India)

## Scientific Programme

- EP-263-4 Effectiveness of pictorial health warnings on the waterpipe device and tobacco packs: a qualitative study**  
Aya Mostafa (Egypt)

ePoster Session (EP)  
12:45 - 14:00

E-Poster Corners

### Track 1 Advancing the FCTC

- EP-264-1 Impact of the reduction of smoking prevalence on the trend of lung cancer mortality in Brazil**  
Mirian Souza (Brazil)
- EP-265-1 Effective way to prevent tobacco consumption of husbands through public health midwives**  
Chandrika Herath (Sri Lanka)
- EP-266-1 Is health warning label compliance a country or manufacturer issue: a 9-country multi-year study**  
Michael Iacobelli (United States of America)
- EP-267-1 Leveraging public finance to achieve endgame for tobacco - possible national and global strategies**  
Pranay Lal (India)
- EP-268-1 Analyzing commitments under the WHO framework convention on tobacco control using the TAPIC governance framework**  
Holly Jarman (United States of America)
- EP-269-1 Ethiopian health care delivery system's responsiveness to smoking cessation therapy and its predictors: a mixed method study in Ethiopia**  
Temesgen Tamirat (Ethiopia)
- EP-270-1 Re-thinking taxes to enhance public health**  
J Robert Branston (United Kingdom)
- EP-271-1 Are statutory and pictorial health warning helping people consuming smokeless tobacco products to quit?**  
Ladusingh Rajpurohit (India)
- EP-272-1 The role of national multisectoral coordination mechanisms in WHO FCTC reporting- Iran's experience**  
Behzad Valizadeh (Iran, Islamic Rep. Of)
- EP-273-1 Measuring sustainability of tobacco control by market and consumption data in Turkey**  
Elif Dagli (Turkey)
- EP-274-1 The progress and challenges of implementation of the Framework Convention on Tobacco Control (WHO FCTC) in Kyrgyz Republic**  
Chinara Bekbasarova (Kyrgyz Republic)
- EP-275-1 Policy perspective on the global use of Smokeless Tobacco (ST): a literature review**  
Kamran Siddiqi (United Kingdom)
- EP-276-1 Global policy progress in Article 13 of World Health Organization's Framework Convention on Tobacco Control (WHO FCTC) on Cigarettes (CIG) and Smokeless Tobacco (SLT)**  
Dhirendra N. Sinha (India)

## Scientific Programme

### EP-277-1 Global standards for tobacco management in healthcare service

Ann O'Riordan (Ireland)

Symposium (SUS)  
14:00 - 15:30

Auditorium 1

### Track 2 Innovative Legal Strategies to Promote Tobacco Control Policies: from Latin America to the World

The overall objective of the session will be to share legal experiences from Latin American countries in order to capitalize the legal arguments and to build capacity among lawyers and tobacco control advocates from around the world. Also, it will be aimed to promote litigation as a tool for promoting public policies on tobacco control and to protect the human right to health.

The panel will propose the development of new litigation strategies to anticipate tobacco industry's actions used to obstruct tobacco control policies.

Chair: Oscar Cabrera (United States of America)

Chair: Patricia Sosa (United States of America)

<b>Protecting tobacco control policies from tobacco industry legal interference in Brazil</b>	<b>14:00 - 14:10</b>
Adriana Carvalho (Brazil)	
<b>Beating the tobacco industry - Lessons learned from the case Phillip Morris International v. Uruguay</b>	<b>14:10 - 14:20</b>
Gustavo Soñora (Uruguay)	
<b>Human rights arguments to promote tobacco control policies</b>	<b>14:20 - 14:30</b>
Juan Carballo (Argentina)	
<b>Litigation as an effective strategy to promote tobacco control policies</b>	<b>14:30 - 14:40</b>
Maria Belen Rios (Argentina)	

Symposium (SUS)  
14:00 - 15:30

Meeting Room 1.4 East

### Track 4 Challenges and Lessons Learned from Implementing the Global Tobacco Surveillance System (GTSS) and Disseminating Data in Sub-Saharan Africa

Tobacco use still remains low in most African countries; however, if nothing is done it may increase by 40 percent by 2030. There is a need for use and dissemination of scientific research and data in sub-Saharan Africa, and increased ownership of these data and interventions in the region. The objective of the session is to highlight examples of successful utilization of GTSS data to implement tobacco control strategies and reach Framework Convention on Tobacco Control (FCTC) targets in sub-Saharan Africa.

Chair: Amanda Gailey (United States of America)

Chair: Nivo Ramanandraibe (Congo)

<b>Global Adult Tobacco Survey implementation in Ethiopia: Implications and Future Directions</b>	<b>14:00 - 14:10</b>
Sisay Derso Mengesha (Ethiopia)	

## Scientific Programme

<b>Global Tobacco Surveillance System as a Catalyst for Tobacco Control Action in Uganda</b> Daniel Kadobera (Uganda)	<b>14:10 - 14:20</b>
<b>Cameroon GYTS and GATS findings to provide evidence for an Advocacy Campaign for advertising and health warnings</b> Pascal Awono (Cameroon)	<b>14:20 - 14:30</b>
<b>The Global Adult Tobacco Survey in Senegal: Using Data to Prevent Exposure to Second Hand Smoke</b> Oumar Ba (Senegal)	<b>14:30 - 14:40</b>
<b>An Example of Tobacco Questions for Surveys (TQS) integration: National TB prevalence survey: Uganda 2014</b> Mugabe Rwabinumi (Uganda)	<b>14:40 - 14:50</b>

Symposium (SUS)  
14:00 - 15:30

Meeting Room 1.6 East

### **Track 2 Vietnam 's First Sustainable Funding Mechanism for Tobacco Control - Progress, Challenges and where to Next**

Vietnam is one of a small but growing number of countries that has developed its own sustainable funding mechanism for tobacco control. The objective of this session is to present the progress since 2013 as well as the main challenges and next steps for achieving the national health goals and closing the gaps in policy and performance.

Chair: Gan Quan (United States of America)  
Chair: Anne Jones (Australia)

<b>Vietnam's Tobacco Control Fund - results, challenges and next steps</b> Phan Thi Hai (Viet Nam)	<b>14:00 - 14:10</b>
<b>Sustainable funding of mass media campaigns - maximising the opportunities and evaluating the outcomes</b> Tom Carroll (Australia)	<b>14:10 - 14:20</b>
<b>Strengthening sustainability and enforcement by building capacity within health and provincial networks</b> Le Vu Anh (Viet Nam)	<b>14:20 - 14:30</b>
<b>Regulatory Impact Assessment - the role of health in designing tobacco tax policy</b> Hoang Van Minh (Viet Nam)	<b>14:30 - 14:40</b>
<b>Evidence, challenges and opportunities for increasing tobacco prices and improving tax administration</b> Hana Ross (South Africa)	<b>14:40 - 14:50</b>

## Scientific Programme

Special Session (SPC)  
14:00 - 15:30

Meeting Room 1.6 West

### WHO Regulating Other (Non-Cigarette) Tobacco Products

By adopting the 2030 Agenda for Sustainable Development Goals, it is imperative to address the tobacco epidemic comprehensively. WHO FCTC is a global treaty applicable to all tobacco products not only cigarettes, however some products have been out of regulators' sight for years.

Use of water pipe and smokeless tobacco is spreading globally and is strongly observed in several of the Eastern Mediterranean, South-East Asian and Western Pacific countries. In parallel, there are new developments by the international tobacco industry starting to control production of water pipe, transforming local companies to global enterprises, bringing new dimensions to tobacco control challenges.

Chair: Thaksaphon THAMARANGSI (India)

Chair: Ghazi Zaatari (Lebanon)

<b>Regulating waterpipe: Graphic health warnings as an example</b>	<b>14:00 - 14:10</b>
Aya Mostafa (Egypt)	
<b>Smokeless tobacco control policies - addressing the gaps</b>	<b>14:10 - 14:20</b>
Ravi Malhotra (India)	
<b>Smokeless tobacco cessation in SEA - policies and strategies</b>	<b>14:20 - 14:30</b>
Jagdish Kaur (India)	
<b>Strategies to reduce betel nut and tobacco use: Experience from the Federated States of Micronesia (FSM)</b>	<b>14:30 - 14:40</b>
Eliaser Johnson (Micronesia)	
<b>Evidence on Health Impact of Betel Nut and Tobacco Use</b>	<b>14:40 - 14:50</b>
Saman Warnakulasuriya (United Kingdom)	

Symposium (SUS)  
14:00 - 15:30

Auditorium 2

### Track 3 The Global Illicit Tobacco Trade and Efforts to Address it: an Update on Evidence, Progress and Industry Tactics

This session will provide an up-to-date analysis of the global illicit tobacco trade and measures to address it, including implementation of the Illicit Trade Protocol (ITP). Convening international experts it will examine the latest evidence on:

- the size of the illicit tobacco trade and how best to measure it;
- tobacco industry involvement in and influence on attempts to reduce smuggling;
- track and trace systems;
- other efforts required to reduce illicit;
- progress and pitfalls in ITP implementation.

The expert panel will also include Francis Thompson & Blanca Llorente Carreno, providing global and Latin American perspectives, respectively. Luk Joossens will provide an update on the situation in the EU.

Chair: Luk Joossens (Belgium)

Chair: Anna Gilmore (United Kingdom)

<b>The real size of the illicit tobacco market: complexities and best and worst practices in measuring illicit</b>	<b>14:00 - 14:10</b>
Hana Ross (South Africa)	
<b>Why you shouldn't trust the tobacco industry on illicit</b>	<b>14:10 - 14:20</b>
Andy Rowell (United Kingdom)	

## Scientific Programme

<b>Demystifying Track and Trace for Tobacco Products: Key concepts, technologies and emerging best practices:</b>	<b>14:20 - 14:30</b>
Michael Eads (South Africa)	
<b>Successes and challenges in Illicit Trade Protocol ratification and track and trace implementation in the African Region.</b>	<b>14:30 - 14:40</b>
Patrick Musavuli (Congo (Democratic Rep.))	
<b>Reducing the Illicit Tobacco Trade while Increasing Tobacco Taxes without a Track and Trace System: Lessons from the UK</b>	<b>14:40 - 14:50</b>
Deborah Arnott (United Kingdom)	

Full Oral Session (OS)  
14:00 - 15:30

Meeting Room 2.4

### Track 4 Tobacco Treatment in Healthcare Systems

Chair: Nancy Rigotti (United States of America)  
Chair: Dongbo Fu (Switzerland)

<b>FO-397-4 Sustaining a system wide intervention to promote increased smoking cessation rates among pregnant women</b>	<b>14:00 - 14:12</b>
Ruth Bell (United Kingdom)	
<b>FO-398-4 Impact of a tobacco cessation intervention on adherence to tobacco use treatment guidelines among village health workers in Vietnam</b>	<b>14:12 - 14:24</b>
Nam Nguyen (Viet Nam)	
<b>FO-399-4 Healthcare providers' concerns regarding smoking cessation pharmacotherapies in pregnancy: calls to a teratology information service</b>	<b>14:24 - 14:36</b>
Mei Lin Lee (Australia)	
<b>FO-400-4 Effectiveness of face-to-face counseling with follow-up in primary care settings in India</b>	<b>14:36 - 14:48</b>
Sandeep Mahapatra (India)	
<b>FO-401-4 Effects of integrative telephone counseling in the smoking cessation system at the primary care, Thailand</b>	<b>14:48 - 15:00</b>
Kamollabhu Thanomsat (Thailand)	
<b>FO-402-4 Feasibility of an integrated complex intervention targeting tobacco and alcohol cessation among patients with tuberculosis in three South African provinces</b>	<b>15:00 - 15:12</b>
André Janse van Rensburg (South Africa)	

Full Oral Session (OS)  
14:00 - 15:30

Meeting Room 2.6

### Track 5 Tobacco in Vulnerable Populations

<b>FO-403-5 Smoking disparities by level of educational attainment in the United States, 1966 to 2015</b>	<b>14:00 - 14:12</b>
Pianpian Cao (United States of America)	

## Scientific Programme

<b>FO-404-5</b>	<b>Urban Indigenous commercial tobacco use in Canada: our health counts Toronto</b> Raglan Maddox (Canada)	<b>14:12 - 14:24</b>
<b>FO-405-5</b>	<b>A systematic approach to smoking cessation activities in shelters in Denmark</b> Charlotta Pisinger (Denmark)	<b>14:24 - 14:36</b>
<b>FO-406-5</b>	<b>Characteristics of individuals that complete treatment v. discontinue among criminal justice smokers</b> Samantha Schiavon (United States of America)	<b>14:36 - 14:48</b>
<b>FO-407-5</b>	<b>Somali Tobacco Outreach and Research Initiative (STORI): results from a community health needs assessment survey</b> Janet Okamoto (United States of America)	<b>14:48 - 15:00</b>
<b>FO-408-5</b>	<b>Impact of social inclusion on tobacco use and wellbeing of street children: learning from field experiences in India</b> Vishal Dogra (India)	<b>15:00 - 15:12</b>
<b>FO-409-5</b>	<b>Tobacco control policy and smoking cessation and intensity in a longitudinal sample of US older adults (1992 - 2014)</b> Lucie Kalousova (United States of America)	<b>15:12 - 15:24</b>

Rapid Fire Session (RF)  
14:00 - 15:30

Roof Terrace

## Track 2 Building Leadership and Strong Alliances

<b>RF-1258-2</b>	<b>Engaging new voices and key opinion leaders in support of smoke-free policies in China</b> Kelvin Chuan Heng Khoo (China)	<b>14:00 - 14:07</b>
<b>RF-1259-2</b>	<b>Engage the business sector to promote smoke-free corporate culture through industry-oriented programmes</b> Antonio Kwong (Hong Kong)	<b>14:07 - 14:14</b>
<b>RF-1260-2</b>	<b>Getting president's attention to reject tobacco bill through social media in Indonesia</b> Rika Suwardi (United States of America)	<b>14:14 - 14:21</b>
<b>RF-1261-2</b>	<b>Human rights based approach to tobacco control as an effective tool for building strategic alliances and political will: experience from Bosnia and Herzegovina</b> Uliana Bakh (Bosnia and Herzegovina)	<b>14:21 - 14:28</b>
<b>RF-1262-2</b>	<b>Role of media in disclosing tobacco industry interferences and building policy pressure in implementation of 90% pictorial health warning</b> Ram Prasad Neupane (Nepal)	<b>14:28 - 14:35</b>
<b>RF-1263-2</b>	<b>The North East of England successfully uniting as a region behind the campaign for the implementation of standardised packaging</b> Ailsa Rutter (United Kingdom)	<b>14:35 - 14:42</b>



## Scientific Programme

<b>RF-1264-2</b>	<b>International collaboration to build tobacco control capacity: a case study of KOMPLY from the World Heart Federation Emerging Leaders program</b> Kellen Namusisi Nyamurungi (Uganda)	<b>14:42 - 14:49</b>
<b>RF-1265-2</b>	<b>Using innovations to enable public monitoring and enhance enforcement of Beijing smoking control regulation</b> Jianshu Zhang (China)	<b>14:49 - 14:56</b>
<b>RF-1266-2</b>	<b>The role of social listening in promoting 100% smoke-free law in Shanghai</b> Sisi Wen (China)	<b>14:56 - 15:03</b>
<b>RF-1267-2</b>	<b>Collaboration between government and civil society: engaging the public in the implementation of Beijing's smoke-free law through integrated communications efforts</b> Xi Yin (United States of America)	<b>15:03 - 15:10</b>
<b>RF-1268-2</b>	<b>Bidi in demerit category (28%) in Goods Service Tax (GST) was a big win in India</b> Rajender Kumar (India)	<b>15:10 - 15:17</b>
<b>RF-1269-2</b>	<b>Protecting local Government Public Health Policy from vested interests</b> Hilary Wareing (United Kingdom)	<b>15:17 - 15:24</b>

Full Oral Session (OS)  
15:45 - 16:45

Meeting Room 1.4 East

### New and Local Evidence to Advance Tobacco Control in Africa

<b>The economics of tobacco control in Nigeria: modelling the fiscal and health effects of a tobacco excise tax change in Nigeria</b>	<b>15:45 - 15:57</b>
<b>South African adult smokers perception of pictorial warnings on quitting behaviour</b>	<b>15:57 - 16:09</b>
<b>Passing FCTC compliant tobacco control legislation amid conspicuous industry interference: the case of Senegal</b>	<b>16:09 - 16:21</b>
<b>Alternative crops to tobacco: a gateway for tobacco farmers Ruvuma Region Southern Tanzania</b>	<b>16:21 - 16:33</b>
<b>Do tobacco using households have greater risk of catastrophic healthcare expenditure? Implication for tobacco control policy</b>	<b>16:33 - 16:45</b>

Full Oral Session (OS)  
15:45 - 16:45

Meeting Room 1.6 East

### Regional advances in evidence for Tobacco Control

<b>Longitudinal association of forced migration with cigarette smoking</b>	<b>15:45 - 15:57</b>
<b>Burden of disease attributable to tobacco use and impact of different taxation schemes in Latin America</b>	<b>15:57 - 16:09</b>

## Scientific Programme

<b>Successful experience with tobacco crop substitution in Yuxi, Yunnan, China</b>	<b>16:09 - 16:21</b>
<b>Knowledge and perception of waterpipe harm among university students in five Eastern Mediterranean countries: a cross sectional study</b>	<b>16:21 - 16:33</b>
<b>Gender disparity in hard-core-smoking: evidence from 14 GATS countries</b>	<b>16:33 - 16:45</b>

Special Session (SPC)  
15:45 - 16:45

Meeting Room 1.6 West

### WHO-FCTC The WHO FCTC: An Accelerator for Sustainable Development

The core objective of the session is to highlight that tobacco use is not only harmful to health, but uniquely undermines sustainable development efforts across economic, social and environmental dimensions. Having implementation of the WHO FCTC included as target 3.a of the Sustainable Development Goals (SDGs), the session will demonstrate how effective tobacco control can contribute to the achievement of almost all the SDGs, including peace and justice, poverty alleviation and inequity reduction, decent work and economic growth, and environmental sustainability. The session will also propose solutions and present initiatives that are already underway, such as the FCTC 2030 project.

Chair: Andrew Black (Switzerland)  
Chair: Carmen Audera Lopez (Switzerland)

<b>Integrated response for health: tobacco use comorbidities</b> Michael Borowitz (Switzerland)	<b>15:45 - 15:55</b>
<b>WHO FCTC: a governance model for promoting just, peaceful and inclusive societies</b> Doug Webb (United States of America)	<b>15:55 - 16:05</b>
<b>Tobacco control: a poverty reduction strategy</b> Corne Van Walbeek (South Africa)	<b>16:05 - 16:15</b>
<b>WHO FCTC and climate action: protecting the environment from tobacco use and production</b> Clifton Curtis (United States of America)	<b>16:15 - 16:25</b>
<b>Support to WHO FCTC implementation: a platform for development assistance</b> Vera Luiza Da Costa e Silva (Switzerland)	<b>16:25 - 16:35</b>

Full Oral Session (OS)  
15:45 - 16:45

Meeting Room 2.4

### New Perspectives in Advancing Tobacco Control

<b>An empirical analysis of the impact of income change and cigarette taxation in a price-tiered cigarette market of Bangladesh</b>	<b>15:45 - 15:57</b>
<b>Brazil responses to the strategies used by the tobacco industry to resist Tobacco Control National Policy</b>	<b>15:57 - 16:09</b>
<b>5-year follow up on outcome of a smoking cessation intervention project</b>	<b>16:09 - 16:21</b>

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7 - 9 March, 2018,  
Cape Town, South Africa

## **Scientific Programme**

<b>Use of tobacco and related health problems among urban homeless women</b>	<b>16:21 - 16:33</b>
<b>Affordability of cigarettes products in the WHO Report on the Global Tobacco Epidemic, 2017</b>	<b>16:33 - 16:45</b>

Symposium (SUS)  
15:45 - 16:45

Meeting Room 2.6

### **Emerging Issues of Tobacco Harm Reduction: A Global Comparative Perspective**

Plenary Session (PS)  
17:00 - 18:00

Auditorium 1

### **Taxing Tobacco and Financing Tobacco Control**

Speakers:

Mr. Jeremias N. Paul, Coordinator of the Tobacco Control Economics at WHO (Switzerland)

Mr. Patricio V. Marquez, Lead Public Health Specialist at the World Bank (USA)

Dr. Frank J. Chaloupka, Economy Professor at University of Illinois (USA)